

JAY PARK

Product Designer

jaydesign.me

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EDUCATION —

University of California, Berkeley

August 2022 - May 2024

B.A. in Cognitive Science & Data Science Minor

EXPERIENCE —

Torqata Data and Analysis | UX Architect Intern

May - Present

Designing testable wireframes to build the MVP of a SAAS platform, while observing user behavioral patterns, in order to construct an intuitive user experience. Rapidly prototyping complex interactions with Axure to facilitate communication with engineers and PMs.

Playbook | Contracted Product Designer

February - May 2023

Spearheaded the rapid prototyping of the main product page, implementing voting, sorting, filtering, and searching functionalities to drive seamless user engagement. Led the design of a customizable layout, enhancing user personalization.

Minds | Contracted Product Designer

September - December 2022

Led design of the 'Super Challenge' feature for increasing user engagement, achieved user satisfaction rate of 75%. Directed redesign of main feed page of Minds+ to support a wider variety of media types including podcasts, short videos, and blog posts.

Dopago | Product Design Project

December - February 2023

Conducted extensive research on individuals behavioral patterns through user surveys, interviews, and expert validation to design a dopamine management app. Incorporated user feedback into high fidelity wireframes, focusing on interaction and visual design.

SKILLS —

Tools

Figma, Sketch, Adobe XD
Principle, Invision, Framer, Axure
Photoshop, Illustrator, Notion
HTML, CSS3, Python, Javascript
React, Three.js, Blender, After effect

Design

UX Research, User Interface Design,
Visual Design, Interaction Design,
Design Systems, Wireframing,
Prototyping, User Testing,
Information Visualization

LEADERSHIP —

AI+Art Design Hackathon | Event Organizer

Apr 2023

Hosted and participated in a 4 hour Design Hackathon on Berkeley campus managing hundreds of students all across the nation.