Myranda LaVigne

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Senior Designer, Art Director

I have 6+ years of experience as a Visual Designer, Art Director and Senior Designer, delivering high-quality and thoughtful creative strategies for national and international brands, developing adaptive omnichannel campaigns and providing grounded and collaborative mentorship. In 10 months at UL Solutions, I won our team's Rockstar award and our company-wide SPOT award for my eagerness to collaborate and work efficiently. I am passionate about delivering useful and problem-solving solutions to users and I'm comfortable using the method or technology that best meets that need.

WORK EXPERIENCE

UL Solutions   10/2021 - Present
Senior Designer, Art Director

- Won the internal company-wide SPOT award for my contribution to instrumental work on a confidential project that was critical to the business
- Won our team's 2022 bi-annual Rockstar award for my willingness to jump in, collaborate and work efficiently
- Designed video storyboard templates for 8+ designers to save time and encourage consistency for both designers and editors
- Developed a new environmental and tradeshow booth playbook to consolidate all relevant resources for designers, marketers, and clients

Duff Capital Investors   08/2020 - 10/2021
Lead Graphic Designer

- Oversaw all graphic design projects to maintain brand consistencies over 11+ companies and 170+ locations throughout the United States
- Designed, organized, scheduled and managed the production of trailer truck wraps for a national fleet of trucks
- Partnered with a third-party to design and launch screens in key locations across the country; I gathered vendor-provided video and created in-house media kits to launch on these screens, including specials, banner ads and vendor offers

HubCitySPOKES   03/2019 - 08/2020
Production Manager

- Successfully designed and produced various print publications, including a weekly newspaper, monthly magazine, and periodicals, utilizing Quark software
- Conceptualized unique visual designs for special-themed publications, ensuring high-quality output and client satisfaction which resulted in 1st place in Small Space Ad, 1st place in Theme page and 1st place in Series of the Mississippi Press Association 2019 Better Newspaper Contest
- Branded, designed digital assets, and helped run a nightly community live-streaming event, Live from a Safe Distance, from March 21 - May 23, 2020 to help raise funds for local musicians

EDUCATION

Bachelor's Of Art

University Of Southern Mississippi

Highest Honors

CERTIFICATIONS

Build Wireframes and Low-Fidelity Prototypes
Coursera • 04/2023

Conduct UX Research and Test Early Concepts
Coursera • 04/2023

Start the UX Design Process: Empathize, Define, and Ideate
Coursera • 03/2023

Foundations of User Experience (UX) Design
Coursera • 03/2023

UX Design Fundamentals
Coursera • 03/2023

Visual Elements of User Interface Design
Coursera • 02/2023

Art Direction & Design Leadership
awwwards. • 02/2022

SKILLS

Adobe After Effects, Adobe Creative Cloud, Adobe Creative Suite, Adobe Illustrator, Adobe inDesign, Adobe Photoshop, Brand Identity, Collaboration, Color Theory, Communication, Competitive Audit, Consistent, Creative Ideation, Creative Planning, Creativity, Efficient Management, Empathic Design, Figma, Figma Software, Image Branding, Infographics, Product Design, Project Design, Prototype, Prototyping, Quality Standards, Research, Sitemap, Style Guide, Typography, Usability Testing, User Experience (UX), User Experience Design (UED), User Experience Design (UXD), User Interface Design, UX Design, UX Research, Visual Communication, Visual Design, Wireframe, Wireframing