

OMER FARUK YURTSEVEN

Art Director · Senior Product Designer · Official Framer Expert

14+ Years
DESIGN EXPERIENCE

10K+ Remixes
FRAMER TEMPLATES

CONTACT

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TOOLS

-  **Framer** – Official Expert
-  Figma
-  Webflow
-  WordPress
-  Canva
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Premiere Pro
-  Adobe Audition
-  Adobe XD
-  Adobe After Effects
-  FL Studio

EDUCATION

- Istanbul Gelisim University**
Faculty of Fine Arts
Communication & Design
Started in 2016 · Graduated in 2021
- Dilko English**
English Language Training
2019 - 2020

Adobe Certificate
2011

LANGUAGES

- Turkish** – Native
- English** – Intermediate; Business English

PROFESSIONAL SUMMARY

Art Director and Senior Product Designer with 14+ years of experience creating digital products, brand identities, websites, mobile applications, AI platforms, SaaS products, marketing campaigns, and motion content. Leads projects from concept to launch, defines creative direction, builds scalable design systems, and collaborates with international teams across product, development, marketing, and executive leadership.

CAREER HIGHLIGHTS

- 14+ years of professional design experience and seven years leading design at Connexio Cloud.
- Official Framer Expert with premium templates remixed by more than 10,000 designers and creators.
- Hundreds of logos and visual identities created across product, brand, web, mobile, marketing, and motion design.

CORE EXPERTISE

Art Direction / **Creative Direction** / **Product Design** / **UI Design** / **UX Design** / **Interaction Design** / **Web Design** / **Mobile App Design** / **SaaS Product Design** / **AI Product Design** / **Dashboard Design** / **Brand Strategy** / **Brand Identity** / **Design Systems** / **Visual Storytelling** / **Wireframing** / **Prototyping** / **Responsive Design** / **Marketing Design** / **Motion Design** / **Creative Strategy** / **Conversion Design**

PROFESSIONAL EXPERIENCE

- Senior Product Designer / Art Director**
Connexio Cloud
- 2019 - 2026
- Led creative direction across SaaS, CRM, AI, communication, and contact center products.
 - Designed dashboards, web applications, customer portals, mobile apps, landing pages, and corporate websites.
 - Created scalable design systems, reusable UI libraries, and visual standards across multiple products.
 - Rebuilt the Connexio website across Elementor, Webflow, and Framer.
 - Directed brand identities, campaigns, social content, commercials, motion graphics, brochures, and sales materials.
 - Collaborated with executives, developers, sales teams, marketers, and US-based stakeholders across the full product lifecycle.

PROFESSIONAL EXPERIENCE CONTINUED

Freelance Art Director & Product Designer

2011 - Present

Self-Employed

- Designed digital products, websites, mobile applications, AI tools, SaaS platforms, and brand identities for international clients.
- Delivered strategy, wireframing, UI/UX, prototyping, visual identity, web design, and launch assets.
- Created premium Framer templates used and remixed by more than 10,000 designers and creators.
- Worked across finance, healthcare, AI, SaaS, communication, real estate, hospitality, retail, and consumer technology.

Logo & Brand Designer

2016 - 2017

Logo Tasarim Ajansi

- Designed hundreds of logos and complete visual identity systems.
- Developed brand concepts, typography systems, color palettes, and supporting marketing assets.
- Managed projects from client briefing and concept development through final delivery.

Co-Founder & Product Designer

2011 - 2016

Infinity Studios

- Co-founded a digital studio focused on mobile applications and startup products.
- Led product design, UI/UX, branding, product strategy, and App Store marketing assets.
- Managed product development from initial concept through launch.

SELECTED CLIENTS

Connexio Cloud

UCaaS

New York, US

Whitney & Company

Financial Advisory

New York, US

Rocuvex

Medical

United States

The Standard

Cannabis Dispensary

New York, US

Ready Relocation Experts

Moving & Relocation Services

New York, US

ForeverBuzz

Entertainment

Miami, US

Premium Spa

Spa

Istanbul, Turkiye

Gino's Olive Oil

Olive Oil Brand

London, UK

Kanije

Security Software

Istanbul, Turkiye

KolayTakipci

Social Media Growth Service

Turkiye

Wormpoopy & GrowSmart

Agricultural Products

New York, US

Question & Answers Podcast

Podcast

Rochester, US