

Celine Pyun

celinecreate.com

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912.645.0088

Product Designer

Celine is an **optimistic, full-stack designer**, who is **interested in creating digital accessible experience** for users.

As a designer with unique experience in intuitive digital interfaces, she improves end-user experiences across enterprise solutions and in-store retail customer journeys. With experience in **overcoming design challenges** at project such as limited access to competitor data, **project timeline shifts**, and **adapting design systems for non-standard screen sizes**. She has extensive experience designing for a range of digital platforms, responsive web, mobile applications, and tablets, **utilizing best practices** in mobile and web-based information architecture.

She adds value by aligning design solutions with business goals and investment priorities, **overcoming company constraints** while still delivering optimized, user-centered solutions that **meet both company and end-user needs**.

She is seeking opportunities to enhance end-user experiences for both B2C and B2B retail, delivering solutions for consumer and industry applications alike.

Experience

Honeywell International
UX UI Design Intern
June 2024 - Aug 2024

Led design for a handheld computer from 0→1, conducting 4 rounds of wire-framing and 2 A/B testing cycles with mid-fidelity prototypes to optimize UI for novice and tech-savvy users. Delivered **5 new features utilizing a standardized design system**.

Conducted competitor analysis of handheld computer UI in market to iterate on early design concepts.

Collaborated with engineers to redesign UI component library using the design system and **redesigned 30+ elements** in features like pump maintenance, runtime operation.

Coca-Cola (Sponsored project)
UX Designer
May 2024 - Mar 2024

Delivered a project collaborating with 23 designers **using the agile development framework** to ensure the quality of high-fidelity prototype in under 2 months.

Created a hi-fi kiosk prototype for in-store club café, **incorporating 5 accessibility components** that align with the Coca-Cola brand to enhance visibility and boost revenue.

Experience

Deloitte (Sponsored project)

UX Design Lead
Jan 2024 - May 2024

Led an 8-designer team and delivered a high-fidelity onboarding web-platform for new hires, employees, to improve retention through new features like my calendar, community events.

Deloitte (Sponsored project)

UX Designer
Sep 2023 - Nov 2023

Designed an intuitive product for Deloitte with a **90% readability score**, aiding the Social Security benefits in **improving benefits awareness for 1.8 million individuals** annually.

Education

Savannah College of Art and Design

Sep 2020 - Mar 2025

BFA in User Experience Design
Dean's List honors, Achievement Scholarship

Involvements

Future Leaders of UX

Feb 2024 - Current

Design mentor for freshmen, sophomore students operating a mentorship center at SCAD.

International Design Awards

Jan 2024

Bronze winner

Achievements

Red Dot Design Award

Sep 2023

Junior winner in Health care design solution

Indigo Awards

June 2023

6 Gold, 5 Silver, 6 Bronze

Tools & Skills

Figma, Framer, WebFlow, Photoshop, Illustrator, HTML, CSS, JS, Rhino, Keyshot, Miro, Confluence, Power Point, Excel, Jitter, MidJourney

User Research, Usability testing, User Journey Mapping, Information Architecture, Prototyping, A/B Testing, Design Systems, Design Thinking, AI Prompting, Wireframing