

Diana Moreno

Digital Designer UX Designer

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https://diana6moreno.framer.website

Experience

UX & Visual Design - Website

Freelancer

2024 - Now Portugal

- Designed and delivered small business websites and interactive visuals from research to final implementation.
- Directed client communication and creative direction, aligning design with business and user goals.
- Applied storytelling and motion principles to make interfaces more engaging and human-centred.

UX · Visual Design · AR Experience

Selected University Projects

2025 Belgium

- Led and coordinated multidisciplinary teams across UX, visual, and development roles.
- Created interactive experiences blending research, narrative, and visual identity - including an AR museum concept.
- Translated insights into story-driven prototypes integrating brand, usability, and motion.

Education

Bachelor of Digital Design and Development

Howest Devine

2023-2026 Belgium

Specialized High School in set & costume design

Escola António Arroio

2019-2022 Portugal

Volleyball - Coach & Captain

Colégio Marista de Carcavelos

Coach 2022 Captain 2017-2022 Portugal

Summary

I'm Diana Moreno - a digital designer who leads teams where UX meets visual storytelling. I build concepts from research and early wireframes into engaging experiences through motion and design.

Languages

Portuguese

Native

English

Fluent

Skills

Softwares

Figma

Miro

Blender

Adobe Suite
(Ps, Ai, Ae, Pr, Id, Au)

Framer

VS Code

Soft

- Collaborative Leadership
- Motion & Interactive Storytelling
- User Empathy & Research Insight Translation
- Cross-disciplinary Team Leadership
- Adaptive Creative Problem-Solving