

Saurabh Shiwankar

User Experience (UX) Designer/Illustrator with 3+ yrs exp

I design intuitive, user-centered experiences that simplify complexity. With 3 years of experience across B2C and B2B products, I bring a solid mix of research, product thinking, and clean visual design to create solutions that serve user needs and business goals.

Experience

User Experience Designer Designit (Wipro) May 2024 - Present

Ascensia Diabetes Care – Redesigning Diabetes Management App

- Led a team of junior designers to develop a diabetes management app for diabetic patients..
- Built a scalable Figma design system to streamline design processes.
- Ensured smooth developer handoff through close cross-functional collaboration.

Achievements:

- Boosted onboarding completion by 50% through usability testing.
- Achieved WCAG 2.1 AA compliance on key app screens.

Product Designer Zoniqx June 2023 - March 2024

- Developed and managed an asset tokenization SaaS platform serving both B2B and B2C clients.
- Redesigned the company's entire website, significantly improving user engagement and experience.

Achievements:

- Promoted recognitions from Ripple's Q1 2024 Report and PwC's 2024 Scale Program, increasing industry visibility.

Design Internships

Samaaro January - April 2023

Worked on visual elements to enhance the overall aesthetics and user experience of a product, website, or marketing materials.

MIANZI Global Jun - August 2022

Designed the marketing and promotional video and graphical material for the e-commerce platform.

Early Career

Project Associate March 2019 - September 2021

USPaCES Initiative (USAID) Centre for Urban & Regional Excellence

- Improved water and sanitation service delivery in 8 Indian cities through the USAID-supported USPaCES initiative.
- Demonstrated innovative and scalable WASH models, aligning with key GOI urban Missions (SBM, AMRUT, SMART Cities, PMAY).

Achievements: Improved data accuracy by 15% and contributed reports to 3 regional policy discussions.

Workshops taken:

Empty State Design Principles in UX Designit [March & May, 2025]

Conducted a hands-on workshop attended by 30 UX professionals.



[Portfolio](#)



[Linkedin](#)



[Behance](#)

Email: saurabhdesigner1995@gmail.com

Phone: +91 87199 30097; 79747 20874

Education

Master of Design (MDes) (Visual Design) 2021 - 2023

School of Planning & Architecture

Bachelor of Planning 2014-2018

Maulana Azad National Institute of Technology, Bhopal, Madhya Pradesh

Skills

Design & Technical Skills: UI/UX design, product design, visual design, interaction design, 2D illustration, animation, wireframing, design systems, and user flows

Core Competencies: User flows, problem-solving, cross-functional collaboration, market-standard UI, and research-driven design solutions

Tools: Figma, Sketch, Spline, Adobe Creative Cloud, Framer, and Lottie

Atomic Design: Systematic component creation and documentation

Stakeholder Communication: Aligning design processes with business goals

White-Label Design System: Successfully designed and implemented a scalable, brand-agnostic design system at Designit Design Studio

Soft Skills: Storytelling, collaboration, problem-solving, attention to detail

Certifications

- **UX Design for Virtual Reality** Interaction Design Foundation, 2024
- **Human-Centered Design** Interaction Design Foundation, 2023