

Scattora[✦]

01

naming

Scattora

Scattora

scatta + ora 

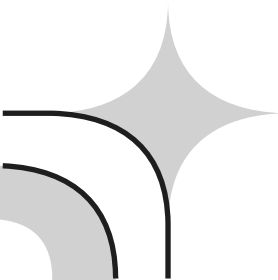
Il termine scattora deriva dall'unione del termine **scatta**, che richiama l'attività principale dell'azienda quindi realizzare fotografie, col termine **ora** che simboleggia la celerità e professionalità del servizio: subito disponibile con i migliori professionisti a tua disposizione.

02

logotipo

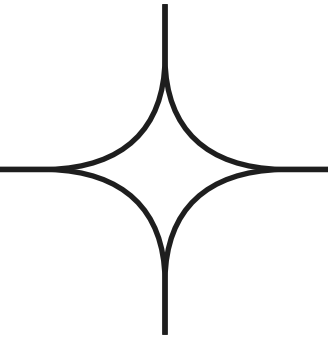
Scattora ✨

Scattora



path offset

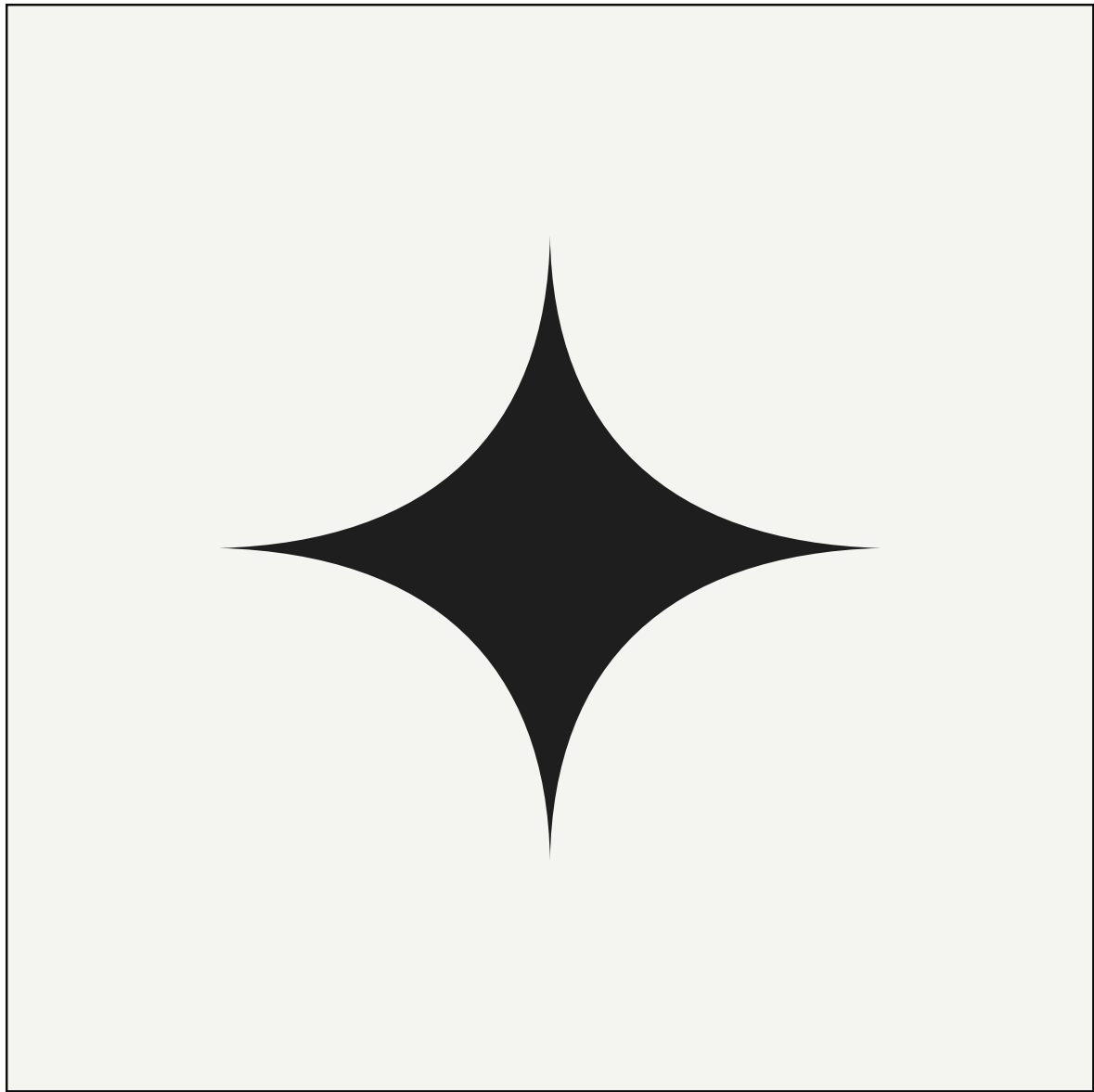
object revolve



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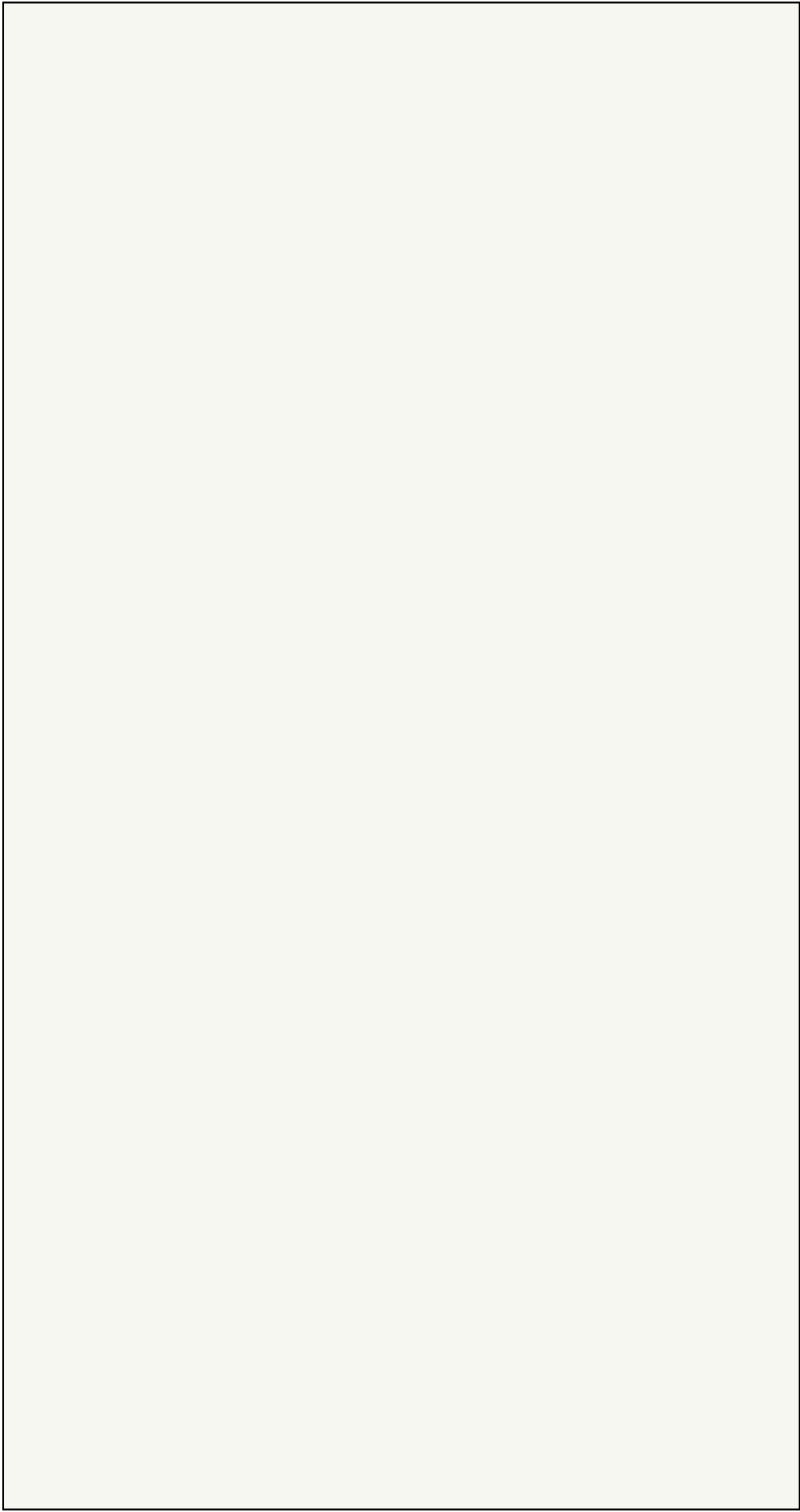
02 logotipo



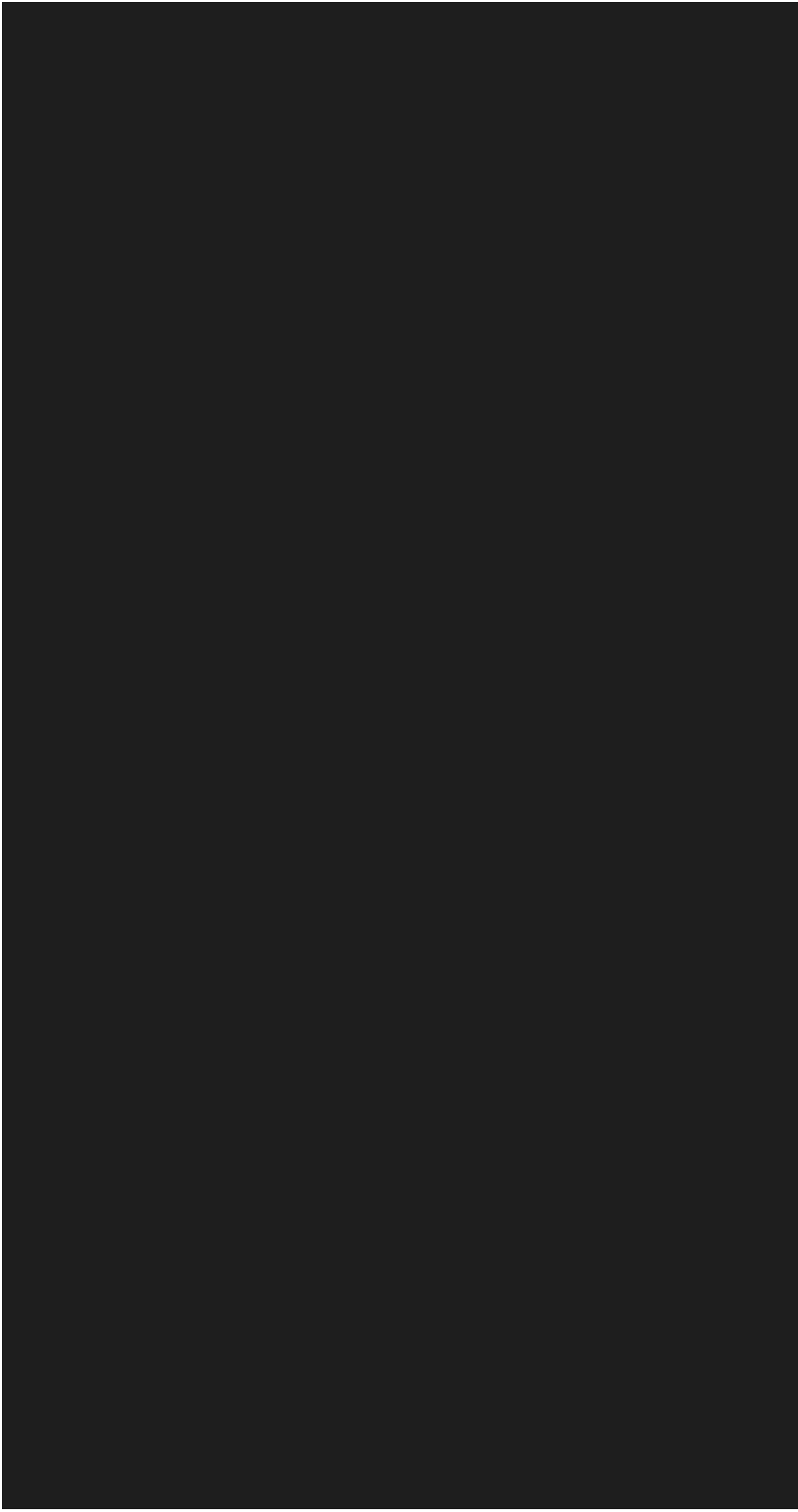
03

colors

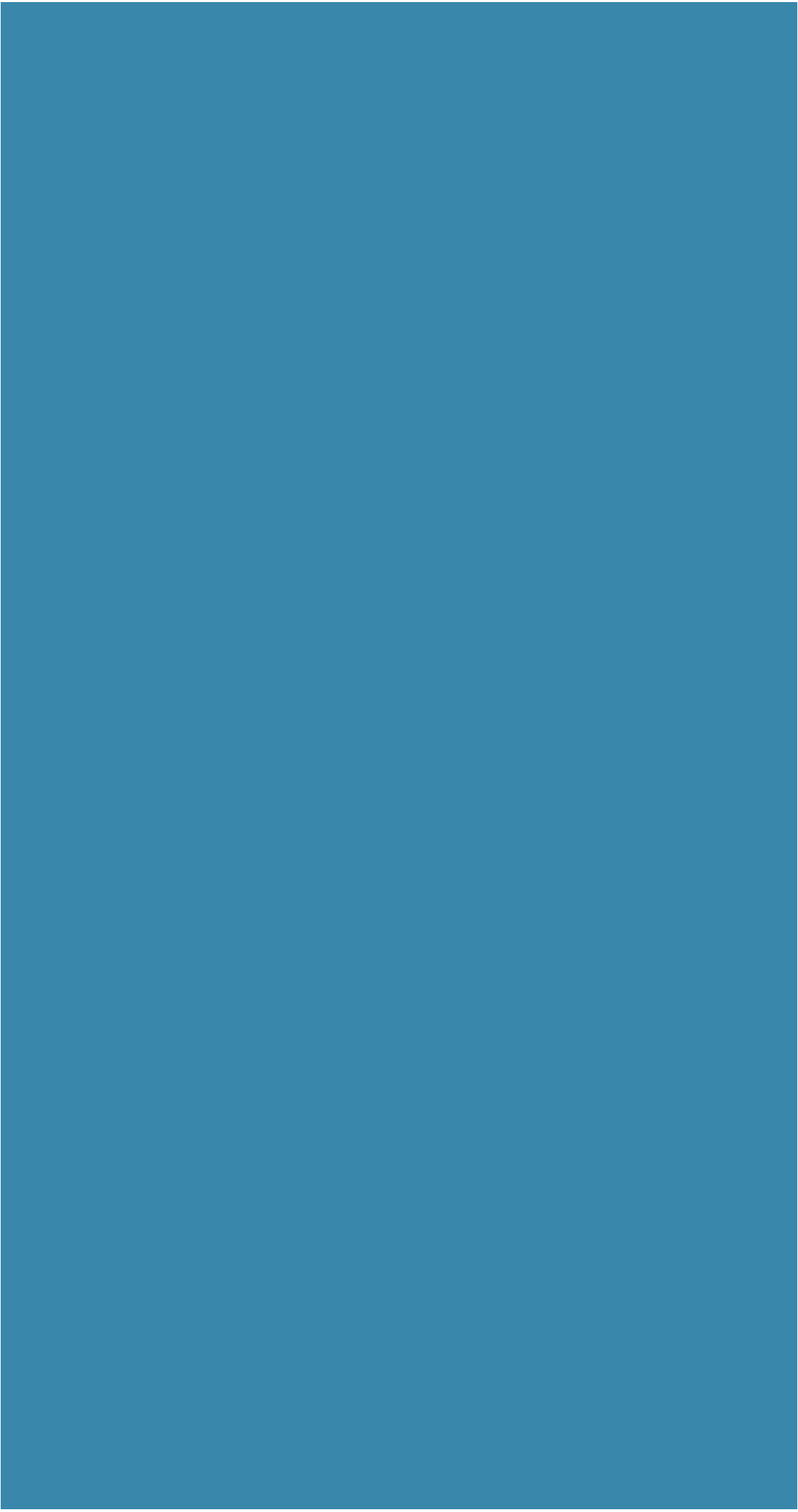
03 colors



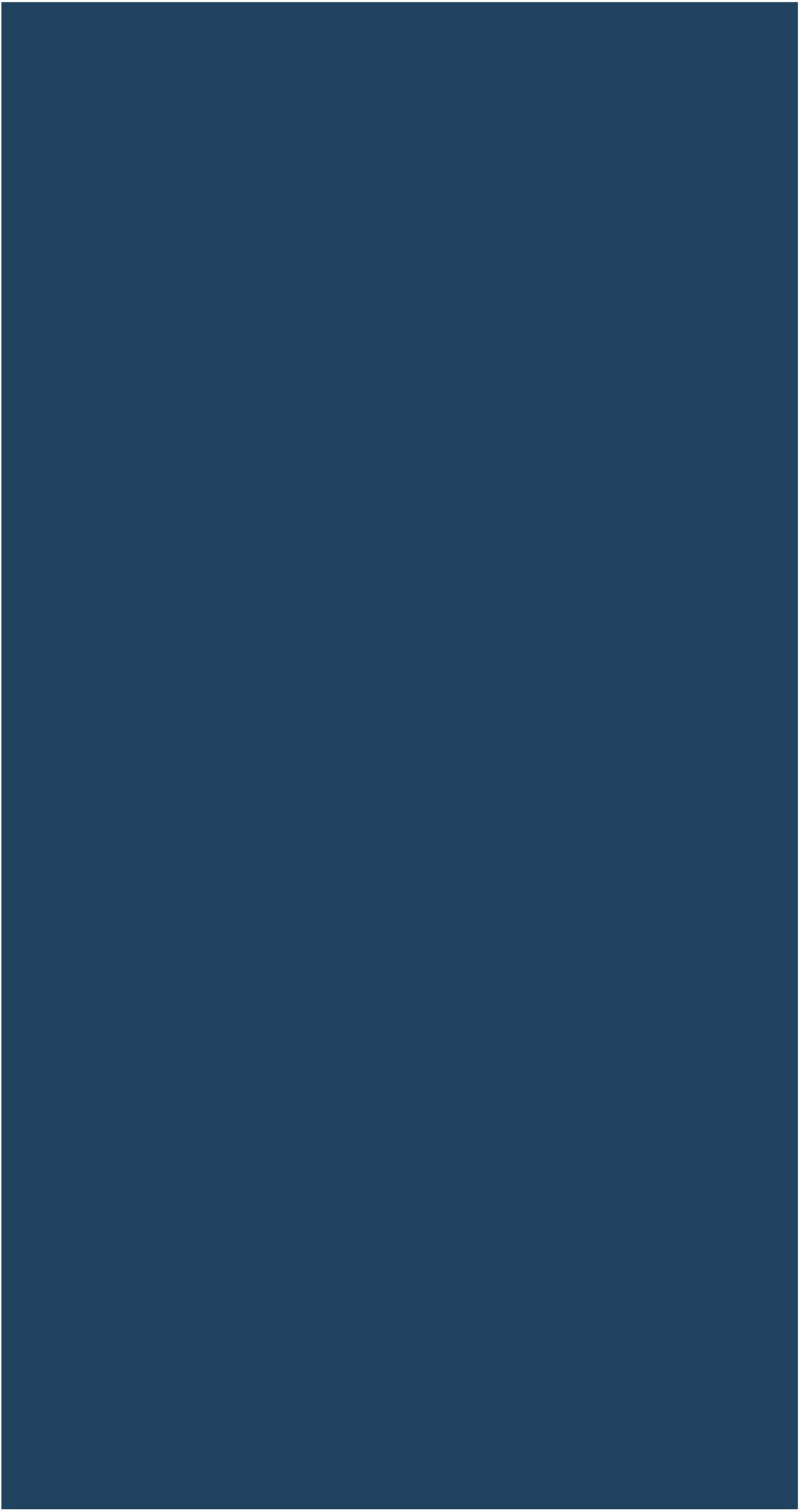
White
HEX: #F7F7F2



Black
HEX: #1E1E1E

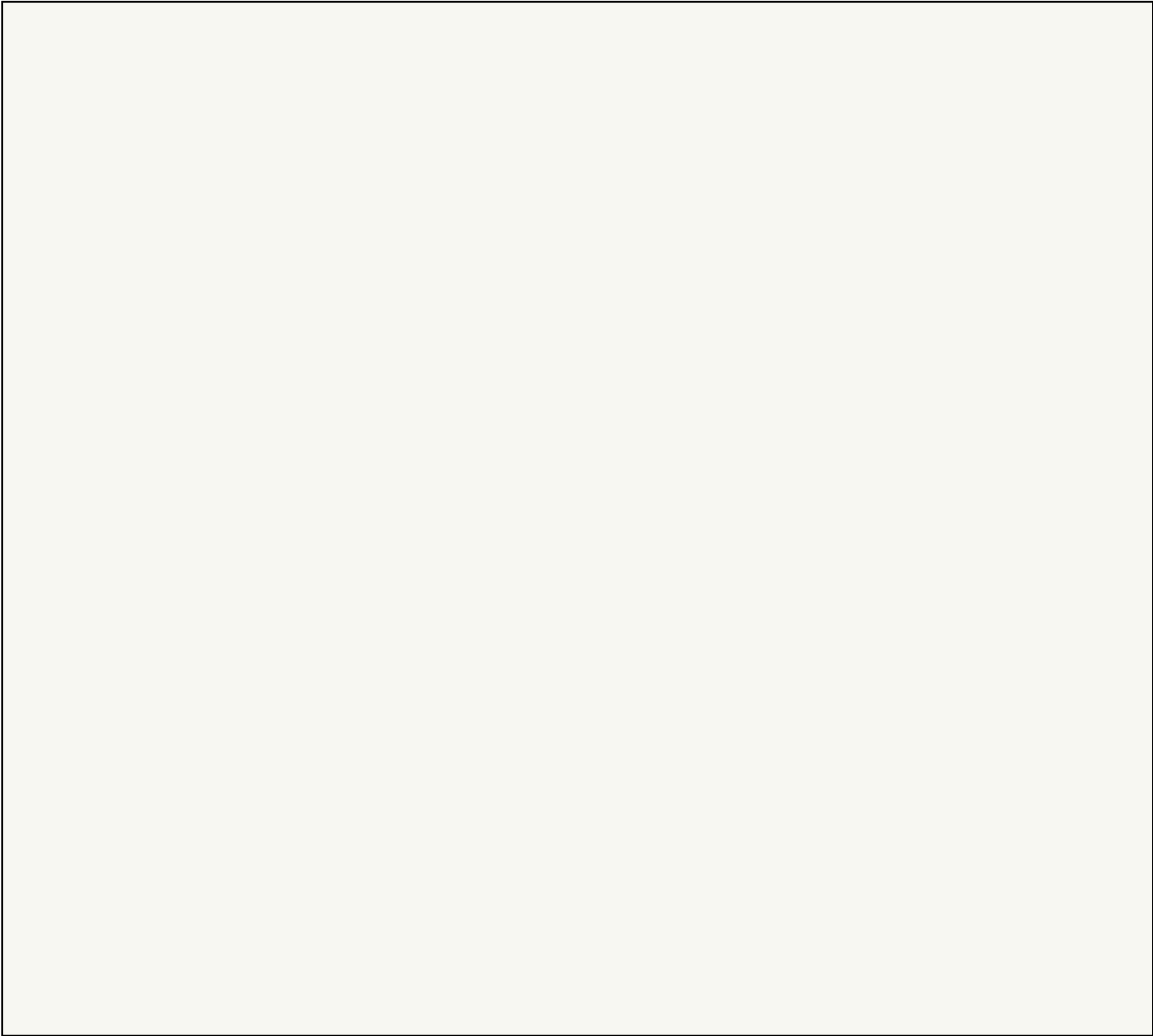


Turquoise
HEX: #3987AA

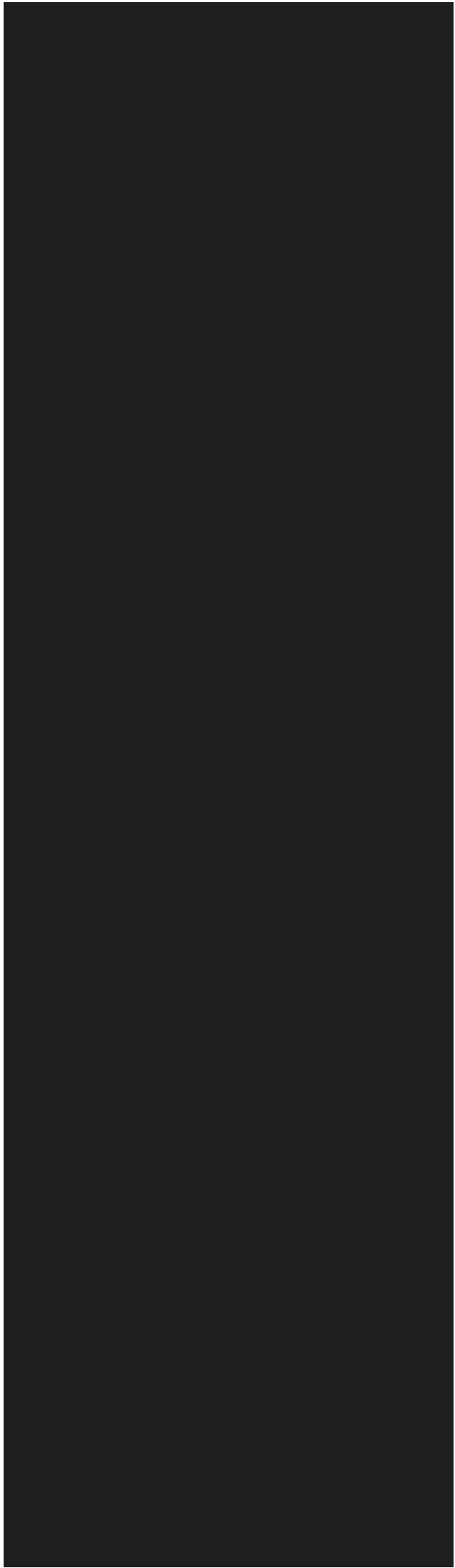


Navy
HEX: #1F425E

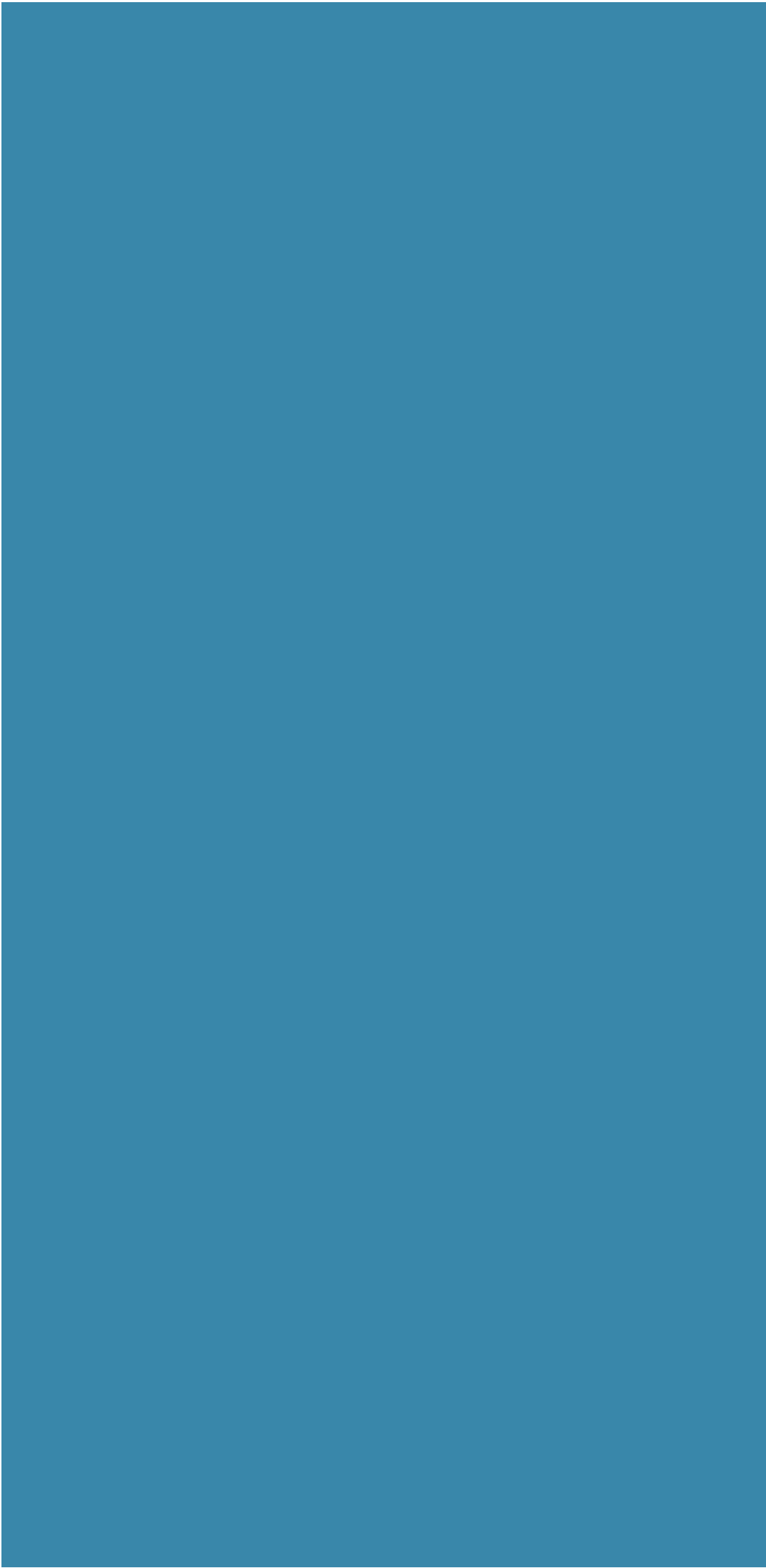
03 colors



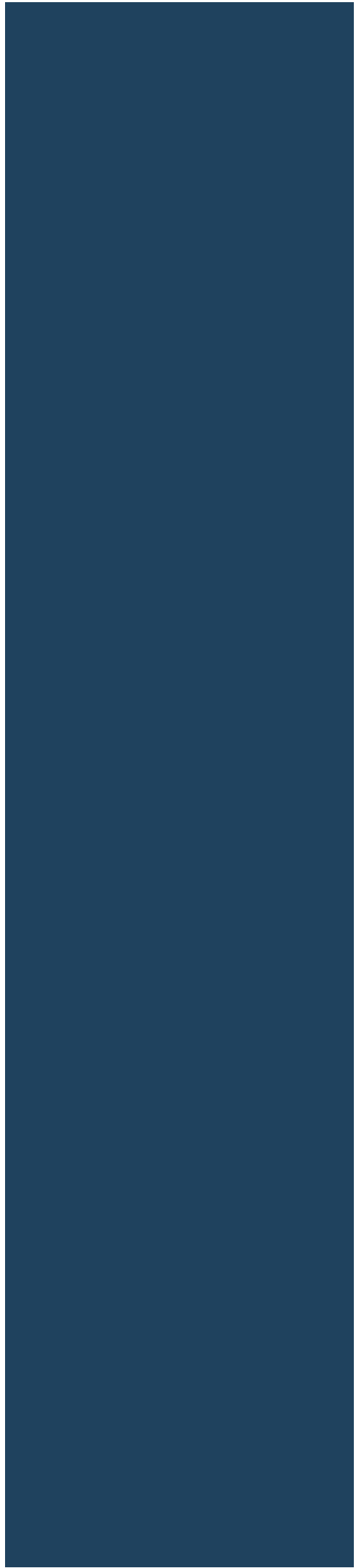
50%



15%



25%



10%

04

typography

Neighbor

Aa Bb Cc Dd Ee

Thin Light Regular Semibold Bold

0 1 2 3 4 5 6 7 8 9

@#%&. [\$!+=] (*|":<,>)

Aa Bb Cc Dd

Ee Ff Gg Hh Ii

Jj Kk Ll Mm

Nn Oo Pp Qq

Rr Ss Tt Uu

Vv Ww Xx Yy

Zz

Inter

Aa Bb Cc Dd Ee
Thin Light Regular Semibold Bold

0 1 2 3 4 5 6 7 8 9
@#%&. [\$!+=] (*|”:<,>)

Aa Bb Cc Dd
Ee Ff Gg Hh Ii
Jj Kk Ll Mm
Nn Oo Pp Qq
Rr Ss Tt Uu
Vv Ww Xx Yy
Zz

05

mockups

05 mockups



05 mockups



05 mockups



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FromWord