

Kristian Lykke Hansen  
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**Hi PeopleXact!**  
**This is a video application.**

**Watch at**  
**[kristiansportfolio.com/peoplexact](http://kristiansportfolio.com/peoplexact)**

# Qualifications

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## UI & Visual Design

- Heavy UI focus, including previous dedicated UI Designer roles
- Motion Design experience in prototyping and animation (Adobe AE)
- Background in Graphic Design

## Design Systems & Design Tokens

- Extensive experience in...
  - Design System architecture
  - Library building, maintenance, and governance
  - Author of Design System articles published on LinkedIn
  - In-depth practical knowledge of Design Tokens

## Data Heavy Products & SaaS

- Lead UI/UX Designer on LINDBERG Customiser, which is a complex, data-heavy B2B PWA product customiser with over 1 billion configuration possibilities for a global market
- Lead UI Designer at Unik System Design, working on cross platform SaaS products within the property administration domain

## Research & Facilitation

- Hands-on experience conducting qualitative field research and focus groups
- Extensive experience in...
  - Facilitating cross functional workshops
  - Alignment and presentation across clients, stakeholders, and multidisciplinary teams

## Management & Mentorship

- Experience in...
  - Roadmapping
  - Sprint planning and execution
  - Writing user stories
  - Writing and maintaining documentation
  - Mentoring, recruitment and managing internship programmes at Limbo

# Qualifications (continued)

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## Tools & AI

- Figma, Framer, Webflow
- Adobe Suite
- Relume AI, Lovable, Spline AI, LLM-assisted workflows

## Code & Collaboration

- Designing pragmatically with production in mind
- Hands-on experience with HTML, CSS, and JavaScript
- Not afraid of the web inspector. Speaks the developers' language to ensure smooth, productive handoffs

## Testing & QA

- Experience in quality assurance of both frontend and backend experiences at LINDBERG and Limbo

## Designing for CMS

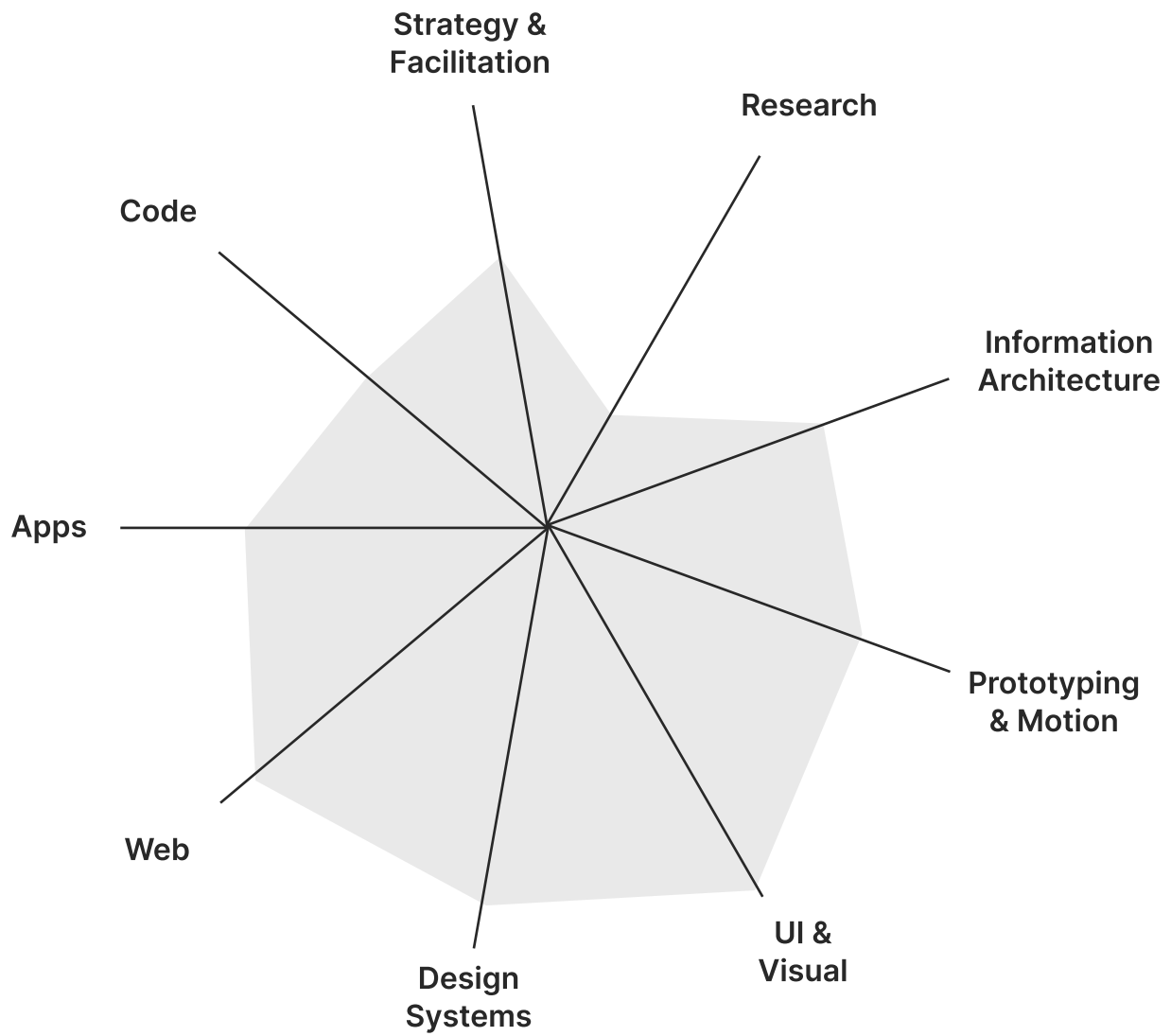
- Designed websites including page and content templates for Umbraco
- Strong focus on creating intuitive, flexible editorial experiences for marketing teams

## Creative Soul

- Active creative outside of digital design: painting, drawing, and electronic music production

# Profile

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# Video application transcript

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Hi PeopleXact!

My name is Kristian, and I'm a structured and visually strong UI/UX designer who's deeply passionate about design systems.

I help businesses refine complex products and strategies into intuitive interfaces that are scalable, accessible, and consistent across platforms. I have a total of 12 years design experience, with the last 7 focused purely on digital products and systems.

My core strength is UI craft, visual polish, and systems thinking. I have extensive experience in design system architecture, library building, maintenance and governance, with in-depth practical knowledge of design tokens.

I've worked on complex, data-heavy B2B products, themable websites for Danish municipalities, and native apps in both agency and in-house roles.

AI is an active part of my daily workflow. I use AI mostly for wireframing, rapid UI iterations, design system linting and sparring on copy.

I am of course a Figma wizard, but also I have hands-on experience with HTML, CSS, JavaScript, no code tools like Framer and agent-assisted coding, so I always design with production in mind. I have a genuine interest in the engineering side of things, and because I understand front-end concepts, collaboration with developers is smooth and productive.

While UI and systems are my main strengths, I've also led qualitative research and field studies. I do care a lot about pixels, but everything I do ultimately stems from understanding the core user experience. From the very first touchpoint where a customer discovers PeopleXact, through conversion, onboarding, support, retention, and even offboarding.

That's the ultra short version of me. Check out some of my work at [kristiansportfolio.com](https://kristiansportfolio.com).

I honestly couldn't believe how well this job posting matches my profile, and I really look forward to hopefully meeting you all for a chat.

Thanks for watching. Take care!