

***A SPACE
BEYOND
THE NORM***

FAMMO

RE- MOVING FRICTION

We blend design, interior and hospitality
to re-shape ordinary events and
productions into unexpected experiences.

TABLE OF CONTENTS

A EVENTS

B PRODUCTIONS

C EXPERIENCE

D DESIGN

E HOSPITALITY



N

By re-defining the space, time and
shape of how people come together,
we create the room for your guests
to connect without distraction.

PAGE 01

PAGE 02

PAGE 03

PAGE 04

PAGE 05

Hyatt

- A ———— EVENTS
- B ———— PRODUCTIONS
- C ———— EXPERIENCE
- D ———— DESIGN
- E ———— HOSPITALITY

01 CONCEPT

- FORMAT
- VENUE
- REQUIREMENTS

02 PLANNING

- TIMELINE
- BUDGET
- FLOORPLAN

03 PREPARATION

- SOURCING
- REGISTRATION
- BRIEFINGS

04 COORDINATION

- VENDORS
- AV
- LOGISTICS

05 DELIVERY

- CHECK-IN
- GUEST FLOW
- OPERATIONS

RE- DEFINING ENCORE

Some projects call for full support. Others only need the right space, the right setup and a clear structure. We can shape the entire experience from concept to execution, or step in exactly where support is needed. We got you!





SERVICE
PORTFOLIO

G WINNERS

P01



- A ————— EVENTS
- B ————— PRODUCTIONS
- C ————— EXPERIENCE
- D ————— DESIGN
- E ————— HOSPITALITY

01 PHOTO & VIDEO

- PLANNING
- SOURCING
- SCHEDULING

02 HMU & STYLING

- CASTING
- BOOKING
- COORDINATION

03 CREW & EXPERTS

- DOPS
- LIGHTING CREW
- ASSISTANTS

04 STAGE & AV

- SETUP
- AVPLAYBACK
- CONTROL

05 EQUIPMENT & TECH

- SOURCING
- RENTAL
- LOGISTICS

RE- FRAMING PERSPEC

Successful productions need the right space. And the freedom to focus on what matters. From people and tools to everything behind the scenes, we can take care of as much or as little as needed.

For high-profile interview guests, we can ensure a secure and discreet arrival and stay whenever required.

TWES



- A ————— EVENTS
- B ————— PRODUCTIONS
- C ————— EXPERIENCE
- D ————— DESIGN
- E ————— HOSPITALITY

01 VISION

- LIGHT
- PROJECTION
- SCREENS

02 SOUND

- MUSIC
- SOUNDSCAPES
- LIVE ACTS

03 SCENT

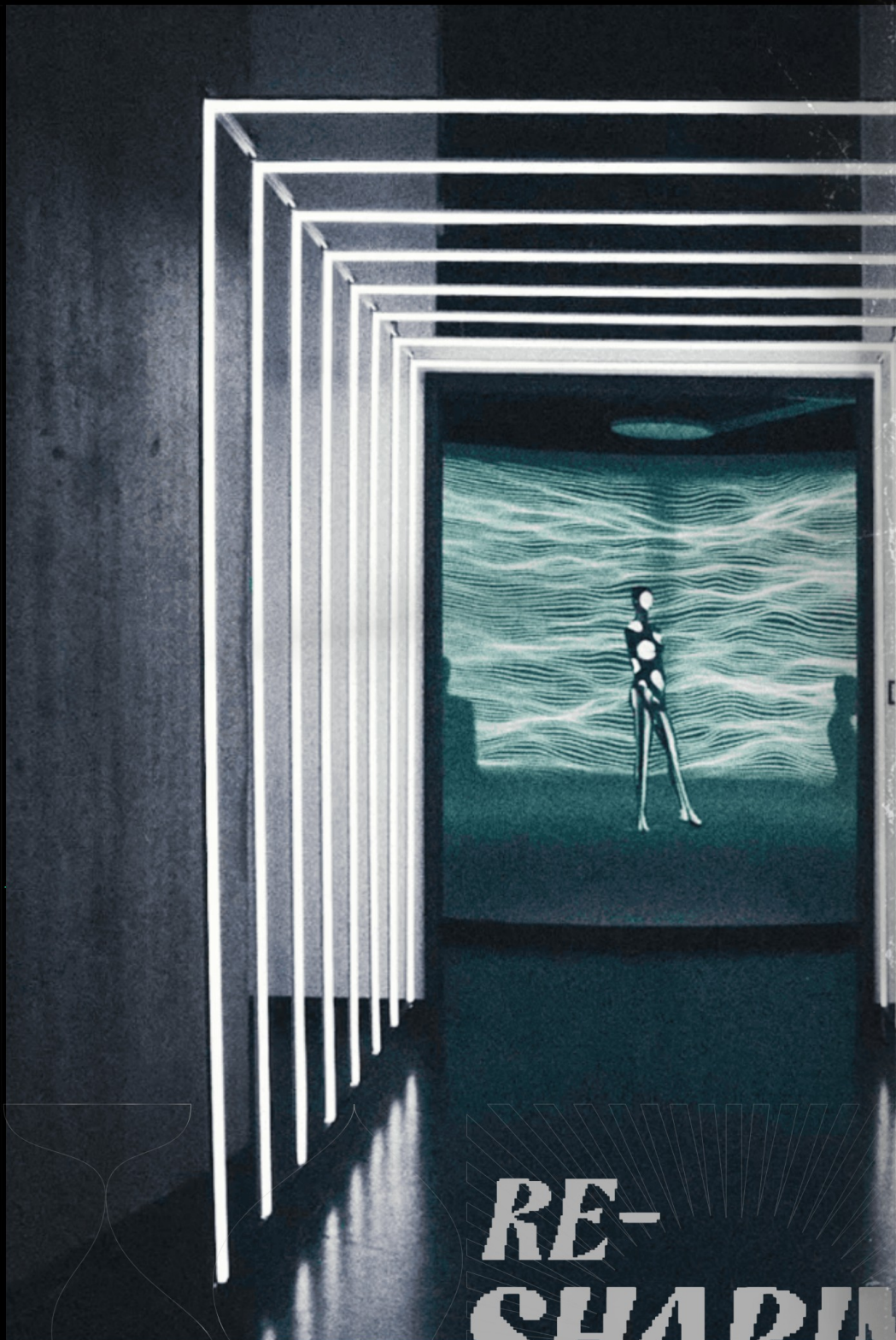
- FRAGRANCE
- DIFFUSION
- ZONING

04 TASTE

- FLAVOR
- PAIRING
- RITUAL

05 TOUCH

- MATERIALITY
- HAPTICS
- INTERACTION



RE-
SHAPING
REAL



SERVICE
PORTFOLIO

A little light can change a room. Sound can
change a mood. Add scent, taste or touch and
suddenly things feel completely different.
We play with all known and unknowns senses
to shape moments people actually remember.

P03



MG
ITIES

- A ————— EVENTS
- B. ————— PRODUCTIONS
- C ————— EXPERIENCE
- D ————— DESIGN
- E ————— HOSPITALITY

01 BRAND & IDENTITY

- CREATIVE DIRECTION
- BRAND SYSTEM
- BRANDING

02 CONCEPT & VISUALIZATION

- 3D
- ANIMATION
- GRAPHICS

03 INTERIOR & SET

- SPATIAL CONCEPTS
- FURNITURE
- OBJECTS

04 EXHIBITION & JOURNEY

- DISPLAYS
- STANDS
- NARRATIVE

05 PRINT & SIGNAGE

- WAYFINDING
- GRAPHICS
- ANALOG MEDIA



RE-
TH
CO





SERVICE
PORTFOLIO



P04

THINKING OUT OF THE BOX

We believe the strongest ideas are shaped by their context. The place, the people, the brand and purpose all influence what something can become. We start by understanding what is already existing, challenge what feels expected and build from that.

FAHMO

- A _____ EVENTS
- B. _____ PRODUCTIONS
- C _____ EXPERIENCE
- D _____ DESIGN
- E _____ HOSPITALITY

01 FOOD & CULINARY

- _____ CATERING
- _____ MENUS
- _____ PRESENTATION

02 BAR & DRINKS

- _____ BEVERAGE CONCEPTS
- _____ SIGNATURE DRINKS
- _____ COFFEE

03 GUEST SERVICES

- _____ WELCOME
- _____ GUIDANCE
- _____ SUPPORT

04 HOSTS & SERVICE STAFF

- _____ SELECTION
- _____ BRIEFING
- _____ COORDINATION

05 VIP & TALENT CARE

- _____ DISCREET ENTRY
- _____ PERSONAL SUPPORT
- _____ CONCIERGE



R
S
S





P05

SETTING STANDARDS

Good hospitality isn't about doing more. It's about getting the right things right - the welcome, the drink, the timing, the person who notices before you have to ask. Sometimes the best service is the part you barely notice.

WE WORKED WITH...

...COMPANIES LIKE:

Amazon
American Express
ARD
Braun / Procter & Gamble
DFB
FedEx
Google
Kloeber
Mainz 05
Siemens
Sky
Tumi
Universal
ZDF
Zero G / Lufthansa

...INDIVIDUALS LIKE:

Aymen
Ekrem Engizek
Markus Rühl
Mario Götze
Michael Jackson
Noah Badjie
Reezy
Ritsu Doan
Soufian

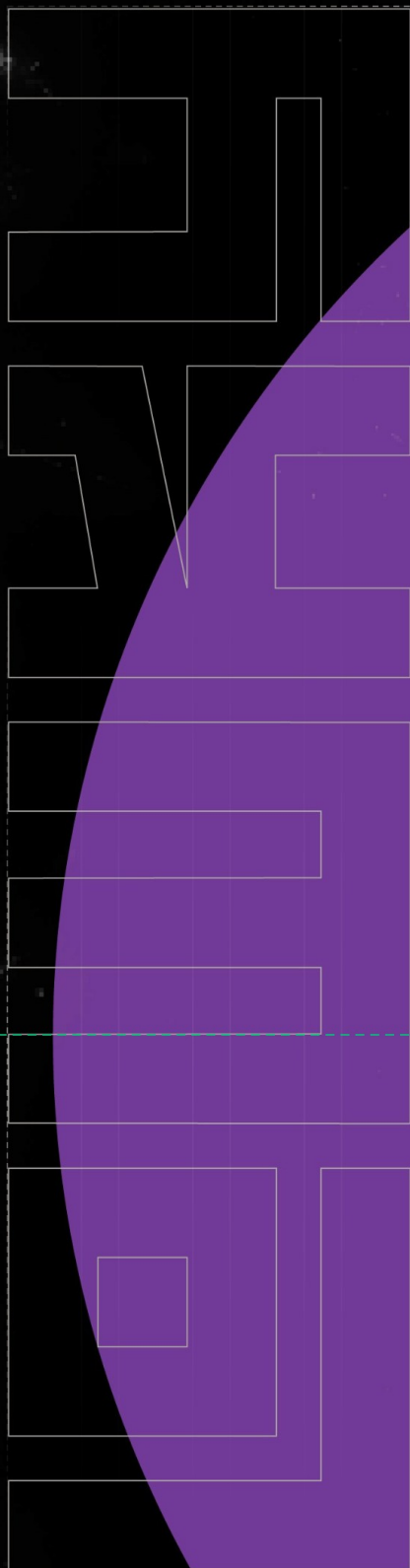
Our studio is trusted by public
figures and celebrities who
require privacy, discretion
and a secure environment for
events, shoots and interviews.

END

NEED MORE ANSWERS?
CONTACT US AND
LET'S TALK!

069 27240695

HELLO@LOWKY.STUDIO



LOWKY GMBH

CARL-BENZ-STR. 21
60386 FRANKFURT / M

+49 (0)69 27240695
HELLO@LOWKY.STUDIO
WWW.LOWKY.STUDIO