

Christalia Vergusta

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[LinkedIn Profile](#) • [Portfolio](#)

SUMMARY

Fresh graduate in Information Systems from BINUS University with extensive experience in UI/UX design across e-commerce and enterprise technology. Proven track record in designing dashboards, building design systems, and delivering measurable outcomes — including a 50% SLA reduction and contributing to record-breaking sales figures. Passionate about bridging user needs and business goals through detail-driven design.

WORK EXPERIENCES

Telkomsigma (PT. Sigma Cipta Caraka)

February 2026 – Now

UI/UX Designer Intern

- Redesigned the UI of an internal vendor management system dashboard, improving visual clarity and navigation efficiency for operational users.
- Built a reusable design systems and component library in Figma, standardizing UI across dashboard screens to ensure consistency and accelerate future development handoff.

ruparupa (Kawan Lama Group)

February 2025 – February 2026

UI/UX Designer Intern

- Designed and revamped internal and customer-facing dashboards to improve usability and operational efficiency across microsite workflows.
- Redesigned a microsite dashboard, optimizing the creation process and reducing SLA by 50% through improved layout structure and information hierarchy.
- Designed a video dashboard feature enabling the content team to deliver personalized video content on ruparupa's homepage.
- Created standardized microsite layout guidelines that enabled faster implementation, improved cross-team consistency, and supported the launch of high-performing microsites contributing to ruparupa's highest monthly sales of all time (IDR 168.8B).

Nuri x Rakamin Academy

December 2024

UI/UX Designer (*Project-Based Virtual Internship*)

- Designed a standardized UI layout system in Figma – applying consistent spacing, typography, and reusable components – to improve visual coherence across product screens.
- Delivered complete high-fidelity design outputs within a compressed timeline, demonstrating strong prioritization and end-to-end ownership.

ORGANIZATIONAL EXPERIENCES

Do Well Do Good

November 2023 – October 2025

Co-Director of Media & Communications (Sep 2024 – Oct 2025)

- Co-directed a team of 8 junior associates, overseeing media and communications efforts for a leadership development organization.
- Managed internal communications and workflow among 6 divisions, ensuring smooth collaboration and alignment with organization's goals.
- Mentored and provided guidance to the team members, leading to improved teamwork and efficiency.
- Led weekly team meetings by setting clear objectives, tracking progress, and creating an open environment for problem-solving and idea-sharing.
- Developed and implemented project timelines, ensuring all initiatives were completed on schedule.

Junior Member & Junior Associate of Media and Communication (Dec 2023 – Sep 2024)

- Designed event materials and promotional content for key events, such as the IISMA Bootcamp and EcoVation Business Competition, which contributed to increased engagement and event visibility.
- Collaborated with 5 divisions and the core team to create content and develop design concepts that effectively communicated the goals and objectives of events to target audiences.
- Participated in weekly meetings, contributing creative ideas, providing design updates, and ensuring alignment with overall event strategies.

Binusian Gaming

February 2024 – February 2025

Content Creator Activist

- Created engaging social media posts, resulting in increasing follower interaction by 30%.
- Designed 5+ visually appealing and informative digital posters for several gaming events.
- Managed 8+ live updates on Instagram Stories during the “Welcoming Party: 2024” event, achieving a 20% increase in real-time engagement.

EDUCATION

BINUS University

Sept 2022 – 2026

Bachelor of Computer Science – Majoring in Information Systems

- Current GPA: 3.77/4.00
- Relevant Coursework: Java OOP Programming, Database Systems, Systems Analysis and Design, Project Management, UI/UX Research & Design, Fundamental of Interactive Design, SQL, ERP, Risk Management.

SKILLS

- **Design & Prototyping:** Figma, Adobe Illustrator, LottieFiles, Miro.
- **Dev Handoff & Knowledge:** HTML, CSS, Java, SQL.
- **Video & Content:** Adobe Premiere Pro, Adobe After Effects, CapCut.
- **Languages:** Indonesian (native), English (professional-working).