James Tighe is a Product Designer & 2x founder living in the UK & working in US timezones.

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Work Experience

Startupr, Chief Design Officer
aug 2024 – Present

- Spearheaded strategic growth initiatives, defining objectives with the C-Suite to achieve short and long-term scalability.
- Optimized cross-functional workflows to elevate product design, driving a significant increase in user engagement.

voiseverdin, Founder & Designer
May 2024 – Present

- Achieved €100k+ revenue within the first 6 months through bootstrapping and rapid iteration.
- Expanded the team from 1 to 5, applying a fail-fast approach to explore markets and refine design methodologies.
- Developed brand identity and market strategy, increasing brand recognition and customer retention.

io.net, Sr > Lead Product Designer
Feb 2023 – Aug 2024

- Played a key role in securing $40M Series A funding by enhancing the product's visual and functional appeal.
- Received Gold Medal and Grand Award at Asia Awards 2023 for outstanding product design.
- Led design initiatives for the legacy product, aligning with stakeholder goals to drive UX innovation as well as market appeal.

ThisPage Amsterdam > Sr Digital Designer
Feb 2023 – Aug 2024

- Collaborated with the digital marketing team to deliver high-fidelity assets for multi-channel campaigns.
- Established a scalable design library for efficient asset management across multiple projects.

Vita Mojo, Sr Product Designer
Jan 2023 – Jun 2023 (6mc)

- Materialized digital ordering platforms for clients such as Subway and YO! Sushi, streamlining their customer experience.
- Conducted extensive usability testing, leading to product iterations that increased customer satisfaction.
- Partnered with cross-functional teams to align product features with client requirements, enhancing user adoption.

Experienced Chief Design Officer and Product Designer with over 8 years in UX and UI design. Proven track record in cross-functional collaboration, high-impact prototyping, and user-centric design, driving scalable growth and contributing to successful funding rounds. Expert in leveraging agile methodologies, design systems, and data-driven insights to optimize digital products.

Independent Skills

Design Skills:
- User Experience (UX) Design, User Interface (UI) Design, Interaction Design, Visual Identity, Usability Testing, Prototyping, Design Systems, Cloud-based Product Design, Data Visualization, User Research, SaaS, Fintech, Biotech, Responsive Web Design, IOS Apps, Android Apps, Design Documentation, Dashboard Design, Responsive Design, Design System Thinking

Tools:
- Figma, Sketch, Adobe Creative Suite (Photoshop, Illustrator, XD), Framer, Webflow, Miro

Project Management:
- Linear, Jira, Clickup, Asana, Notion

Soft Skills:
- Strategic Thinking, Problem Solving, Cross-Functional Collaboration, Data-Driven Design

Education

Middlesex University, Bachelor of Arts in Graphic Design

QA Apprenticeships, Level 3 Diploma in Digital Marketing

King Charles 1 School & Sixth Form, GCSE / A-Level

Mentorship

voiseverdin – Running weekly design workshops to teach lead developer and head of client acquisition web design as a transferable skill.

ThisPage Amsterdam – Mentored 2 designers 3 months after onboarding with product design for on-going clients.

References

Basem Oubah – COO, io.net
Segev Hochberg – Advisor / Lunio.ai
Holly Solgot – CEO, Startupr