

POST-SHOW REPORT 2023

TRANSMEGA 2023

The 5th Smart Transport, Infrastructure & Logistics
Fair & Forum for the MEA Region

HELD ON

05 - 08 NOV. 2023





Executive Summary

The 5th edition of the Smart Transport, Infrastructure & Logistics Fair & Forum, held from November 5th to 8th, 2023, set a new standard for the MEA region. This year's event witnessed unparalleled participation and a strong international presence, establishing itself as a pivotal platform for comprehensive discussions on transportation, logistics, infrastructure, and traffic management. The fair attracted a diverse array of global industry leaders, facilitating meaningful exchanges between decision-makers, investors, specialists, and international financial institutions. A standout moment of the event was an exclusive roundtable discussion led by H.E. Mostafa Madbouly, Prime Minister of Egypt, underscoring the significance of this gathering on both a regional and global scale.





Exhibition Overview

TransMEA 2023 welcomed nearly 400 exhibitors from 24 countries, each presenting cutting-edge innovations across a broad spectrum of sectors, including:

- Railways & Roadways
- Underground, Metro & Monorail Systems
- Transportation & Infrastructure Development
- Engineering & Construction
- Public Transport & Mobility Solutions
- Maritime Transport & Shipping
- Information Technology & Communications
- Green & Sustainable Mobility

The exhibition spanned an impressive 35,000 square meters, featuring an extensive outdoor display that further highlighted the event's scale and significance. Here's a refined version of this segment:





Exhibitor Distribution by Industry Segment

The diversity of exhibitors at TransMEA 2023 spanned multiple industry segments, showcasing a wide array of expertise and innovation:

- Railways & Roadways
- Underground, Metro & Monorail Systems
- Transportation Solutions
- Engineering & Construction
- Public Transport & Mobility Solutions
- Railroad Equipment Manufacturing
- Machinery Manufacturing
- Electrical & Electronics Manufacturing
- Industry & Trade
- Intelligent Transportation Systems (ITS), Traffic & Road Safety
- Ticketing & Signaling Solutions
- Maritime Transport & Shipping
- Truck Transportation
- Green & Sustainable Mobility
- Automotive & International Trade

Exhibitor Distribution by Country

- | | | | |
|---|------------------------|---|------------------|
|  | • Egypt |  | • Turkey |
|  | • France |  | • United Kingdom |
|  | • Germany |  | • Austria |
|  | • China |  | • Czech Republic |
|  | • Spain |  | • Greece |
|  | • Russia |  | • Italy |
|  | • United Arab Emirates |  | • Morocco |
|  | • Hungary |  | • Netherlands |
|  | • Switzerland |  | • Qatar |
|  | • Japan |  | • Sierra Leone |
|  | • Saudi Arabia |  | • Tanzania |
|  | • United States |  | • Zambia |
|  | • South Korea | | |



Key Statistics

Sqm Exhibition Floor Space **35,000** square meters

50% Growth in Floor Space

180 Conference Speakers

60% Growth In Exhibitor Number

57% Growth In Visitor Number

+40 Conference Sessions

Visitor Insights

TransMEA 2023 drew an impressive crowd of over 35,000 visitors, with each spending an average of 105 minutes exploring the exhibition. The diverse audience included industry experts, government officials, and the general public, all eager to experience the latest innovations in the transport sector. Among the standout attractions were the Cairo Monorail, the Desiro High-Capacity Train, and a range of maritime displays, which captivated the attention of attendees.



Visitor Segmentation by Industry Category

- Official International Delegations
- Funding Entities
 - Government Officials
 - Military Personnel
 - Business Leaders
 - Media Representatives
 - Academia
 - Youth
 - Other Stakeholders

Future Outlook

An overwhelming 90% of TransMEA 2023 exhibitors have already committed to returning for TransMEA 2024. Notably, over 50% of these exhibitors are planning to expand their presence with larger stand sizes, underscoring the growing interest and investment in the event.



Conference Sessions

The conference hosted over 40 sessions, featuring insights from more than 120 speakers on critical topics, including:

- Future-Ready Transportation
- Sustainable Logistics in a Connected World
- Electrification of Railways
- Localization of Transport Industries in Egypt
- Investment Opportunities in the Transport Sector
- Addressing Major Challenges in Infrastructure Investment

Key Agreements and Announcements

350
Billion

Government
Private Sector Mous

100
Billion

Corporate Agreements





Networking Events:

TransMEA 2023 provided ample networking opportunities, including:

- Opening Ceremony
- VIP Networking Lunches
- VIP Dinner
- Ministerial Sessions
- Panel Discussions Sessions
- Daily High-Level Tours



Outdoor Display

The outdoor display at TransMEA 2023 showcased a remarkable array of cutting-edge transportation solutions, including:

- Cairo Monorail
- Desiro High-Capacity Train
- Cairo Metro Line 3
- Light Rail Train
- Administrative Capital Taxis
- Transportation Buses
- Train Lane Switches
- Sailing Boats and Speed Boats





H.E. Kamel El Wazir

Minister of Transport, Egypt

“The success of TransMEA over the past four editions motivated us to hold it annually, making it a global platform for showcasing the latest in transportation technology and industry. The event brought together ministries, major international companies, ambassadors, and global institutions to exchange ideas and keep pace with the rapid advancements in this sector. TransMEA continues to be an essential stage for the world’s top transport and infrastructure players.”



H.E Saleh bin Nasser Al-Jasser

Minister of Transport, KSA

“I extend my gratitude to Egypt and Lieutenant General Kamel ElWazir for their hospitality. The impressive projects we witnessed in transport and logistics highlight Egypt’s focus on increasing local content and adopting modern technologies. We look forward to deepening Arab cooperation in this sector.”



H.E Jassim bin Saif bin Al Sulaiti

Minister of Transport, Qatar

“It was a pleasure to join TransMEA 2023. The advancements in Egypt’s transport systems are impressive, particularly the commitment to sustainable and environmentally friendly infrastructure. Egypt is on the right track, and we look forward to further collaboration in the transport and logistics sectors.”



H.E. Mohamed Abdeljalil

Minister of Transport & Logistics, Morocco

“My thanks to Egypt and President El-Sisi for the warm welcome and excellent organization. Strengthening cooperation in transport and logistics is crucial to our countries’ economic growth, and I wish this conference continued success.”



H.E Rabie Al Majidi

Minister of Transportation,
Tunisia

“TransMEA2023wasaninvaluable opportunity to strengthen joint cooperation between Arab nations. Tunisia’s participation underscored the importance of regional collaboration in the fast-developing transport sector, which continues to offer new investment opportunities.”



H.E. Fanday Turay

Minister of Transport & Aviation,
Sierra Leone

“Egypt is a leader in Africa’s infrastructural development, and TransMEA 2023 provided a platform to showcase the country’s innovations in smart transport and logistics. We look forward to future collaborations between Sierra Leone and Egypt, fostering greater regional integration.”



Mr. Ossama Kamal

Chairman Tradefairs International,
TransMEA Organizer

“TransMEA has evolved into one of the most impactful events across the Middle East and Africa. As this region continues to experience rapid growth in infrastructure and population, the demand for modern transport solutions is rising. TransMEA has become a vital platform for discussing and advancing developments in railways, electrification, interstate trade, and maritime transport. With the support of H.E. Kamel ElWazir, we are pushing boundaries, expanding the scope of the event each year, and offering valuable opportunities for participants to explore the region’s prospects and potential.”



Mr. Osama Bishai

Chairman, Orascom Construction

“TransMEA brought together the world’s transport pioneers. Orascom Construction is proud to be a sponsor, but more importantly, we value our long-standing partnership with the Ministry of Transport, which dates back to the 1980s.”



Mr. Gary Chung

CEO, Abu Qir Container Terminals
Hutchison Ports



“TransMEA provided Hutchison Ports a valuable opportunity to showcase our strengths and connect with key industry players. It was a rewarding experience for our team.”



Mr. Günter Neureiter

CEO, Voestalpine Railway Systems
GmbH



“Voestalpine showcased its latest railway track solutions at TransMEA. Our joint venture with Egypt, aimed at enhancing railway infrastructure, was a highlight of the exhibition.”



Mr. Saif Al Mazrouei

CEO, Ports Cluster, AD Ports Group



“TransMEA offered us a platform to explore new collaborations and push the boundaries of global trade. It was an excellent opportunity to engage with industry leaders.”



Mr. Yong-bae Lee

CEO, Hyundai Rotem



“At TransMEA, Hyundai Rotem reaffirmed its strong partnership with Egypt. Our booth displayed advanced railway technologies, emphasizing our long-term commitment to the region.”



Eng. Tarek Aly

CEO, Siemens Mobility Egypt



“Siemens Mobility proudly unveiled Egypt’s first Desiro High-Capacity electric train at TransMEA. Our booth was a major attraction, showcasing cutting-edge innovations in sustainable mobility.”



Mr. Gökhan Bayhan

Regional SVP, Operations for Russia/CIS, Europe, M. East & Africa, Wabtec Egypt



“Wabtec introduced its sustainable rail solutions at TransMEA. Our booth highlighted the innovations that are driving the future of transportation, with a focus on zero-emission ecosystems.”



Eng. Ahmed Elsewedy

President & CEO, Elsewedy Electric



“At TransMEA, we showcased our latest transportation and mobility solutions. Our booth was a hub for experts and visitors to explore integrated energy and infrastructure innovations. It was a fantastic opportunity to forge new partnerships.”



Eng. Hussein El Dessouky

Chairman & MD, EDECS



“EDECS highlighted state-of-the-art construction solutions at TransMEA. Our booth attracted industry leaders who explored our innovations in transportation, logistics, and construction.”



Eng. Ahmed El Mofty

Project Director, NERIC



“NERIC demonstrated its commitment to localizing rolling stock manufacturing at TransMEA. We presented our vision for developing a strong local value chain and partnerships with global manufacturers.”



Mr. Youssef Naimi

MD, Colas Rail Egypt



“Colas Rail introduced groundbreaking rail solutions at TransMEA. Our booth became a key destination for visitors interested in the future of rail transportation.”



Capt. Ibrahim Taha Ahmed

CEO, Ocean Express Shipping



“At TransMEA, Ocean Express Shipping presented its comprehensive logistics services with a focus on green transport. We reinforced our reputation as a reliable player in the logistics industry.”



Mr. Tarek Youssef

Chairman & CEO, Concrete Plus



“Concrete Plus made an impact at TransMEA, where we showcased transformative solutions and built new partnerships to shape the future of transportation.”



Mr. Hany A. Naeem

CEO, GTS SISTEM



“GTS Sistem showcased its advanced technology at TransMEA. Our booth attracted visitors eager to explore the future of mobility and railway innovation.”



Mr. Hassan Allam

CEO, Hassan Allam Holding



“Hassan Allam’s participation in TransMEA was a great success. We engaged with industry leaders and showcased our contributions to transport and logistics innovation.”



Admiral. Alaa Mohamed Ibrahim

Executive MD, Alexandria Container & Cargo Handling Company



“At TransMEA, we showcased our cutting-edge container handling systems and emphasized our commitment to integrating advanced technologies for improved customer satisfaction.”



Mr. Li Ru Xin

Chairman, Qingdao Haixi Heavy-Duty Machinery Co., Ltd



“HHMC presented its world-class port equipment and logistics systems at TransMEA, reinforcing our global vision and commitment to high-quality development.”



Mr. Khaled Hashem

President, Honeywell Egypt and North Africa



“TransMEA was more than just an exhibition for Honeywell. It was a platform to explore the latest trends and discover new opportunities in one of our key markets.”



Mr. Antonio Campoy

CEO, Noatum, Logistics Cluster, AD Ports Group



“At TransMEA, Noatum strengthened its presence in the MEA region, forming partnerships that will drive future trade and logistics innovations.”



Capt. Ammar Al Shaiba

CEO, Maritime Cluster & SAFEEN Group, AD Ports Group



“Our participation in TransMEA was a success. Egypt remains a key market for us, and we fostered valuable connections that will open new business opportunities.”



Mr. Khaled Morsy

CEO, DB SCHENKER Egypt



“TransMEA has become a landmark event in mobility and logistics. We signed multiple agreements during the event and look forward to further expanding our footprint.”



Dr. Eng. Tarek H. Gewaily

Chairman, National Authority for Tunnels

“The National Authority for Tunnels showcased its commitment to sustainable transportation projects at TransMEA, highlighting electrified rail systems that align with international standards.”



Mr. Selim Mzah

Africa & Middle East Director, ETF

“TransMEA 2023 proved to be the perfect platform for networking and showcasing the latest industry trends. We connected with professionals from around the world and presented our innovative solutions.”

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