



Senior Product-Designer

Arthur Dacquet

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Profile

As a Product Designer, I bring your digital product vision to life by creating intuitive, engaging, and user-friendly experiences. I specialize in crafting intuitive interactions and user-centered designs, as well as developing design systems that maximize your return on investment.

Skills

- Figma
- Sketch
- WebFlow
- Workshops
- Framer
- HTML/CSS
- Office Suite
- Facilitation

Employment

- 2024** **SantéVet • Product designer - Churn and conversion**
Responsible for designing flows and facilitating specifications to enhance a critical conversion funnel and launch a new web and mobile client space in a fast-paced environment.
- 2023** **Michelin Digital Factory • Product designer Editorial**
Designing reusable editorial components in collaboration with B2C marketing teams, and documenting design specifications for Delivery teams
- 2020 - 2022** **Biogen Digital Health • Lead Designer Cleo/Aby app**
Features conceptualization, assesment, documentation & design to help patients with Multi-Sclerosis
- 2019 - 2020** **Eatwith • Product designer**
Design system development and new features implementation (Mostly conversion oriented) FREELANCER
- 2019** **Accor Hotel Group • Product designer**
Design system development and deployment on web pages
- 2019** **Malt • UI designer**
Design of critical conversion landing pages toward Freelancer and Companies
- 2018** **Aptus Health/Medscape • Lead Product designer mobile Univadis**
Overall work on an application bringing the latest news to medical teams.
- 2016 - 2017** **WeMoms • Lead Product designer**
First full time designer in the company, product updates based on quantitative and qualitative datas
- 2015 - 2016** **DJiT / MWM (edjing & MixFader)**
Web pages design dedicated to product promotion CONTRACT
- 2013 - 2015** **Deezer • Junior Product designer**
Graphic content & flows updates across multiple platforms (iOS, Android, Web, SmartTVs)

Education

- 2009 - 2014** **e-artsup**
Master 2, Digital Interactive Design
- 2013** **HEC Paris**
Digital Innovation in Business certificate