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**Caravanserai Publishes Free Directory of Local Entrepreneurs
2025 Progress Report & Entrepreneur Directory
Highlights Accomplishments of Women Business Owners**

PALM SPRINGS, CA (MARCH 4, 2025) – Caravanserai, a Palm Springs-based nonprofit and SBA Small Business Development Center, is proud to announce the publication of its second annual Progress Report & Entrepreneur Directory. The free publication provides valuable information to local residents in two ways: by illuminating the resources Caravanserai makes available to aspiring local entrepreneurs, and by providing local consumers with access to products and services from a diverse mix of 150+ local Caravanserai-trained entrepreneurs.

The Directory will be released on March 5th both in print and online, in both English and Spanish. To access the Directory online, visit www.caravanseraiproject.org. To request printed copies or for further information, contact Stasik Winderbaum, Public Affairs & Communications Manager, at stasik@caravanseraiproject.org.

This year’s Directory shines a special spotlight on nine local women entrepreneurs. More than 75% of businesses served by Caravanserai are woman-owned. “Our 2025 Directory is a powerful testament to the talent and resilience of women entrepreneurs in our community,” said Mihai Patru, CEO of Caravanserai. “Their success demonstrates that our mission to create opportunities and foster innovation makes a positive difference for individuals, their families, and our local economy. The Directory makes it easy for local residents to find and support the success of local entrepreneurs.”

The progress report section of the publication highlights the programs launched by Caravanserai in the past year, including Caravan SBDC, the region’s newest Small Business Development Center; BizUp, a successful pilot program in partnership with the City of Palm Springs; and, business training programs customized for groups including Spanish speakers, nonprofit managers, neurodiverse entrepreneurs, leaders of faith-based organizations, and small farm owners. Caravanserai distributed more than \$2.2 million in grants and start-up funding to its 2024 program participants.

Sponsors of Caravanserai’s 2025 Progress Report & Entrepreneur Directory include US Bank, Visit Greater Palm Springs, Café La Jefa and Flannery Exchange.

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About Caravanserai - Alliance for Entrepreneurs

Caravanserai supports early-stage entrepreneurs through business readiness training, one-on-one coaching, access to loans and startup capital, and a supportive network of peers. Since 2018, the organization has served over 3,000 small business entrepreneurs in Riverside and San Bernardino Counties, the majority of whom are women and individuals from historically marginalized communities. In 2024, Caravanserai launched **Caravan SBDC**, an SBA Small Business Development Center specializing in Spanish-language entrepreneur training.

Visit www.caravanseraiproject.org to learn more.