Sujat Sayyed // https://sujatsayyed.com hey.sujat@gmail.com +91 93211 61385

Senior Product Designer with 4+ years of experience designing mobile, web, and SaaS products across Android, iOS, macOS, watchOS, visionOS, and Web platforms. Skilled in product discovery, user research, design systems, prototyping, and data-informed design. Experienced in collaborating with cross-functional teams to create user-centered experiences that support business growth and product success.

Experience //

Pixster Studio, Ahmedabad (on-site) Visit Site

- Senior Product Designer

  Oct 2023 - Present

  Collaborated closely with Product Managers, Engineers, Marketing teams, and the CEO to design user flows, design systems, data-informed interfaces, marketing assets, and App Store creatives. Supported product and growth initiatives that contributed to a 31% increase in overall company revenue between 2023 and 2025.

- Associate Product Designer

  Aug 2022 - Sep 2023

  Partnered with Engineers, QA, Marketing, and Product stakeholders to design user interfaces, App Store creatives, app icons, feature graphics, and promotional assets. Conducted A/B testing on app icons and store listings, contributing to a 14% increase in conversion rates (CVR).

Freelance (part-time)

- Social Media Designer

  2018 - 2022

  Created visual content for Instagram, Facebook, and Pinterest while maintaining consistent brand aesthetics and visual identity. Designed templates, logos, and social media assets aligned with client objectives and emerging design trends.

Education //

Sunrise University, Alwar

Bachelor Degree in Commerce and Minor in Design.

2018 - 2020

Skills //

// Product	// Insights	// Daily apps in use
Mobile Apps	Product Discovery	Figma
Web Apps	User Research	Framer
SaaS (Software as a Service)	Journey Mapping	Adobe Creatives
Design System	Information Architecture	Xcode
Product Strategy	Data-Informed Design	Slack
Brand Guidelines	Prototyping	Clickup
Pitch Deck	Usability Testing	Notion
SwiftUI (Frontend)	Accessibility	Claude / GPT
	Stakeholder Collaboration	

Honors //

Elite Member (2024, 2025, 2026*)

Pixster Studio, Ahmedabad (on-site)

Recognized as a top performer for three consecutive years (2024–2026) and awarded by Anish Modan, Founder & CEO of Pixster Studio.