

# Sébastien Girard

## SEO Manager / Consultant

### ✉ CONTACT

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Luxembourg / France / Europe

### 🏠 WORK EXPERIENCE

#### Technical SEO Manager Aug. 2023 - present

**api.video** - Video PaaS based in Bordeaux, France (Remote)

#### SEO & Content Expert Dec. 2018 - Jul. 2023

**bitFlyer Europe** - Cryptocurrency exchange in Luxembourg

#### SEO Project Manager Aug. 2015 - Dec. 2018 (Internship then full-time)

**Vanksen** - Digital Communication Agency in Luxembourg

#### SEO and Web editor Sep. 2013 - Sep. 2014 (Part-time)

**E-Nova** - Web Agency in Mulhouse, France

#### SEO intern Apr. 2013 - Jun. 2013

**Zebedee Creations** - Web Agency in London, UK

#### Web editor & translator May 2012 - May 2014 (Freelance)

**Motorsports.com** - Motorsport News website

### 🎓 EDUCATION

#### Professional License in SEO & Web Writing

Mulhouse University + Part-time work at E-Nova

Sep. 2013 - Sep. 2014

#### Technical Degree in Web design & Project Management

Belfort & Montbéliard University

Sep. 2011 - Sep. 2013

#### Bachelor in literature & Cinema Audio-Visual

Louis Pasteur High school in Besançon

Sep. 2008 - Sep. 2011

### 🔧 TOOLS

- Screaming Frog, SEMRush, aHrefs
- Google Search Console, Analytics, Ads
- Figma, Miro, Adobe Creative Suite
- Various CMS and Social platforms

### 🧠 KNOWLEDGE

- Keywords research
- Technical Audit & Recommendations
- Content Creation & Optimization
- Backlinks Acquisition
- International SEO
- Monitoring and Reporting
- Dashboard Creation
- App Store Optimization
- Website Updates and Maintenance
- Web Content Writing
- Landing Pages Creation

### 📁 ADDITIONAL SKILLS

- UI/UX and Product Testing
- Video Editing
- Logo & Visual design
- Paid Campaigns
- Affiliate Marketing

### 🗣️ LANGUAGES

- French (native)
- English (TOIEC 895/1000)
- Animated GIFs & Memes

### 🎮 INTERESTS

Formula One, MotoGP and other motorsports / Movies, photography, motion and graphic design / Video games, new technologies / Cars, bikes, architecture.