URVI ASHAR

SR. PRODUCT DESIGNER

ABOUT ME

A highly skilled and accomplished creative designer with an impressive 25 years of experience in the industry. With a passion for design and a keen eye for aesthetics, established a reputation for delivering exceptional visual solutions across various mediums.

EDUCATION

L. S. Raheja School of arts
Commercial Artist, 2001

SKILLS

Figma	Mentoring
UX / UI	Visual Design
Art Direction	

CONTACT

- +91 98206 25788
- urviashar.com
- urvi.ashar80@gmail.com
- Navi Mumbai

EXPERIENCE

Product Designer-Freelancer

2020 to present

- Worked independently on contract basis for multiple UX/UI web platforms and mobile apps
- Handled clients requirements, managing team of developers to produce the functional & useful design for the product

Sr. UI Designer

2018 / 2020 - Lollypop Design

- Worked on 2 US-based finance company based on the design system & 1 OTT Platform for continuous improvement of the platform
- Mentoring and leading team of juniors

Lead designer

2012 / 2018 - Designaren

- Worked on projects for Branding, UX/UI Web & Mobile,
- Mentoring and leading team of juniors