

STORYBOARDING

Describe or sketch one scenario. Read left to right, then continue on the second row.

SCENARIO & QUESTION

Person, goal, context and the decision this story should support. Mark proposed or observed.

01 / TRIGGER

Show the action, setting and a short caption.

02 / FIRST ACTION

Show the action, setting and a short caption.

03 / OBSTACLE

Show the action, setting and a short caption.

04 / RESPONSE

Show the action, setting and a short caption.

05 / NEXT ACTION

Show the action, setting and a short caption.

06 / OUTCOME

Show the action, setting and a short caption.

BELOW THE SURFACE

Check what happens between the frames. A convincing sequence is not evidence of successful use.

EVIDENCE

What is supported by research? Attach sources.

ASSUMPTIONS

Which people, actions or outcomes were invented?

INVISIBLE TRANSITION

What knowledge, permission or effort is missing?

ALTERNATIVE ENDING

What happens if the critical transition fails?

NEXT INVESTIGATION

What evidence would change the proposed concept?

DECISION & OWNER

What happens next, who owns it, and when will it be reviewed?