



Adam Schear

UX Designer

As a UX designer with a law degree and an editorial background in book publishing, I've transitioned from designing reading experiences to digital products. I'm looking to bring my unique skill set to my first UX design position.

CONTACT

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SKILLS

Competitive Analysis

User Research

Journey Mapping

User Personas

User Flows

Information Architecture

Wireframing

UX Writing

Content Design

Interaction Design

Interactive Prototyping

Usability Testing

UI Design

Typography

Style Guides

Voice Charts

Conversational Design

Mockups

Design Systems

Storytelling

Story Editing

EXPERIENCE

Freelance UX Designer

Freelance | New York, NY

January 2023 — Present

- Designed a Minimum Viable Product for a NYC Arts calendar website.
- Redesigned website for local elementary school to provide needed information in a more intuitive way.
- Conducted competitive analysis, user research, affinity mapping, wrote user stories, developed end-to-end user journey, created personas, journey maps, wireframes, mockups, developed information architecture, user flows, conducted card sorts, and developed sites using Figma and Framer.
- **Responsible for:** 36.39% improvement in monthly visitors.

Literary Agent and Director of Business Affairs

DeFiore and Company | New York, NY

August 2015 — Present

- Designed the experience of reading each book from ideation through editorial iteration, copywriting, jacket design and support of marketing and publicity, leading to bestselling and award-winning books.
- Served on working group for the Association of American Literary Agents to establish the industry-wide stance on the use of AI tools in the publishing process.
- Advocated for client authors throughout the complex publishing process, from inception, to development, to publication, while building a coalition of stakeholders including editors, publicists, designers, film/tv co-agents, and translators, to ensure a successful launch.
- Negotiated contracts with all major publishers while optimizing the internal review process to ensure authors are protected without unnecessary delays.
- **Responsible for:** over \$7.2 million in deals and for negotiating an average of 95 contracts a year.

SOFTWARE

Figma
Sketch
Adobe XD
Notion
Webflow
Framer

EDUCATION

CareerFoundry
UX Design

Benjamin N. Cardozo
School of Law
J.D., Admission to the NY Bar

Tulane University
BA – Psychology

UX Projects

Full Portfolio:
www.adamschear.com

PS 889
A redesigned website for a
NYC public elementary school.

New York Art Calendar
Helping art lovers stay in the
know about great exhibits.

Literary Agent and Director of Foreign Rights
DeFiore and Company | New York, NY
July 2010 – July 2015

- Redesigned the biannual translation rights guide to reflect our brand and draw attention to key info, increasing volume of translation deals.
- Presented on panels at conferences about the role of the literary agent in the publishing process.
- Negotiated hundreds of translation deals at international book fairs.

Associate Literary Agent
DeFiore and Company | New York, NY
September 2009 – June 2010

- Scouted for talented writers, edited their novels and nonfiction proposals over multiple iterations, wrote pitch letter copy and negotiated the sale of rights to publishers leading to bestselling and award-winning books.
- Advocated for client authors throughout the complex publishing process, from inception, to development, to publication, while building a coalition of stakeholders including editors, publicists, designers, film/tv co-agents, and translators, to ensure a successful launch.

Agent Trainee
The William Morris Agency / WME | New York, NY
January 2007 – August 2009

- Coordinated with clients, authors, publicists, and editors to keep the agent and author informed of all developments.
- Evaluated book proposals and manuscript submissions for possible representation.
- Maintained detailed tracking sheets on project developments, contract schedules and payments.