

## Professional Experience

### ASU Contraception Decision Aid Project

September 2024 - Current  
Tempe, AZ, USA

#### GSA - UX Designer

- Evaluated legacy web pages, identified vital improvement areas, and restructured the site to assist the team in quickly clarifying future optimization strategies
- Developed design systems, wireframes, and prototypes to streamline collaboration with engineers and facilitate evaluation processes
- Conduct cognitive walkthrough for a contraception decision-aid platform for the TGNC AFAB population

### NewTech International Group

June 2022 - September 2023  
Taipei, Taiwan

#### Product Designer

- Designed over 10 bags and accessories for ASUS and Acer, with three reaching mass production
- Collaborated product schedules with manufacturers and clients, built prototypes and achieved feasible designs to ensure smooth and efficient product life cycle management
- Interpreted product market and proposed new design features

### Hanee Design Studio

March 2021 - August 2021  
Taipei, Taiwan

#### UX and Visual Internship

- Performed in over 5 projects and designed products that include curricula and visual designs, encompassing government and private bids
- Derived design insights through user interviews, personas, competitive product analysis, user journey maps

## Skills

Rapid Prototyping Information Architecture User Research Usability Testing Responsive Design

Design Thinking User Experience User Interface Graphic Design Mockups Figma Adobe

Language: Mandarin (native), Hokkien (native), French (A2)

Software: Figma, Framer, WordPress, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe, Rhino 3D, Keyshot

## Relevant Projects

### SunHacks, ASU

September 2024  
Tempe, AZ, USA

#### UX Designer

- Facilitated collaboration with front-end and back-end engineers to rapidly develop reusable web components
- Accelerated the successful launch of the first-phase MVP, driving project progress within tight deadlines

### Project with Bus+, AAPD Product Design Challenge

October 2023

#### Product Designer

- Led the team to communicate with stakeholders to redesign the product interface, ensuring feasibility and efficiency while maintaining the existing user experience
- Investigated existing product needs by organizing several user interviews and usability testing
- Analyzed future strategies for the product by researching government data and technological innovations

### Project with Soignon, EDNA

September 2020 - February 2021  
Nantes, France

#### Product Designer

- Conducted field research to observe farmers' and sheep's living habits and needs, and developed design proposals while considering budget constraints

## Education

May 2026  
AZ, USA

**MS, User Experience**  
Arizona State University (ASU)

June 2022  
Taipei, Taiwan

**BA, Industrial Design**  
Shih Chien University (USC), GPA 3.0

Sep. 2020 - Feb. 2021  
Nantes, France

**Exchange Program, Product Design**  
L'École de Design Nantes Atlantique (EDNA)

## Awards

Silver Award, Product Design Challenge  
Issued by AAPD (AS A Product Designer), 2023

Finalist, Red Dot Design Award  
Issued by Design Zentrum Nordrhein Westfalen, 2022

Finalist, Vision Get Wild (VGW)  
Issued by Taiwan Administration for Digital Industries, 2022