

MINJUN KIM

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EDUCATION

Purdue University — West Lafayette, IN May 2028
B.S. User Experience Design | GPA: 3.5/4.0 | Dean's List

DESIGN SKILLS & TOOLS

Design: Graphic Design, Visual Identity, Digital Content, Layout, Prototyping, Design Systems | **Tools:** Adobe Photoshop, Adobe Illustrator, Figma, Claude

RELEVANT EXPERIENCE

Marppl Shop — Jeju, South Korea Jul 2021 – Present
Manager

- Designed and managed visual identity for an online apparel storefront, creating logos, product graphics, and promotional assets across a 13-product portfolio.
- Standardized visual presentation across products and analyzed design trends to guide visual direction and strengthen brand consistency.

Allegion — Experience Studio, Purdue University — West Lafayette, IN Jan 2026 – May 2026
Design Systems Project Team Member

- Designed reusable component structures and interaction patterns aligned with real-world usage scenarios and system constraints.
- Collaborated within a 6-person team of designers and engineers to improve component consistency, documentation, and implementation.

Gotjawal Provincial Park Environmental Initiative — Jeju, South Korea May 2020 – Aug 2020
Founder & Project Lead

- Led a 6-person team conducting environmental field research and translating findings into public-facing educational materials.
- Designed multilingual signage to communicate information clearly and improve accessibility for international visitors.

SELECTED PROJECT

Campus Mobility UX Research Project — Purdue University — West Lafayette, IN Jan 2026 – Mar 2026
UX Research Project Team Member

- Synthesized user research into visual design opportunities and a redesigned navigation concept addressing 3 key usability breakdowns.
- Communicated findings through structured UX analysis and actionable design recommendations.

ADDITIONAL EXPERIENCE

Royalton Nursing Home — Yongin, South Korea Aug 2022 – May 2024
Social Service Agent / Group Leader

- Trained incoming agents and coordinated team responsibilities across daily programs and activities.

ADDITIONAL INFORMATION

Languages: Korean, English