



HIGH-PAYING AD NETWORK WITH PARTNER CARE



uCompares
Awards



uCompares
Awards



Affbank
Awards



Affbank
Awards



Offervault
Awards, Winter

adsterra.com

What is Adsterra?

High CPM

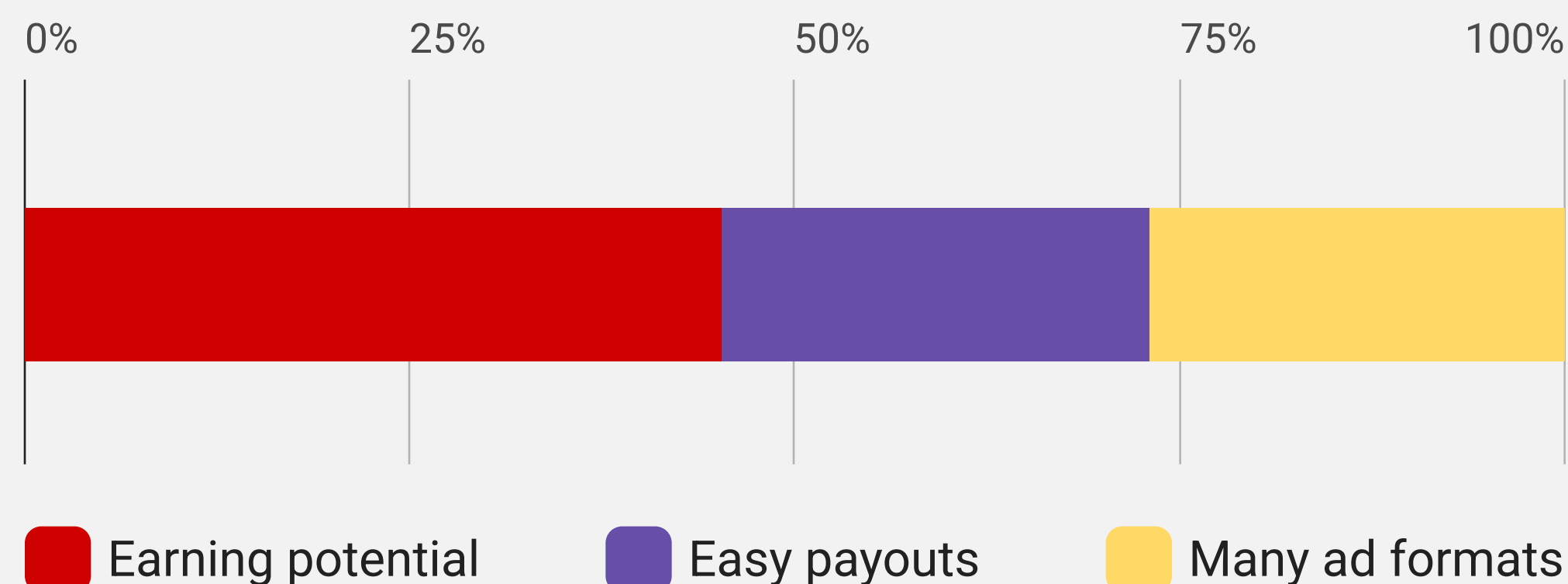
Clean ads

Regular, honest payouts

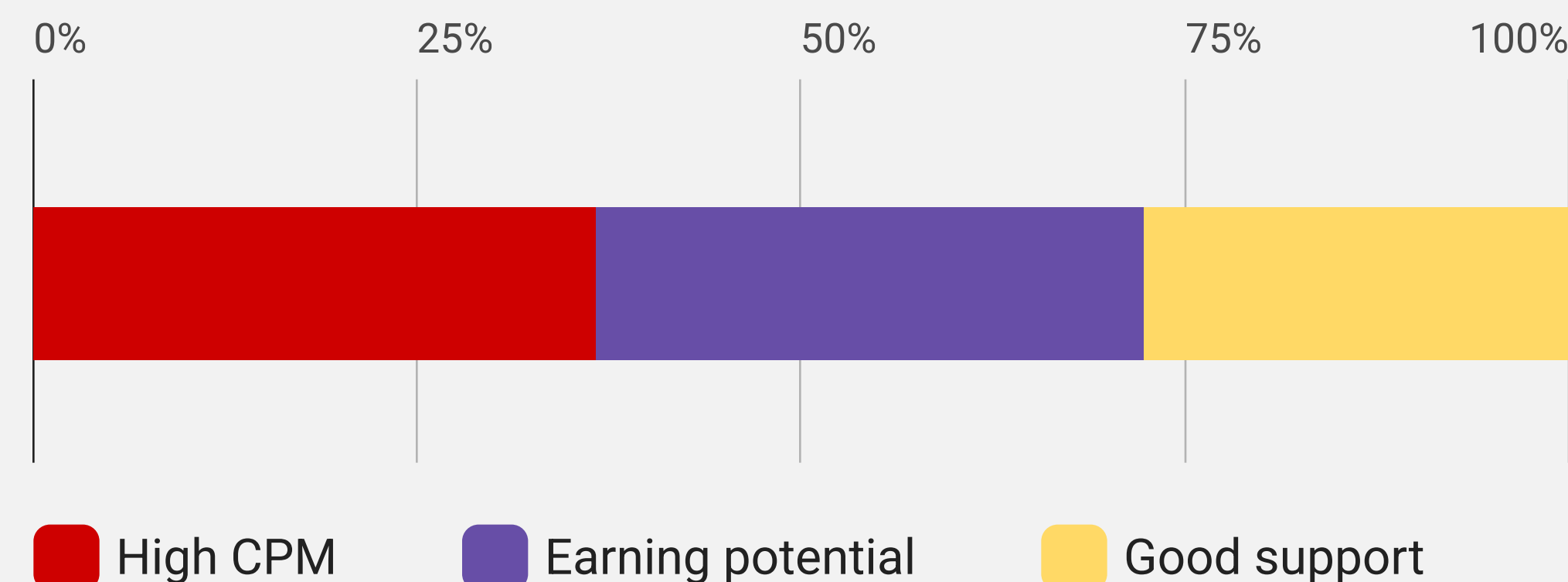
Stable growth despite AI disruption

Why is Adsterra the most preferred monetization platform?

Why publishers join



Why publishers stay



Fast approval

It takes about 10 minutes to register and get an ad code to earn

100% safety

3-level security system to protect our publishers from malware & ad fraud

Best ad feed

High-paying ad offers are accurately matched with your traffic

Partner Care

The unique Program of 24/7 expert support for every partner

Highest-earning publishers

Top niches to monetize |



Facebook

Social networks

Entertainment

Movies

Downloads

Streaming

News

URL Shorteners

File Converters

Anime

Sports

Lifestyle



The Journey of an Online Entrepreneur: SEO Case Study Combining Content Strategy and Ad Monetization

[Read more](#)



[Case Study] \$9k Passive Earnings with Adsterra Direct Link (SmartLink)

[Read more](#)



\$14K Monthly Earnings From Movie Websites [Case Study]

[Read more](#)

Easy access to high payouts



15NET automated payouts for new users. Trusted publishers get paid on a weekly basis



\$5 minimum payout
(WebMoney, Paxum)



High eCPM. We don't limit the amount of earnings



RevShare

Get paid the way you like



Transfers in local
currencies

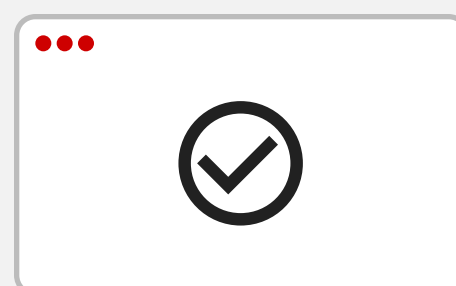
First steps to profit from ads

Adsterra shares its top ad formats that fit any website category.
Combine ads to achieve a perfect combo of positive user
experience and profitability.

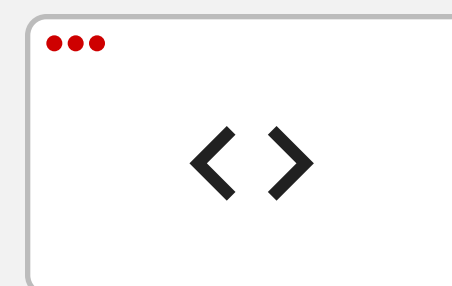
1 Register
as a Publisher

Sign Up

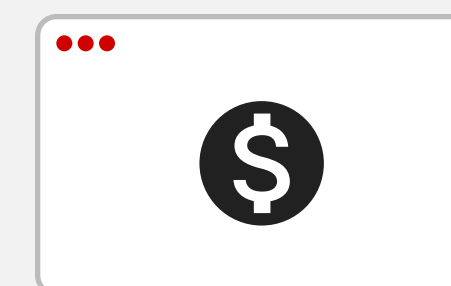
2 Go through a quick
moderation



3 Put a code on
your website



4 Add payment details
and start making money



Ad formats



Popunder

Social Bar with Interstitials

Smartlink Direct Link

Native Banners

Display Banners

Popunder

A full-page ad that appears in a new browser tab or window. Pop ads don't require any space on your website.

[Read more](#)

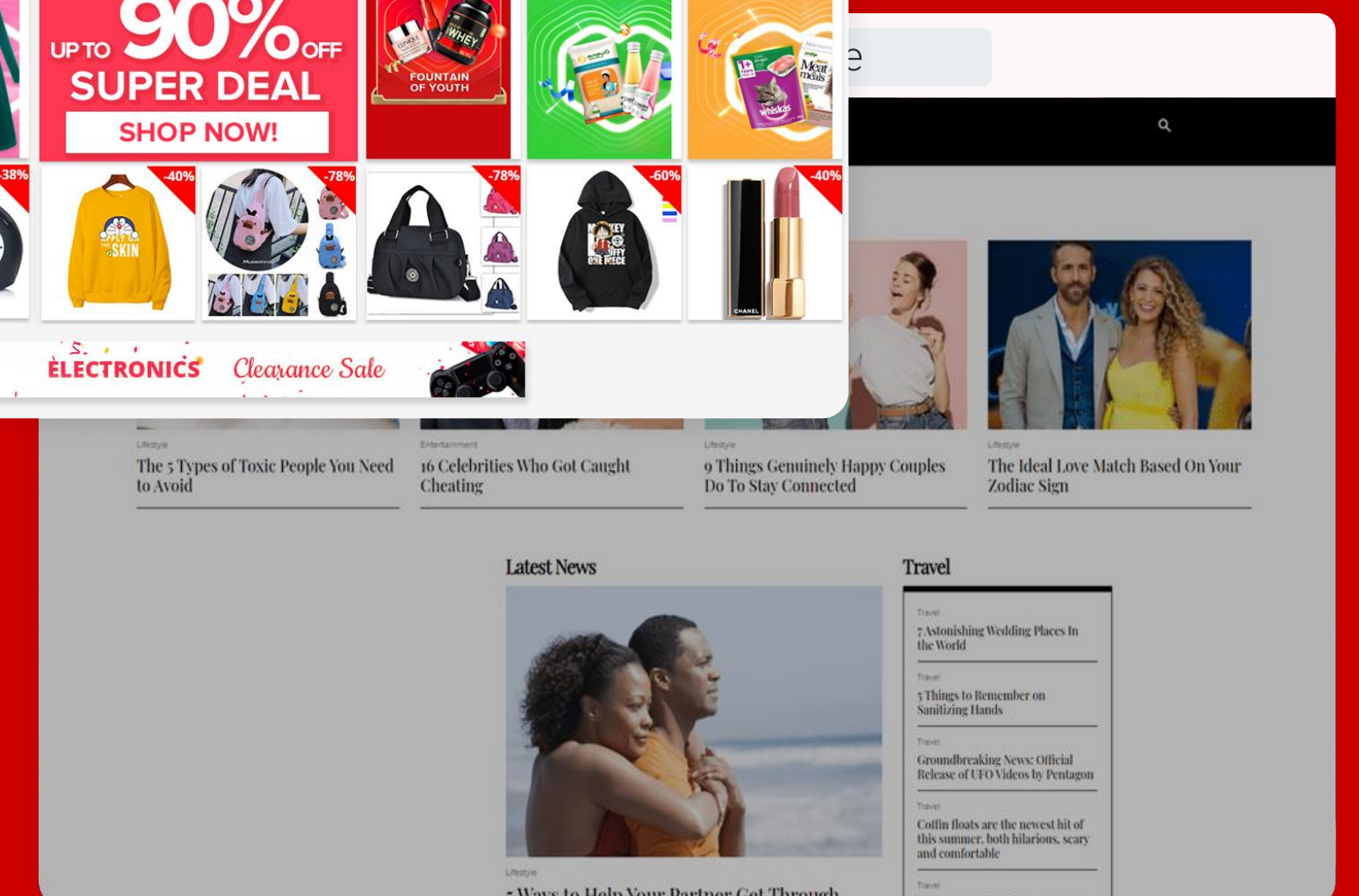
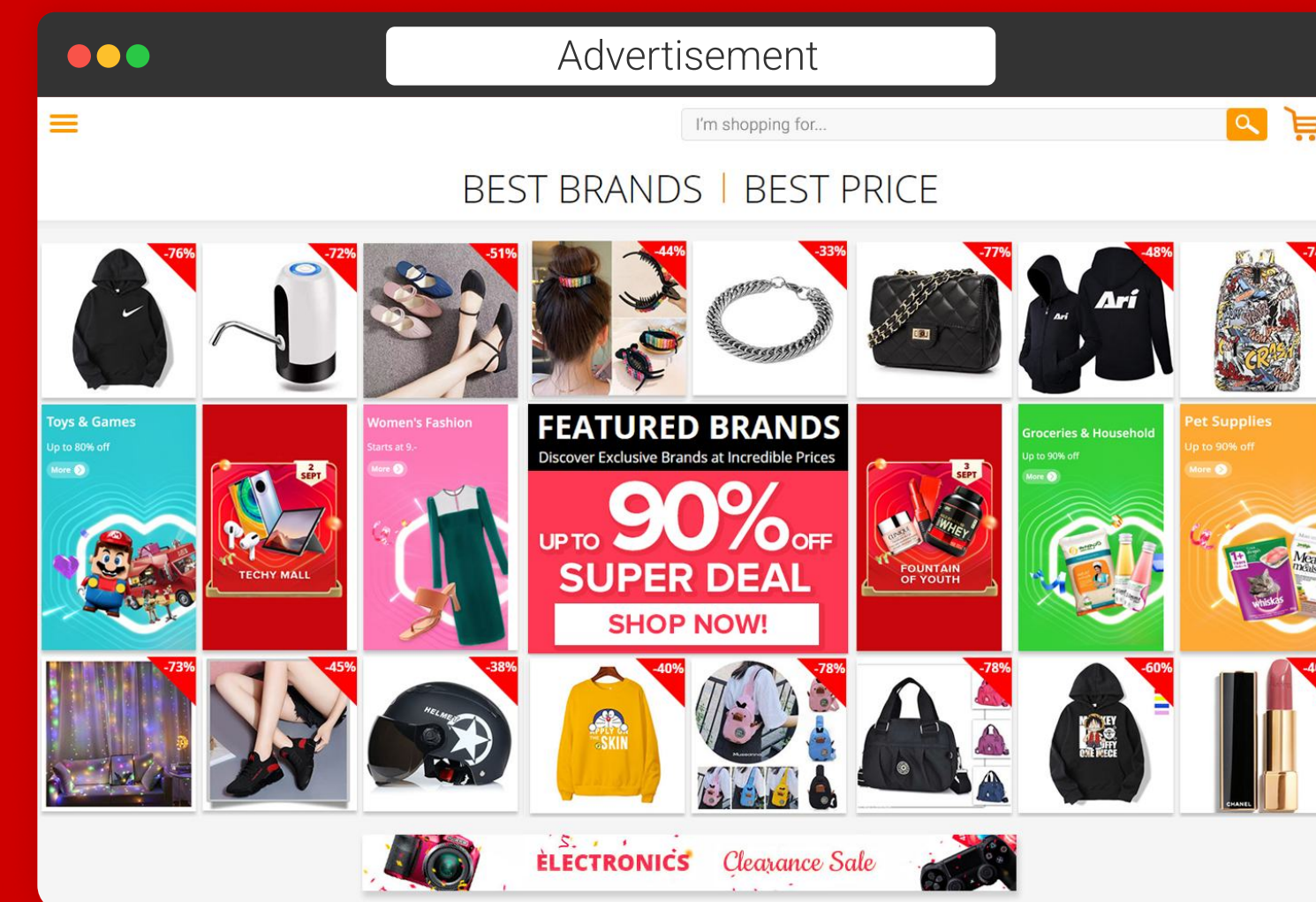
Points to try:

- \$ High, stable revenue**
Popunder ads remain one of the most highly paid ad formats.
- ♥ You keep your website tidy**
Pops don't take up any web space, so your content remains unchanged.
- 📺 Promising verticals**
Lots of large iGaming, VPN, and E-commerce brands run Pop ads.

Best for websites

Entertainment, Movies, Streaming, Downloads,
URL Shorteners & Converters, Blogs

Popunder ad



Publisher's site

Social Bar

A set of super-engaging ads includes In-Page Push, Interstitials, and dozens of profitable visuals. Social Bar ads are best for publishers who send mobile traffic.

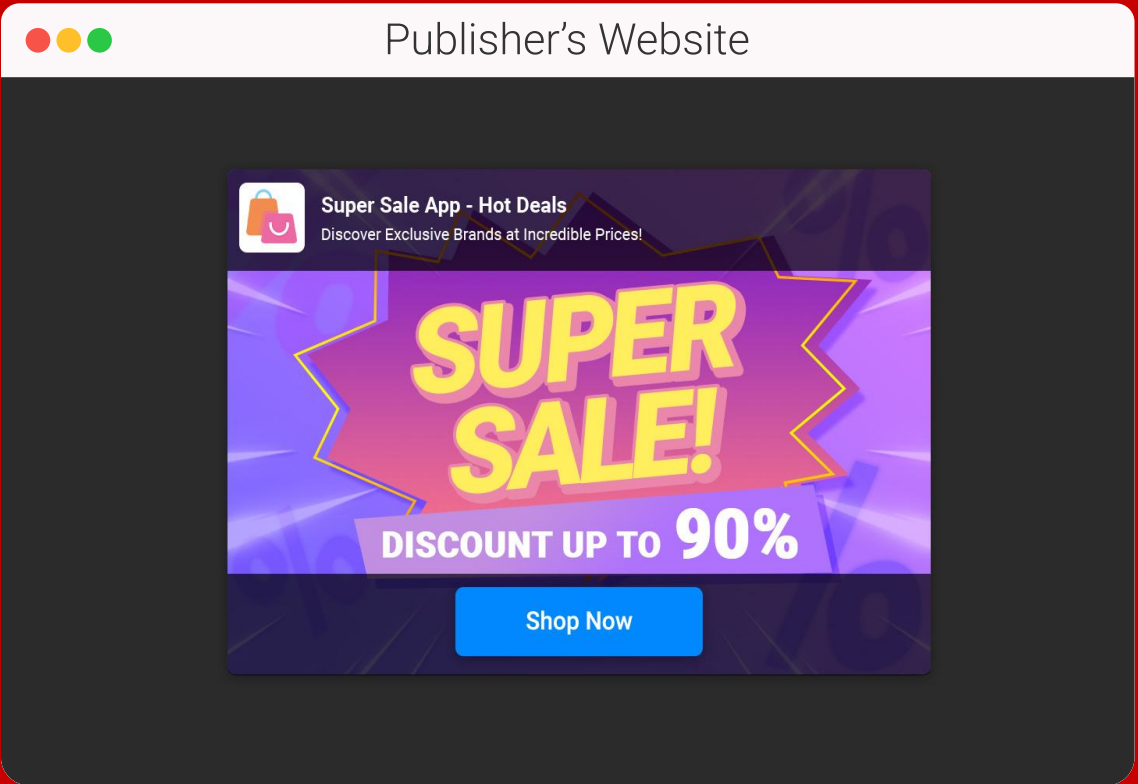
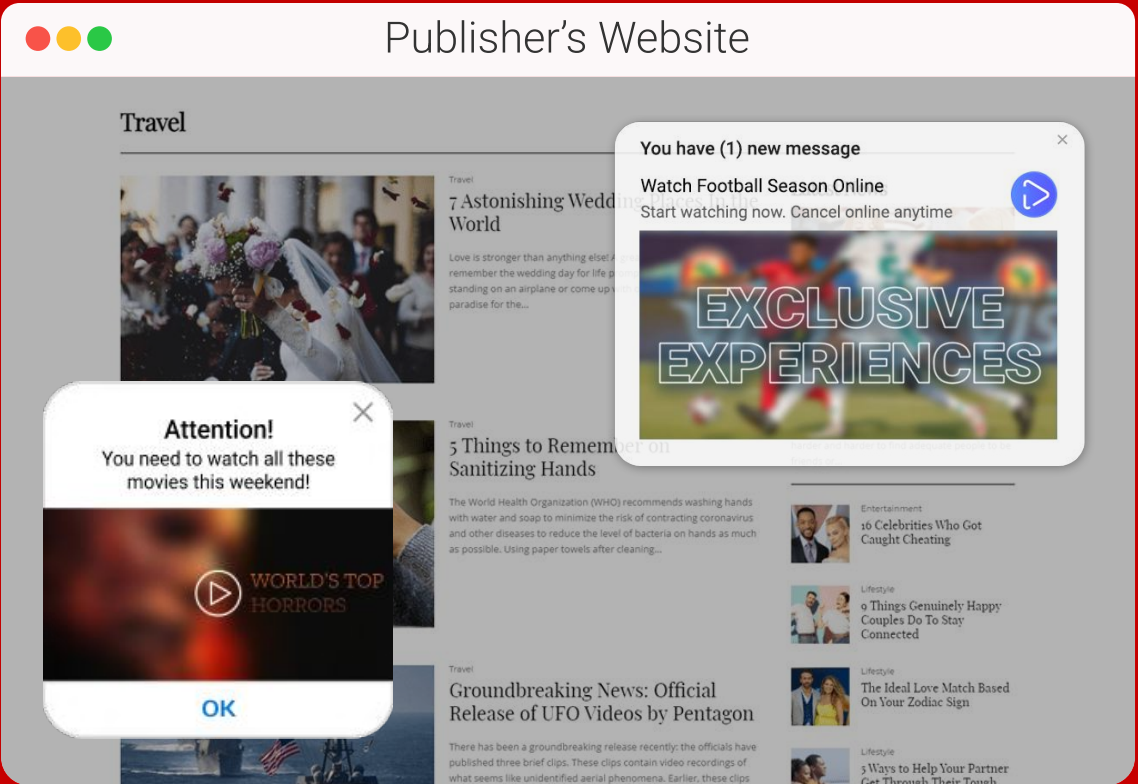
[Read more](#)

Points to try:

- 💰 A must-have format for extra monetization
- 📱 100% browser-friendly ads
- 👍 Great user experience
- 📊 Competitive CPM rates
- ⚡ No ad space and no subscription required

Best for websites

Movies, News, Downloads, Streaming, Anime, Catalogs, File converters



In-Page Push

Interstitials **HIT**

Custom widgets

Chat heads

Dynamic content

Smartlink (Direct Link)

Smartlink is a URL you can add to any element on a web page: texts, buttons, images, GIF — the easiest way to make money! It's the No.1 format for monetizing Facebook traffic.

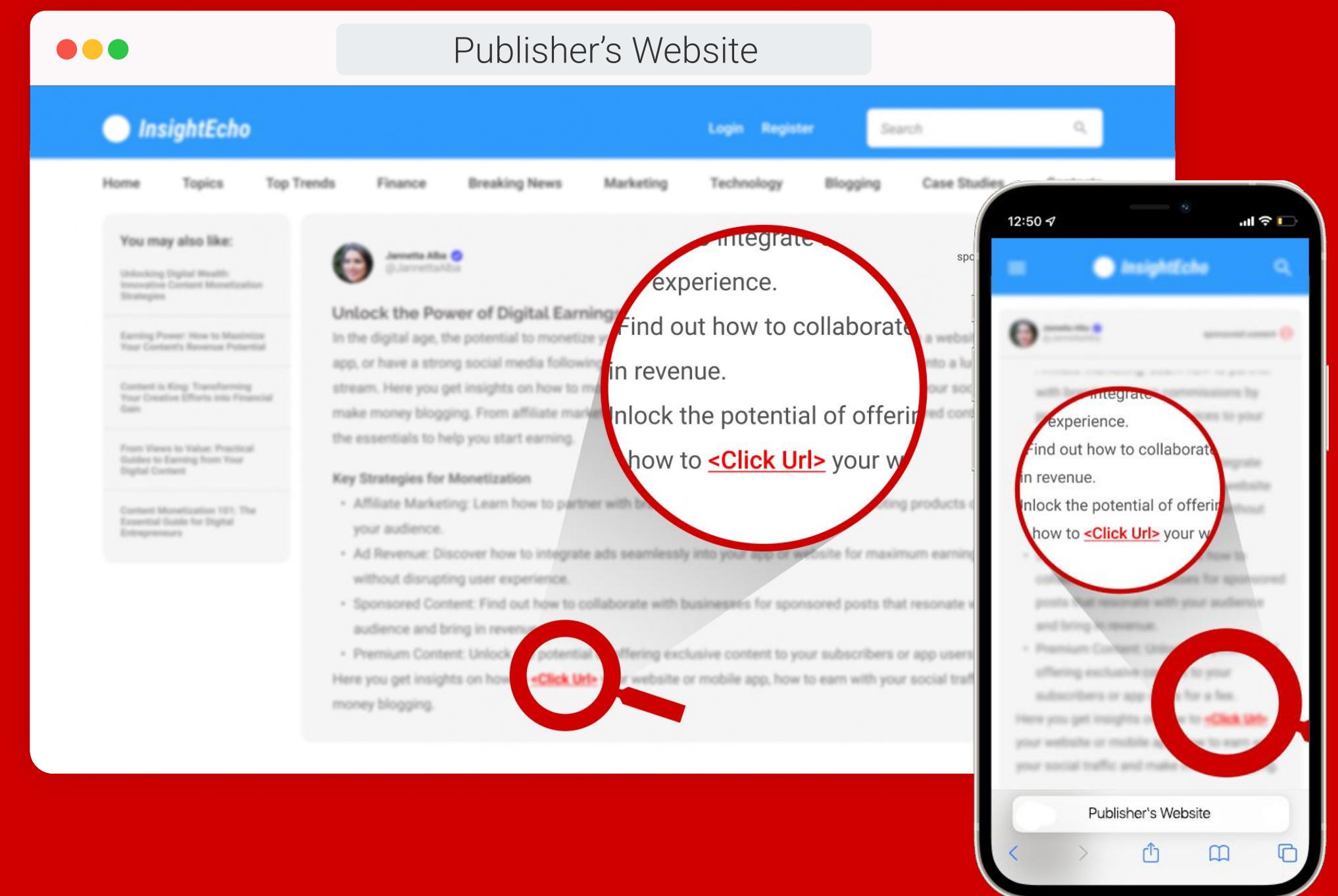
[Read more](#)

Points to try:

- 😊 **A super-easy start**
Just get the Smartlink code and place it anywhere on the web page.
- 📱 **Desktop and mobile inventory monetization**
Place Smartlinks on websites, apps, and APKs.
- 📶 **Traffic from multiple sources**
Drive web, in-app, or social traffic (Facebook, TikTok, etc.) and enjoy solid payouts!

Best for

Social traffic (Facebook), One-page websites, Landing pages, Downloads, File hosting platforms, Books, Webinars, Catalogs



Native Banners

Simple but extra-effective ads that are consumed like editorial content.

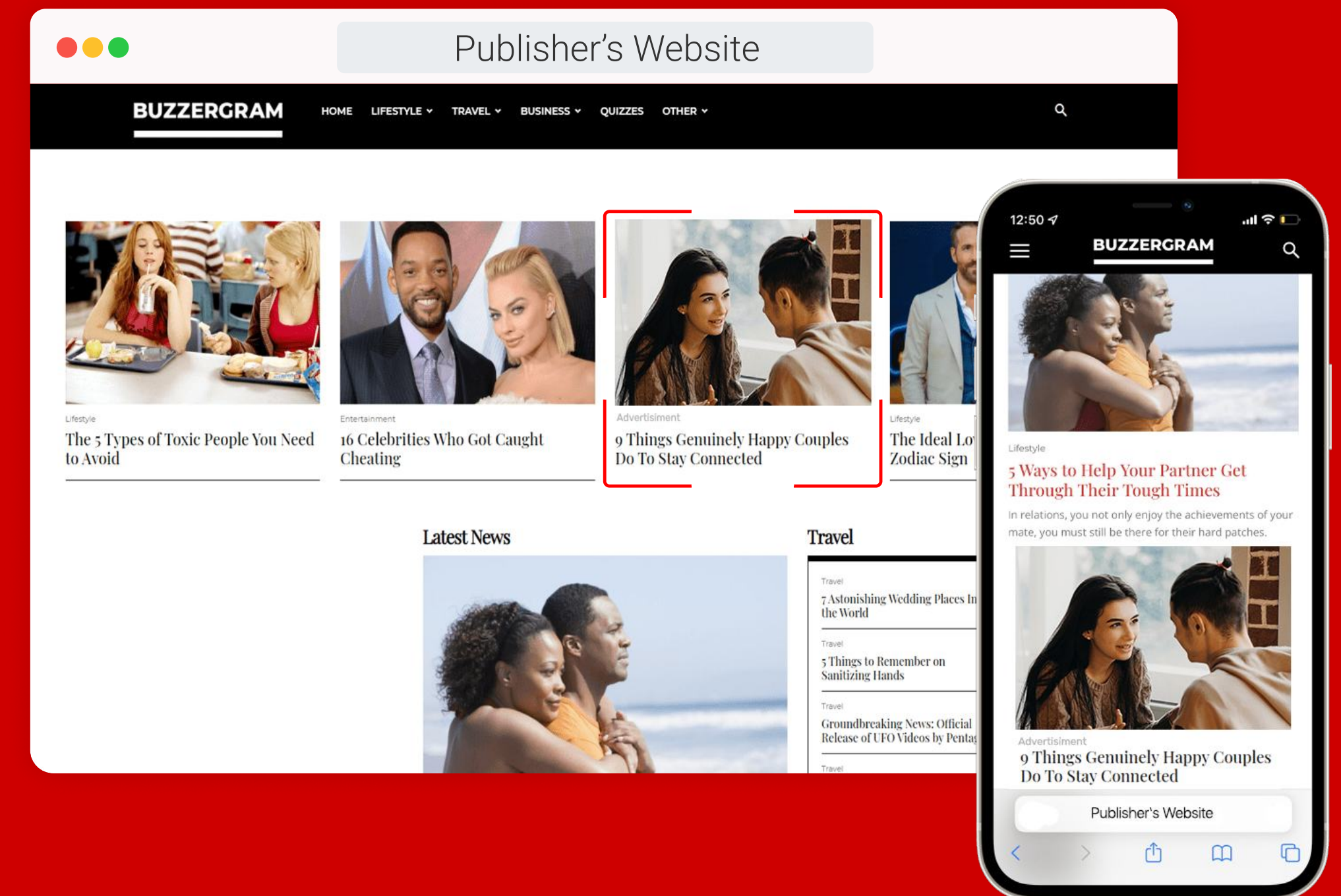
[Read more](#)

Points to try:

- 😊 **CPM soars with relevant ads**
Native Banners don't annoy users and spark higher interest.
- 📱 **Desktop and mobile-friendly ads**
Ads fit all interfaces and platforms, including iOS.
- 🔧 **Customization**
Publishers decide on the size of ad blocks, pick colors and font size to match the website content perfectly.

Best for websites

Lifestyle blogs, News, Books, Sports, Games, Financial blogs



Banners

Static ad formats run on desktop and mobile websites sending stable profits to publishers and bloggers.

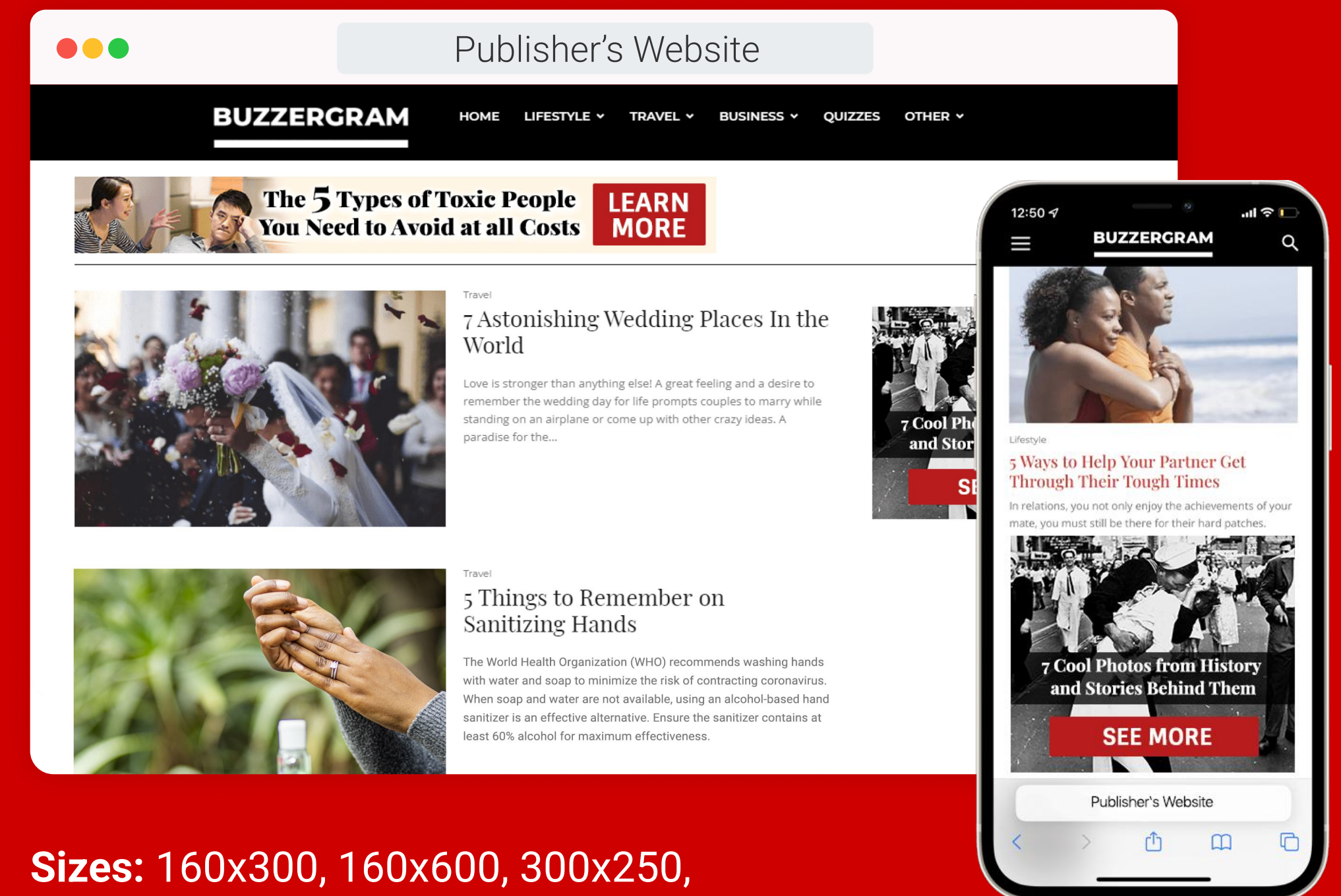
[Read more](#)

Points to try:

-  **Easy-to-use format**
Banners can complement any web page, from blogs to e-shops.
-  **Stable revenue**
Classic banners still attract multiple advertisers from Tier 1 and Tier 2 countries.
-  **High fill rate**
Banners are used for massive worldwide campaigns, so you always have numerous well-paid offers running on the website.

Best for websites

News, E-shops, Blogs, Online Courses, File Converters, URL Shorteners, Software



Sizes: 160x300, 160x600, 300x250, 320x50, 468x60, 728x90

Your business space to manage earnings

Statistics breakdown ●

Check vital metrics (CPM, CTR, revenues) and filter traffic to discover profit sources.

Easy start ●

Add websites and ad formats in minutes. No website? Use Smartlinks!

Referrals ●

Get a 5% extra income from your referrals

API ●

Pull and update your core stats with API

Profile ●

Edit contact info and check your active sessions

Payout Information ●

Choose the payment method and add your payment details

Payouts ●

Track payouts, upload and sign necessary documents

Freebies and bonuses ●

Get exclusive promo codes and discounts

ADSTERRA
for publishers

HIDE MENU

PLATFORM

Dashboard

Statistics

Smartlinks

Websites

Referrals

API

FAQ & Case studies

PERSONAL INFO

Profile

Payout Information

Payouts

Freebies & bonuses

Adsterra Network

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Terms for Publishers

etize your website

ADD WEBSITE

our website

EBBSITE to get started.

website's URL, select its category, and set up your first

re ready.

etails, check out this guide.

2 Create Ad Unit

Click on **AD UNIT** and choose an ad format and ad code. Add custom settings if needed.

ck to increase your revenue

e a website, GO TO SMARTLINKS page to create a link.

website search

Visibility

Webs

Expertise that drives the market

70+ online & offline events | Active media profile



Speaking



Networking



Events & Webinars



Podcasts



Interviews



Expert tips

Top influencers and media about Adsterra



Community of passionate pros



Memberships:



EARN \$\$, \$\$\$

WITH A GOOGLE SITE

ACTION PLAN + TIPS
TO JUMP-START



BEGINNERS GUIDE

HOW TO EARN
FROM ADS
ON INTERNET

By Artem Kanev
Team Lead in the Publisher
Department at Adsterra



INSIDER ADVICE

PLAIN TRUTHS
ABOUT CPM RATES

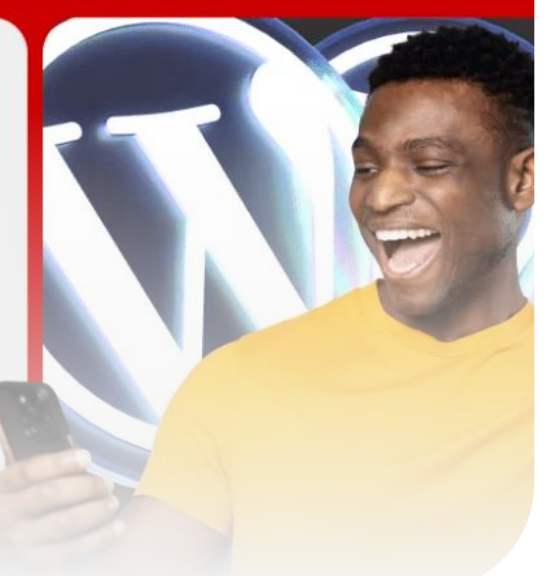
MIKE A.

HEAD OF PUBLISHERS TEAM



ADSTERRA

TURN WORDPRESS
WEBSITES INTO
CASH



Contests Raffles Giveaways Challenges

Scout Prize
Share & Win!

1 Post on Facebook, LinkedIn, Instagram, or X with hashtag #Adsterroids

2 Keep your post public

ADSTERROIDS

SHARE!

4 1 random winner will get \$200 transferred directly to them via their preferred payment method

\$200

ADSTERRA

CASH IN

WITH ADSTERRA
SPORTS MARATHON

February 10 - March 10

MONETIZE
FB TRAFFIC
& GET A BONUS

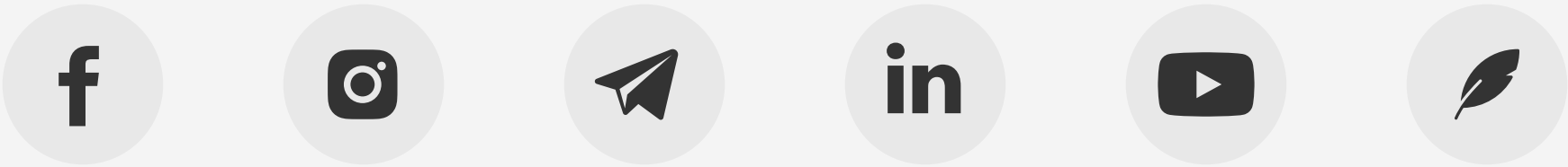
DIRECT LINK X SOCIAL
TRAFFIC CHALLENGE

MARCH 12 - MAY 12

ADSTERRA

WIN CASH PRIZES
EARN CASHBACK

Join our community and check opportunities to earn more



Community of passionate pros



Adsterra

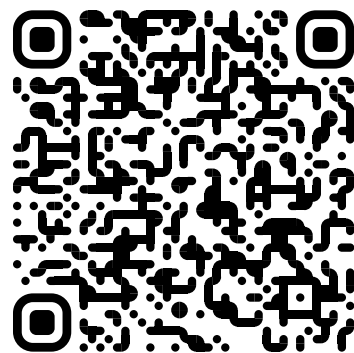
Your Growth Area



e-mail:
publishers@adsterra.com



live-chat support in your account
24/7



**SIGN UP
NOW**