



MARIA JOSE HOYOS

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Portafolio:

www.framerina.com/portafolio

QUALIFICATIONS.

Instituto Tecnológico de Monterrey
Guadalajara, MX

2012-2017

Bachelor of Industrial Design

2016-2017

Innovation Diploma

PERSONAL STATEMENT.

Experienced, proactive and energetic freelance designer.

I am a hard worker, team-minded, creative and passionate about innovation and customer service.

I am eagerly seeking a full-time or part-time employment or work by projects.

LANGUAGES.

Spanish, English, French.

INTERESTS.

Art and design, entrepreneurship, gymnastics, calisthenics, hiking, psychology.

TECHNICAL SKILLS.

Layout design and vectoring using Illustrator and InDesign.

Web design using Framer.

Picture editing using Photoshop.

Simple motion graphics using Photoshop, Premiere Pro and After Effects.

3D modeling using Solidworks.

PERSONAL SKILLS.

Initiative

Founded a liquor coffee company and co-founded a startup to find a babysitter for your dog while travelling.

Sold my products in local street markets.

Created my own YouTube channel to teach web design.

Design

Designed logos, stationary, naming and visual guidelines for brands.

Designed social media pictures and videos.

Designed posters, magazines, visual supports for conferences.

Designed responsive websites for different needs.

Communication

Replied to and resolved client inquiries.

Coached sales teams to reach specific goals.

Managed groups of children during summer camps.

WORK HISTORY.

Freelancer

Mexico, France

2016-today

Graphic designer

Designed visual identity and guidelines for several brands.

Designed content for social media and advertising.

Drew illustrations and created short animations.

Designed websites for several brands.

Datamark

Guadalajara, MX
2022

Medical Interpreter

Facilitated communication between an English speaker and a non-English speaker in a medical setting. Functioned as the bridge between a patient and a health provider.

Patzo

Tepic, MX

2018-2019

Owner

Created the brand and label.

Responsible of production, bottling, labeling and storage.

Planned and implemented advertising campaigns and branding strategies.

Customer service in street markets and online, leading to more than 300 sales in the first three months.

IUVARE

Guadalajara, MX
2015-2016

Sales representative

Led, supervised and coached a team of six.

Planned and implemented selling strategies.

Organized weekly team meetings.

Received constant training in sales, finances and emotional intelligence.

INTERNATIONAL EXPERIENCE

Paris, France

El Tequila Mexicana (2019), Poke Shop Paris (2020)

Waitress, Bartender, Versatile Employee.

Auckland, NZ

2022-2023

IDNZ (2023) Bravo Hospitality (2023) Sidekicker (2023)

Cruise Terminal Check In Agent, F&B Attendant, Cashier.

VOLUNTEER EXPERIENCE.

General staff

Ighiu, Romania
2016

Assuring the safety of a different group of children every week

Imparting workshops: warm-up, gymnastics, theatre, acro-yoga, basketball, English.

Team leading in games and other activities.