

# Yulong Zhang (Albert)

albertzhangzzzz@gmail.com

412-806-5599

UX Designer

www.albertzzzz.com

## Experience

### ARK Design, Volkswagen Group

July 2021 - June 2023

#### UX Designer

- Conduct user research in **4** projects using the Human-centered design method, interviewing over **30+** users in qualitative research method and identifying their needs.
- Design the **7+** UX framework and **30+** detailed UX flows based on user needs, iterate on designs, and discuss design decisions with senior and principal UX designers.
- Write UX documentation and collaborate with client developers to implement the project, implement **5** projects.
- Independently create 2D/3D animated videos to showcase project outcomes.
- Collaborate with companies such as **Volkswagen, Nu Skin, the Renault-Nissan-Mitsubishi Alliance, Laiyifen, Hiscene, and Ping An Insurance**, receiving lots of positive feedback from clients.
- Project AR glasses system design won **top 10 Commercial Design** of China in 2023

### IDEO

April - June 2021

#### Freelance UX Designer

- Act as a freelance UX designer to help design a park for middle-aged people to take a vacation and care for themselves.
- Responsible for conveying our concept to **20+** clients through physical experience design.

### IDEO

Nov 2020 - Feb 2021

#### Young Talent Program

- Participated in a complete project and contributed to 2 projects as a product designer.
- Assisted team members in conducting 6 user research and analyzing user needs.
- Independently completed product design solutions, performed modeling and rendering, and supported the senior designer in presenting to **30+** clients.
- The project won the **reddot design award, Good Design Award** and **IDEA**.

### AKQA

June - Aug. 2020

#### Research Intern

Assist the manager in comprehending client needs, conducting desktop research, and reporting to clients including **Apple, Armani, and Lincoln**.

## Education

### Carnegie Mellon University

Pittsburgh, PA, US

Aug. 2023 - May 2025

#### Master of design in design for interactions | GPA 4.21/4.0

### Tongji University

Shanghai, China

Sept. 2017- July 2021

#### B.E. Industrial design | GPA 4.5/5.0

Outstanding Graduate of Tongji University

## Awards

Indigo Awards 2024

Gold Winner | UX, Interface & Navigation

NY Product Design Award

Silver Winner | Interactive Design

Muse Creative Awards 2024

Silver Winner | Experiential & Immersive - Exhibition Experience

Reddot 2020

Design Concept Award

Dyson Design Award 2019

Global Top 20

A' Design Award 2020

Silver Award

## Skills

### For Research

Desktop research, Qualitative interview, Focus group interview, Workshop, Persona, User journey map, System map, Competitive Product Analysis, Usability testing

### For Design

Information architecture, Low-fidelity UX, High-fidelity UI, Prototype, 2D & 3D Animation, 3D modeling, 3D rendering, Illustration, Video production, Audio production

### Tools

Figma, Sketch, Blender, Fusion 360, Cinema 4D, Keyshot, Photoshop, Illustrator, Premiere Pro, After Effects, Ableton Live, Logic Pro, Rhino, ProtoPie, Arduino