

ALEXANDER CIUPAC

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PROFILE

Global Business and Digital Arts student at the University of Waterloo seeking a UX/UI or product design co-op opportunity. Experienced in supporting a live client website from research and content planning through interface design, stakeholder feedback, testing, and refinement. Proficient in Figma, prototyping, usability testing, information architecture, HTML, and CSS, with a strong ability to translate user and business needs into intuitive digital experiences.

EXPERIENCE

UX/Web Design Intern

eStatim Inc. – Richmond Hill, ON

Jul - Aug 2025

- Supported the end-to-end UX and web design process for a live construction company website, from research and content planning through design review and testing.
- Analyzed 8 competing construction websites and organized content across 10 pages to establish a clearer information architecture for residential, commercial, and municipal audiences.
- Organized service, company, project, testimonial, and contact content into a clear information architecture for residential, commercial, and municipal audiences.
- Applied visual hierarchy, typography, spacing, imagery, and calls to action to improve content clarity and user navigation.
- Gathered stakeholder and user feedback, identified usability and content issues, and refined page layouts before release.

Art School Teaching Assistant

Richmond Hill Art School – Richmond Hill, ON

Jan - Jun 2024

- Supported art classes for young students by preparing materials, explaining activities, and maintaining an organized, engaging learning environment.
- Adapted instructions to individual student needs using observation, active listening, and empathy.

PROJECTS

Figma UX/UI Design & Prototyping

Intro UX Design

Sep - Nov 2025

- Collaborated with a four-person team to develop a fully functional high-fidelity app prototype, complete with component libraries, and interaction design using Figma.
- Conducted 6 usability testing sessions to gather feedback, resulting in refined layouts, improved accessibility, and enhanced overall user experience.
- Displayed active teamwork to coordinate effectively with members to assign roles and complete deadlines.

Website Design (HTML & CSS)

Digital Imaging Online Application

Nov - Dec 2025

- Designed and developed a multi-page website prototype using HTML and CSS, applying modern layout principles and brand-aligned visual direction to improve customer interaction.
- Applied problem-solving and analytical skills to improve code organization and interface consistency by creating reusable styling patterns across the website.

EDUCATION

University of Waterloo – Bachelor of Global Business and Digital Arts

GPA 3.73 | Cumulative Average: 86.3%

Sep 2024 - Apr 2029