

LORRAINE KIM

SF Bay Area · lorraine.kim@gmail.com · 347-271-2651 · [LinkedIn](#) · [Portfolio](#) (password: ilovelamp)

Product Designer specializing in complex, multi-step financial flows, edge-case architecture, and AI-native interaction patterns. Leverages 15 years of domain expertise in regulated financial markets to build clear, trustworthy consumer and B2B products.

INDEPENDENT PROJECTS

FXpress — AI Co-Pilot for FX Rates

Apr - Jul 2026

Self-initiated · 0-to-1 Product · Live Deployment

- Designed and deployed a 0-to-1 consumer remittance app across 18 currency corridors with live exchange-rate data.
- Conducted 4 user interviews and a 5-participant usability study to optimize transfer inputs, fee transparency, and CTA behavior.
- Designed UI fallback states and deterministic guardrails for AI response failures and missing financial data.

ReconLayer — Middle Office Break-Triage Tool

Jan - Mar 2026

Self-initiated · 0-to-1 Product · Working Prototype

- Designed an interactive break-triage prototype for complex financial reconciliation workflows.
- Tested with 5 financial analysts to streamline data-dense tables, error messaging, and exception-handling states.

EXPERIENCE

OOJOO Studios, San Francisco

2024 - Present

Product Designer

- Independent product design practice owning 0-to-1 financial tools, client web builds, and digital assets end-to-end: problem framing, user research, wireframing, high-fidelity UI design, interactive prototyping, usability testing, and release.
- Utilize GenAI workflows to iterate UI concepts, synthesize user feedback, and build functional code prototypes for early validation.
- Build scalable Figma component libraries, tokenized UI systems, and high-fidelity responsive layouts with an emphasis on visual typography and interaction details.
- Design and build digital archives for diaspora artists and estates (including Jamie Nami Kim, Paul Waters, and Hwang Yoo-Yup), delivering visual treatments and curatorial publications against stakeholder sign-off.

Bloomberg, San Francisco

2020 - 2022

AIM Trading Analytics Specialist

- Partnered with institutional users, Product, and Engineering to reproduce AIM trading-workflow failures, isolate configuration and system issues, define escalations, and track fixes through JIRA to client resolution.
- Top AMER contributor for client-driven improvements adopted into Bloomberg AIM; surfaced recurring workflow gaps and partnered with engineering to deliver fixes and platform enhancements.

Mizuho Alternative Investments, New York

2009 - 2020

AVP, Trading Operations

- Redesigned internal reconciliation workflows on a multi-strategy quantitative platform (\$8B AUM), cutting operational cycle time by 25% and driving user requirements through UAT for trading-system upgrades.
- Managed end-to-end post-trade settlement and cash forecasting across 40+ accounts and thousands of daily transactions across equities, fixed income, futures, FX, and swaps, tracking settlement cutoffs and resolving complex data breaks.
- Onboarded and maintained 20+ broker/custodian relationships alongside Legal and Compliance teams.

AllianceBernstein, New York

2007 - 2009

Associate Portfolio Manager

- Managed FX-derivative hedging and risk analytics across 150+ institutional equity portfolios against complex client benchmarks and mandates.

SKILLS & SYSTEMS

Design: End-to-End Product Design · Interaction Design · User Research · Usability Testing · Wireframing · Interactive Prototyping · Information Architecture

Tools & Systems: Figma · Components & Variants · Variables · Design Tokens · Component Libraries · Responsive Design

AI & Prototyping: Claude API/Code · GenAI Prototyping · Human-in-the-Loop Design · LLM UI Integration · Framer

Domain Expertise: Consumer Fintech · Complex Multi-Step Flows · Edge-Case Design · Regulated Financial Products · Trading & Operations Workflows · Speculative & Derivatives Markets

EDUCATION

DesignLab, New York

2023 - 2024

UX/UI Design Bootcamp

University of California, Berkeley

B.A. Legal Studies