



Ege Caymaz

Art Director, Brand Designer

Profile

Date of birth: 27.07.2000

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Education

Istanbul Bilgi University

Bachelor of Visual
Communication Design

2018 - 2023

Skills

- ◆ Photoshop ◆ Illustrator
- ◆ Figma ◆ After Effects
- ◆ Framer

Employment

Art Director, I Mean It Creative

September 2025 - Present

Clients include: Tuborg, Carlsberg, İş Sanat, Eyüp Sabri Tuncer, SANKO

- Shaping distinctive visual worlds through event key art, brand campaigns, and dark marketing concepts for alcohol and lifestyle brands.
- Designing impactful visual narratives across digital and physical touchpoints — from cinematic key visuals and packaging to immersive brand experiences.

Art Director, İnce Fikirler

Aug 2024 - Aug 2025

Clients include: Yaşar Holding, Ahlatçı Holding

- Crafting unique brand identities by designing logos, color schemes, typography, and other key visual elements.
- Designing engaging brand materials, from digital assets to print collateral, ensuring consistency and impact across all platforms.

Jr. Art Director, WeRabbit

Apr 2021 — Sep 2022, Aug

Clients include: ETİ, BriSA, Çanakkale Seramik, Teleperformance,

2023 — Aug 2024

- Working closely with clients for branding, web design, social media and UI/UX projects.
- Collaborating with cross-functional teams to understand project requirements and deliver design solutions.

Graphic Designer, The Game Creative

Sept 2022 — Feb 2023

- Developed creative design concepts for various marketing materials, including posters, banners, and social media graphics.
- Executed design projects from concept to completion, ensuring brand consistency and alignment with marketing objectives.