

THE WORK

THE INPUT IS YOU.

IDENTITY DRIVES COMMUNICATION.

COMMUNICATION SHAPES EXPERIENCE.

EXPERIENCE BUILDS MOMENTUM.

Helping leaders, teams, and organizations find the identity that changes how they show up, communicate, and connect, using the Imagination Method™, the framework behind every tool on this page.

ORGANIZATIONS



Also: Univision, Clif Bar, Hines, Verizon, Northwestern Mutual

RESULTS

NIKE **LEADERSHIP CLARITY.**

Executive level achieved. Path forward became visible.

UNIVISION **TEAM ALIGNED.**

EVP called it the best investment they had made.

CATERPILLAR **CULTURE SHIFTED.**

Values made visible. Leaders left with language for what they bring.

IHEARTMEDIA **SYSTEM BUILT.**

All outputs landed because the thinking behind them was clear.

CLIF BAR **IDENTITY HELD.**

Culture sustained through organizational change.

HINES **PRESENCE DEVELOPED.**

Leadership foundation now anchors every room they walk into.

|| **BEST INVESTMENT. YOU TURNED AROUND AND GOT THE QUIETEST OF THE CREW TO BE ENGAGED. CAN'T THANK YOU ENOUGH FOR MAKING IT SUCH A THOUGHTFUL AND FULFILLING SESSION.**

EVP Chief Communications Officer, Univision

HOW TO WORK WITH AJ

INDIVIDUALS

IdentityFlow™, currently in beta
Authentic Authority™ Digital
Check-In Sessions
Full 1:1 Program

TEAMS

MOJOfactor™ Team Bundle
Workshops and Facilitation
Authentic Authority™ Group Cohort
Custom team engagements

ORGANIZATIONS

Keynote Speaking
Leadership Development Programs
Advising and Consulting
Custom identity and culture engagements

START WITH ONE CONVERSATION.

Every engagement begins the same way.

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