

MINSIK NAM

Motion / Graphic Designer
Los Angeles, CA

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626 524 5841

Experience

08.2026
Massive Assembly
Freelance Motion/Branding Designer

Storyboarded a VALORANT VCT 2026 trailer pitch; built sequences from existing brand assets with concept frames explored through AI generation.

02.2026 – 05.2026
BrandNewSchool
Motion Graphic Designer Intern

Designed and animated brand and campaign videos for Meta, WhatsApp, Google Android, and Microsoft; carried each from boards to final delivery.

10.2025
Please Call Me Champ Studio
Freelance Motion/Branding Designer

Built a kinetic typography system for Airtable's brand guidelines; loopable structures and match-cut transitions.

07.2025 – 08.2025
Explorers Club
Freelance Motion/Branding Designer

Designed motion systems for Nike and Instacart; covered brand storytelling, interface behavior, and typography.

06.2025 – 07.2025
Studio GIGGEX
Freelance Motion/Branding Designer

Developed a motion-first identity with layout frames and styleboards; cut a type-driven trailer and social bumpers.

Skills

Proficient in
After Effects, Photoshop, Illustrator, InDesign, Premiere Pro, Cinema 4D, Redshift, Google Workspace, Figma, Weavy, Firefly, Higgsfield, Kling, Nano Banana Pro, MadMapper, p5.js, Lightroom, HTML/CSS

Other
Brand identity development, editorial design, spatial design, generative coding, hand drawing

Languages
Korean (native) and English (fluent)

Education

09.2020 – 04.2025
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Specialization in Motion Design

Recognition

06.2025
Communication Arts Design Annual 66
Winner
Constantine (Title Sequences)

04.2025
Lithographix Poster Selection
Selected for exhibition at Lithographix (May 2025 – Jan 2026)

04.2025
Young Ones ADC: Motion / Film Craft
Merit
Constantine (Title Sequences)

09.2023 – 12.2024
Provost's List
ArtCenter College of Design

09.2023 – 12.2024
HMCT Gallery
MN Paris Typeface Poster (font design)

01.2024 – 04.2024
04.2023 – 07.2023
ArtCenter Student Gallery
un: Posters and Lookbook (hospitality branding)
wearless Poster (editorial design)

03.2024
Graphis New Talent Awards
un: silver (hospitality branding)

12.2023
World Brand Design Society Student Design Award
silver
wearless (editorial design)

Publications

Communication Arts Design Annual 66
(Winner, Published)

Voyage LA Magazine (Feature)

CanvasRebel (Feature)