Visit my
WebPortfolio

Portfolio

Fabio Burgio



Hi There, I'm Fabio.

Visual Design Specialist
UI / UX Designer

Adobe Certified Professional in Visual Design. I combine a solid technical background with a multidisciplinary approach to digital design, specializing in UI/UX, brand identity, and multimedia production. I focus on creating intuitive interfaces and cohesive visual systems that bridge the gap between brand strategy and user experience.

Trusted by market leaders with high-security clearance and strict confidentiality requirements.

- Barilla Italia
- Deloitte
- McDonald's Italia
- RAI (Radio Televisione Italiana)
- Iliad Italia
- Spinelli Group
- Lunelli Group
- Cantine Ferrari
- Armani Group
- Ferrovie Emilia Romagna
- Helsin
- SUPSI
- Multimedica
- Nutkao
- Pointservice SA
- Montasthal
- LIU-JO Italia
- Technoprobe
- Mitutoyo
- Sinelec Autostrade
- Mitsubishi Electric

& more ...



Part of a poster series for an event dedicated to AI and its role in LegalTech.

Professional Experience



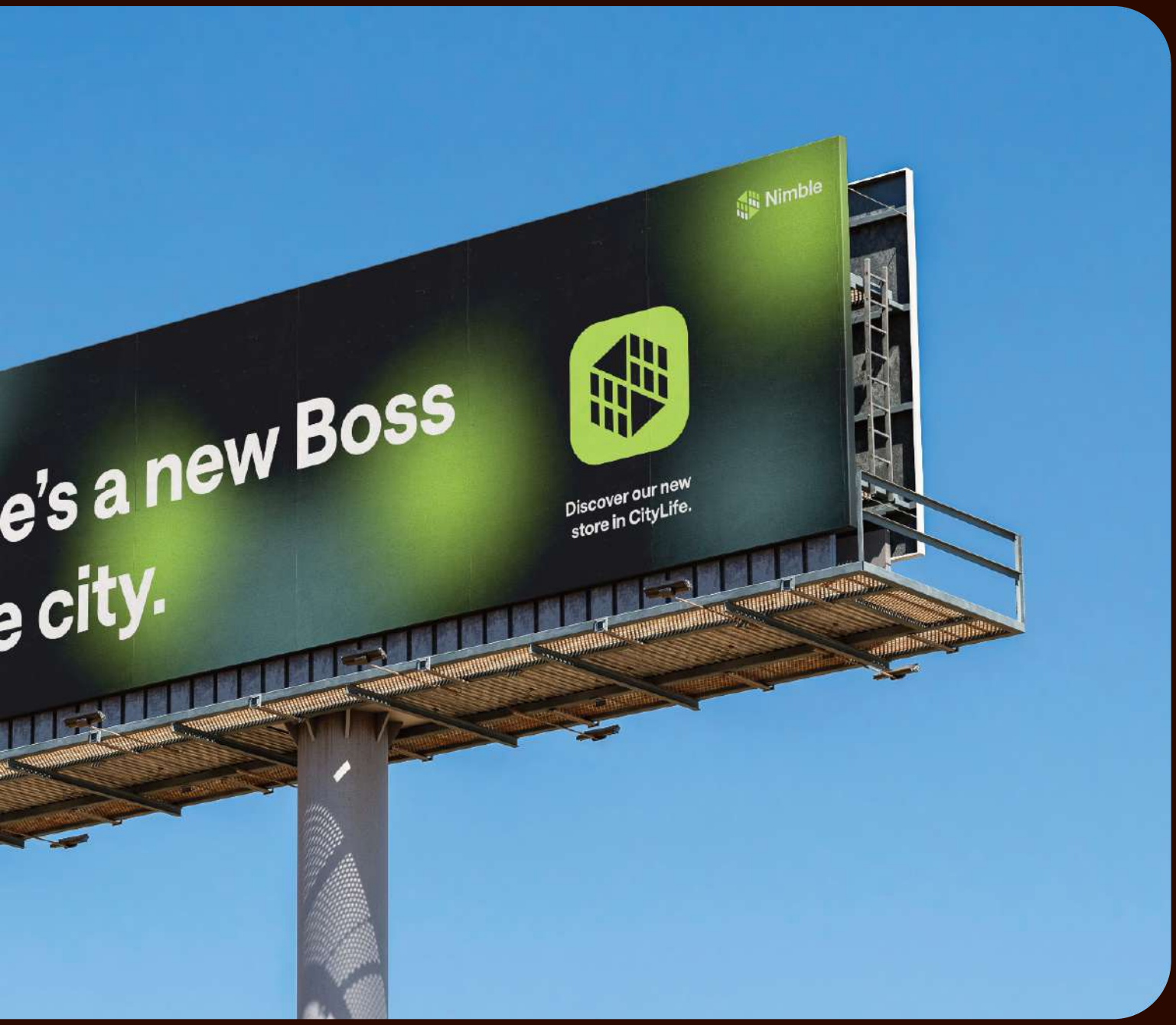
Web & Visual UI/UX Designer

Opticon Data Solutions Srl | Present

- **Brand Identity Strategy**: Orchestrated the company's visual identity and product branding, ensuring consistency across all touchpoints.
- **UI/UX Design**: Conceptualized and designed intuitive, aesthetically driven user interfaces for complex digital products.
- **Event & Trade Show Marketing**: Designed end-to-end physical and digital assets for major international events in the Data Protection and Cybersecurity sectors (stand design, brochures, roll-ups & many more).
- **Digital Growth**: Developed and managed corporate websites using WordPress/Elementor and executed high-performing Google Ads campaigns.

Photography & Post-Production Assistant

- Managed professional lighting setups and on-set organization.
- Executed advanced photo editing and retouching using the Adobe Creative Suite.



Project for a Crypto-consulting brand

Software Stack

Education & Certifications

Adobe Certified Professional in Visual Design (2023).

Diploma in Graphics and Communication (2021).

Nimble



Core Skills



- **Design & Strategy**: Brand Identity, Corporate Design, Typography, Visual Storytelling.
- **UI/UX Design**: User Interface Design, Interactive Prototyping, Responsive Web Design.
- **Tools & Tech**: Adobe Creative Suite (Expert), WordPress, Elementor, Google Ads.
- **Multimedia**: Photography Post-Production, Video Editing, Motion Graphics.

Key Collaborations & Clients

A selection of brands I have contributed to through projects & partnerships

While many of my projects for global brands are under NDA and cannot be publicly displayed, I am happy to discuss the methodologies, challenges, and strategic results of these works during a private interview. Visit the WebPortfolio for more public-facing projects.

- **Corporate & Finance**: Deloitte, Mitsubishi Electric, Mitsubishi, Sinelec Autostrade.
- **Fashion & Lifestyle**: Armani Group, Liu-Jo Italia.
- **Food & Beverage**: Barilla, McDonald's Italia, Cantine Ferrari (Lunelli Group), Nutkao.
- **Media & Tech**: RAI (Radio Televisione Italiana), Iliad Italia, Technoprobe.

- Ferrovie Emilia Romagna
- Helsin
- SUPSI
- Multimedica
- Pointservice SA
- Technoprobe
- Montasthal
- CH Informatica
- Mitutoyo

& more...

Visit my WebPortfolio

Portfolio