

ANGELO RAYNER



Baltimore, Maryland



angelo-rayner.com



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443-388-1450

SUMMARY

Motion Designer and Video Editor with 4+ years experience creating digital media content for social media, brand campaigns, and live events. Proficient in content creation pipelines for animation and video production for corporate, federal, and private clients at high volume and under tight deadlines. Experienced in translating brand guidelines into motion graphics and videos across multiple platforms.

Freelance | Baltimore, MD | 4/2022 - 7/2025

Motion Designer

- Developed visual identities, motion graphics, and campaign assets for brands, events, and promotional initiatives.
- Created reusable motion systems, templates, and branded animation packages for ongoing marketing campaigns.
- Designed social, digital, and presentation assets supporting audience engagement and stakeholder communications.
- Collaborated with creative, marketing, and production teams to deliver cohesive visual experiences across multiple platforms.

EXPERIENCE

Guidehouse | McLean, VA | 12/ 2022 - 2/2025

Motion Graphics Designer

- Produced motion graphics and visual content supporting multi-channel campaigns for federal clients.
- Developed guidance and best practices for integrating motion design within established brand systems and communication strategies.
- Designed campaign graphics, reports, PDFs, signage, and supporting visual assets for government initiatives.
- Contributed to a multi-month branding campaign, creating cohesive motion, video, and static assets across multiple communication channels.
- Managed multiple concurrent creative projects across cross-functional teams while maintaining quality and deadlines.
- Developed animations from concept through final delivery while refining existing creative assets for brand consistency.

Kiddie Academy | Abingdon, MD | 4/2022 - 10/2022

Multimedia Designer

- Introduced motion design capabilities into marketing campaigns, creating branded content from concept through delivery.
- Designed motion graphics and animated assets for digital campaigns to improve engagement and reinforce brand identity.
- Designed graphics for web, signage, promotional materials, and social campaigns while collaborating with internal creative teams.
- Created static graphics for signage, web, and promotional materials while collaborating with a team of graphic designers.
- Assisted designing and producing corporate training modules with motion graphics and video layout for internal education.
- Ensured all content maintained brand standards and visual consistency.

EDUCATION

University of Maryland Baltimore County (UMBC) | Baltimore MD

Bachelor of Fine Arts Visual Arts — Animation — 2021

Bachelor of Arts Visual Arts — Cinematic Arts — 2021

SKILLS

Motion Design

Motion Graphics
Animation
Kinetic Typography
Storyboarding
Motion Systems
Social Animation
Video Editing

Brand & Visual Design

Brand Systems
Visual Identity Design
Campaign Design
Typography
Layout Design
Presentation Design
Digital Illustration
Data Visualization
Cross-Channel Creative

Software Proficiency

After Effects
Illustrator
Photoshop
InDesign
Premiere Pro
Blender
Maya
DaVinci Resolve
Audition

CERTIFICATIONS

Adobe Certified Professional ACP

Adobe After Effects 2025 - 2028

PORTFOLIO & MOTION REEL

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MOTION DESIGNER