

Nandana N, Brand identity Designer | Ui/Ux Designer

[Linkedin](#) | [Portfolio](#)

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Multidisciplinary Designer who focuses on creating Brand Identities and User Experiences that stand out .

SKILLS

Brand Identity Design

User Interface Design

User Experience Design

Visual Design

Graphic Design

Video editing

OTHERS:

Typography

Color theory

User Flows, Personas

Adaptability and Continuous Learning

TOOLS

Figma

Affinity Designer

Framer

Davinci resolve

Adobe Photoshop & Illustrator

Microsoft360

LANGUAGES

English(Professional)

Malayalam(native)

Hindi

Tamil(conversational)

WORK EXPERIENCE

Multiple Projects Freelance Designer

JULY 2025 - PRESENT

- Created brand identities including logos and visual guidelines
- Designed brochures and social media creatives aligned with brand systems
- Designed wireframes, prototypes, and visual designs for mobile and web-based products

Nexotech Solutions UX Design Intern

AUG 2025- NOV 2025

- Designed and prototyped responsive web and mobile interfaces in Figma, focusing on usability and modern aesthetics.
- Conducted user research, wireframing, and usability testing to refine workflows and enhance overall experience
- Designed App Store and Play Store mock-ups/screenshots that effectively showcased app features.
- Partnered with developers to ensure pixel-perfect implementation and alignment with design specifications.

EDUCATION AND CERTIFICATIONS

SRM Institute Of Science And Technology BSc(CS)

Sep 2021 - Nov-2024

Udemy Certification Course - Figma UI/ UX design essentials

BY DANIEL WALTER SCOT