

2025 PRINT RATES



| | 1x | 4x | 8x | 13x | 26x | 52x |
|-----------------|---------|---------|---------|---------|---------|---------|
| Spread | \$3000 | | | | | |
| Full | \$2,500 | \$2,250 | \$2,125 | \$1,875 | \$1,500 | \$1,210 |
| 1/2 Page | \$1,300 | \$1,170 | \$1,100 | \$970 | \$775 | \$610 |
| 1/4 Page | \$690 | \$620 | \$585 | \$515 | \$410 | \$315 |
| 1/8 Page | \$365 | \$325 | \$305 | \$270 | \$215 | \$165 |

| Size | Dimensions (WxH) |
|----------------------------|-------------------|
| Spread | 20" x 9.75" |
| Full | 10" x 9.75" |
| 1/2 Page Vertical | 4.9167" x 9.75" |
| 1/2 Page Horizontal | 10" x 4.7917" |
| 1/4 Page Square | 4.9167" x 4.7917" |
| 1/4 Page Vertical | 2.375" x 9.75" |
| 1/4 Page Horizontal | 10" x 2.3125" |
| 1/8 Page Vertical | 2.375" x 4.7917" |
| 1/8 Page Horizontal | 4.9167" x 2.3125" |

CITY GUIDE AD SPECS

| Size | Dimensions (WxH) |
|----------------------------|------------------|
| Full Page Bleed | 8.75" x 11.25" |
| Full Page | 7.375" x 9.875" |
| 1/2 Page Vertical | 3.6" x 9.8" |
| 1/2 Page Horizontal | 7.375" x 9.8" |
| 1/4 Page | 3.6" x 4.865" |
| 1/8 Page | 3.6" x 2.2" |

DEADLINE & REQUIREMENTS

Deadline for electronically-submitted ads:

Friday by noon prior to date of publication.
 Space deadline: Wednesday by noon prior to date of publication.

Sending the File:

CC Your ad to your rep as an attachment (PDF or ZIP archive file)

Include:

- Advertiser's/Billing Name
- Size of the Ad (1/4, 1/2, FP, etc)
- Contact Name & Phone Number

Current ad Requirements:

Color Mode: CMYK or Grayscale (no RGB)

Image Resolution: 300 dpi

***Please note:** Images pulled from web pages are only 72 dpi and do not reproduce well in print when enlarged to 300dpi

Image Formats: PDF, PSD or Tiff is preferred. JPG and EPS are also acceptable.

Supported Applications: InDesign, Adobe Photoshop, Adobe Illustrator