

Case Study: How Word-of-Mouth and World Class Health's Differentiated Patient Experience Helped a Manufacturer Save \$20M+

"We recruit new employees with this program... we've had everybody from executives to line workers utilize [it]! We've sent hundreds and hundreds of patients... to Global Centers of Excellence to receive surgical care. The care has been excellent. [The] surgeons we chose [in Costa Rica were the ones who had operated on their president!"

--Manufacturer's VP of Human Resources

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## The Employer

A midsize U.S.-based components manufacturer

VP of HR: "It Decreased **Our Overall Healthcare Spend At Least** 



The Problem

Soaring healthcare expenses were straining budgets of the employer and of employees



The Solution

Offering employees high-quality concierge care at zero patient cost via World Class Health's Global Centers of Excellence platform



The Results

World Class Health's differentiated patient experience meant that word-of-mouth led

to high (20%+ of covered procedures) adoption for this entirely voluntary program, with \$20M+ of employer savings and \$2.7M of employee copay/coinsurance savings

20%+ uptake

1.000+ procedures 90+ NPS

"Offering [World Class Health] as a benefit has **boosted employee retention rates** as one of the key reasons they stay with the company. Employees value the comprehensive and personalized care they receive... and believe it shows our commitment to their wellbeing."

--Manufacturer's Director of Total Rewards

For 15 years, World Class Health has helped employers offer their staff top-quality global care in a model that eliminates 100% of patient cost and nearly 50% of employer cost. That means:



Navigation to the global top 1% of hospitals (including the preferred treatment destinations of world leaders and athletes)



High-touch care coordination pre- and post-treatment via dedicated nurse case manager (often 30+ interactions)



Recovery as a core focus (a typical 5+ days of in-hotel recovery includes daily nurse visits and all required PT)

Our leadership team has 125+ years of experience in roles including CMO, CTO and CEO at companies such as:



Our Clinical Advisory Board includes physicians and faculty at:

JOHNS HOPKINS



HARVARD

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