



Louis Duchêne

Nationality: French **Date of birth:** 16/08/1997 **Phone number:** (+33) 604168512

Email address: duchenelouis@outlook.fr

LinkedIn: www.linkedin.com/in/louisduchene

Website: www.lewis-studio.com

Home: 238 Chemin de la Bource, 88100 Taintrux (France)

ABOUT ME

Dynamic Graphic Designer with 3 years of experience specializing in digital and print designs solutions. Demonstrated success in delivering over 100+ projects while maintaining a 95% client satisfaction rate through thoughtful design iterations and strong attention to detail. Proficient in Adobe Creative Suite, with particular expertise in brand development and digital marketing materials. Known for being collaborative, detail-oriented, and innovative in approaching creative challenges. Excited to contribute to Sweden's vibrant design community by bringing fresh perspectives and international design sensibilities to create impactful visual experiences.

WORK EXPERIENCE

Graphic designer

Lewis Studio [05/11/2023 – 12/12/2024]

Country: France

Freelance activity:

- creation of visual identities
- making communication supports (flyers, posters, visit cards, stationery, etc.)
- tailoring visuals for social media

Graphic designer

Vizeo [04/2022 – 28/02/2023]

City: Villeurbanne | Country: France

- various UX works (website, CRM, etc.)
- production of institutional communication supports (catalog, packaging, technical notice, etc.).

Graphic designer

Nikdev [09/2021 – 03/2022]

City: Lund | Country: Sweden

Erasmus+ internship:

- creation of software mockups
- content for social media
- visual identity creation

Graphic designer

Groupe LORCA [03/09/2018 – 31/08/2019]

City: Lemud | Country: France

Apprenticeship:

- production of various communication media (internal newspaper, security flash, invitation card, goodies, visual identity, intranet visual...)
- event videos

Graphic designer

Wolf Lingerie [04/2017 – 06/2017]

City: La Wantzenau | Country: France

Internship:

- creation of various web and print media (homepage banners, mock-ups, newsletters, GIFs, labels, packaging, press kits, discount coupons, etc.).

EDUCATION AND TRAINING

Licence Professionnelle Métiers du Numérique

IUT de Saint-Dié-des-Vosges [2018 – 2019]

Address: 11 rue de l'Université, 88100 Saint-Dié-des-Vosges (France) | Website: <https://iutsd.univ-lorraine.fr/lp-mn/>
| Field(s) of study: Business, administration and law: • Marketing and advertising | Final grade: Licence | Level in EQF: EQF level 6 | NQF Level: 6

DUT Métiers du Multimédia et de l'Internet

IUT de Saint-Dié-des-Vosges [2015 – 2017]

Address: 11 rue de l'Université, 88100 Saint-Dié-des-Vosges (France) | Website: <https://iutsd.univ-lorraine.fr/but-mmi/>
| Field(s) of study: Business, administration and law: • Marketing and advertising ; Arts and humanities :
• Audio-visual techniques and media production | Level in EQF: EQF level 5 | NQF Level: 5

LANGUAGE SKILLS

Mother tongue(s): Français

Other language(s):

Anglais

LISTENING C1 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION C1

Swedish






LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Digital Skills - Test Results

 Information and data literacy	ADVANCED Level 6 / 6
 Communication and collaboration	ADVANCED Level 5 / 6
 Digital content creation	INTERMEDIATE Level 4 / 6
 Safety	ADVANCED Level 6 / 6
 Problem solving	ADVANCED Level 6 / 6

Results from [self-assessment](#) based on [The Digital Competence Framework 2.1](#)

My Digital Skills

Design

Photoshop / Illustrator / InDesign / Social Media / Affinity Creative Suite (Affinity Photo, Affinity Design, Affinity Publisher)

Webdesign

UX/UI / Figma / Adobe XD / Wordpress

Audiovisual

Premiere Pro / After Effects

Productivity

Notion / Microsoft Word / Microsoft Powerpoint

COMMUNICATION AND INTERPERSONAL SKILLS

Teamwork

Strong teamwork abilities demonstrated through collaborating with developers and marketing teams to deliver visually compelling designs and marketing materials.

Detailed-oriented

Strong attention to detail demonstrated through managing complex design projects, ensuring pixel-perfect layouts, and maintaining brand consistency across multiple marketing materials.

Flexibility

Strong flexibility demonstrated through adapting designs and creative direction based on evolving client needs and market trends while maintaining project deadlines.

Reactivity

Quick reactivity shown through efficiently implementing last-minute design changes and addressing urgent client feedback while maintaining high-quality standards.

HOBBIES AND INTERESTS

Art

Japanese culture

Video games

Music

Cooking

Travelling

DRIVING LICENCE

Driving Licence: B

RECOMMENDATIONS

Name: Josephine Alvé | Supervisor

We are pleased to provide a letter of recommendation for Louis Duchêne, who interned with our team for 6 months, from September 2021 through March 2022. During his time with us, Louis quickly proved himself to be a valuable member of the team, contributing to numerous projects and consistently demonstrating a high level of dedication to the work.

Some of the projects Louis completed during his time with us include early stage mockups in Figma for our web app products and graphical design work such as logos, LinkedIn banners and posters. He also worked on strategic communication as he worked on setting up a social media strategy for LinkedIn. Louis was able to take on these tasks with enthusiasm and skill, showing a keen eye for detail and the ability to rapidly learn new concepts.

We're most impressed with Louis' work on the mockups, particularly because UX design was not his primary specialty when he joined Nikdev. He took the initiative to learn more about UX design, reading through existing research and training materials to become proficient in the field. This dedication and hard work was essential to the success of the team and allowed us to complete our projects in a timely manner.

We highly recommend Louis Duchêne and believe he would be an asset to any team. He is a hardworking and passionate individual who will go the extra mile to ensure success. His technical skills, combined with his willingness to learn and his dedication to his work, make him an ideal candidate for any organization.

Please feel free to contact me if you need additional information or perspective.