

D. Sri Harsha

Sr Visual designer

India | +91 9663799524 | sriharshachari01@gmail.com

[Portfolio](#) | [X.com](#) | [LinkedIn](#) | [Behance](#) | [Dribbble](#)

Profile Summary

Creative and versatile Senior Visual Designer with 8+ years of experience crafting impactful branding, illustration, web, and motion design across tech, marketing, and digital platforms.

Proven expertise in building brand identities, launching marketing campaigns, and designing conversion-optimized websites and digital assets. Skilled in collaborating across product, marketing, and business teams to deliver end-to-end design solutions that drive engagement and performance.

Currently leading key initiatives at Nagarro, with a future-facing mindset and readiness for global design challenges.

Core Skills

Design: Branding, UI Design, Motion Graphics, Illustration, Visual Storytelling, Design Systems

Tools: Figma, Illustrator, Photoshop, After Effects, InDesign, Procreate, Framer, Webflow, Rive, Cavalry

Education

Bachelor of Engineering (B.E.)

Nitte Meenakshi Institute of Technology (NMIT)
2014 - 2017

Pre-University Education

Narayana College
2010 - 2012

Secondary Education

Ryan International School

Online Presence

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Professional Experience

Nagarro - Senior Visual Designer

Oct 2021 - Present | Remote

- Spearhead visual design across marketing platforms, delivering high-converting landing pages, illustrations, whitepapers, and campaign assets.
- Designed and established visual identities for multiple sub-brands, enhancing differentiation and brand clarity.
- Collaborate with GTM, product, and content teams to shape storytelling, marketing design systems, and event collaterals (e.g. booth designs, brochures).
- Introduced and streamlined Figma workflows for non-designers to improve marketing ops efficiency.

RAD Branding & Digital Marketing - Brand Designer

Apr 2021 - Oct 2021 | Remote

- Led branding and identity creation for startups and SMEs across lifestyle, fintech, and service industries.
- Delivered full-suite brand packages from discovery to logo design, typography, visual systems, and mockups.

Yellowchalk Design Studio - Graphic Designer

Dec 2018 - Apr 2021 | Bangalore

- Played a key role in rebranding projects, bringing conceptual depth and creative execution across illustration, UI, animation, and social content.
- Led visual direction for Yellowchalk's internal design overhaul and various client campaigns.
- Managed junior designers and collaborated cross-functionally on tight deadlines.

Prakyath Applications - Graphic Designer

Aug 2017 - Dec 2018 | Bangalore

- Designed end-to-end assets for an in-house e-commerce platform, from UI wireframes to product branding and marketing collateral.