

Lexi Gutberlet

PASSIONATE DESIGNER

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About me

I'm a conceptual brainstormer and **empathetic** designer who is very passionate when it comes to good design with effective outcomes based on **user experience** and iterations.

Education

2020 - 2024

Rochester Institute of Technology BFA

Major: New Media Design

Minor: Business Administration

GPA: 3.86

2018 - 2020

Monroe Community College

Major: Fine Arts

GPA: 3.86

Skills

Design

Problem-Solving

Conceptual Design

Wireframing

UX Research

User Experience

Visual Design

Product Design

Branding

User Interface Design

Motion Graphics

Software

Figma

Illustrator

Photoshop

After Effects

Procreate

Cinema 4D

Spline

Framer

HTML/CSS

Projects / Experience

June 2024 - August 2024

UX Design System Intern at Paychex

I support the development and maintenance of a multiple product design system to ensure consistency and efficiency across a variety of products. I will continue to enhance my communication and collaboration skills with designers, developers, and managers to create, document, and implement reusable design components and patterns.

Spring 2024 - 15 weeks

Part-time UI/UX Designer for RIT MAGIC

NDA MVH Project at MAGIC Spell Studios where I worked with a client and several developers as the lead designer for the product using an AR interface.

Spring 2023 NMDE 301 Elements IIII

Interactive Guide to Information

I created an Interactive Information Guide that explained a complicated and uncomfortable topic through user research and user interactivity. I gathered the information and data to communicate a visually compelling interface that would resonate with a targeted audience.

July 2021 - August 2022

Graphic Designer / Social Media Coordinator for AdvanceRIT

AdvanceRIT's mission is to enable all faculty at RIT, particularly women, to advance their careers. In this position, I worked closely with AdvanceRIT staff to create various forms of design for both their social media platforms and in-house marketing.

July 2022 -

Bartender at Nosh

In this position, I learn self-discipline, multi-tasking, and customer service.

Achievements

2023

Mary C. Sullivan Women's, Gender, and Sexuality Studies Writing Award

"It's Not the Creation, but the Creator that Does Harm: Mary Shelley's Frankenstein and its Monster"