



Sal Tzifas

Founder & Managing Director · Trust-IT Security Intelligence

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ABOUT

Cybersecurity executive and Managing Director of Trust-IT Security Intelligence, leading security, intelligence and AI initiatives for organizations worldwide, with bases in Greece, the United States and the UAE.

I direct complex investigations, forensic examinations and threat-intelligence engagements, pairing boardroom strategy with hands-on command of the technology and the regulations behind it, from NIS2 and GDPR to DORA. My focus: turning complex security and AI challenges into clear decisions and defensible outcomes.

AT A GLANCE

25+

Years in
intelligence &
security

12

Countries
worked in

10

Sectors advised

45+

Investigations
led

SKILLS

AI & Agentic Systems

Intelligence & Investigations

Forensic Investigations

Security Strategy

Threat Intelligence

ENGAGEMENTS

GOVERNMENT & PUBLIC SECTOR

National infrastructure agency

Threat-intelligence and counter-espionage support for a national infrastructure agency.

BANKING & FINANCE

Major banking group

Ransomware negotiation and forensic recovery, with regulatory reporting under DORA.

TELECOMMUNICATIONS

Tier-1 mobile operator

Insider-threat investigation and network forensics.

ENERGY & UTILITIES

Power distribution operator

Security posture review and incident readiness under NIS2.

LUXURY HOSPITALITY

International hospitality group

Executive-protection intelligence and data-breach investigation.

LANGUAGES

Greek	Native
English	Fluent

VENTURES

SecNews.gr

Cybersecurity Media

Trust-IT

Security Intelligence



HOW I CAN HELP

ADVISORY

Security & Intelligence Strategy

Board-level guidance on security posture, risk and regulatory readiness, from NIS2 and DORA to GDPR. I help leadership teams make defensible decisions before an incident forces them.

AI

Agentic AI for Security Operations

Design and deployment of autonomous agents and automation pipelines that take repetitive work out of security, intelligence and enterprise workflows.

INVESTIGATIONS

Forensics & Incident Response

Digital forensic examinations, incident response and threat-intelligence engagements for enterprise and public-sector clients, handled with discretion and to an evidentiary standard.

TRAINING

Awareness & Executive Briefings

Practical, human-centered programs and briefings that prepare teams and boards for phishing, social engineering and the realities of modern threats.

EXPERIENCE

Founder & Managing Director

Trust-IT Security Intelligence — Athens, Greece · Present

As Managing Director, I lead Trust-IT's security, intelligence, and investigations practice — directing forensic investigations, threat intelligence, incident response, and AI-driven security programs for enterprise and public-sector clients. I set strategy and lead senior technical teams while staying close to the technology, and oversee the firm's managed services across Greece, Cyprus, and the wider region.

Founder & Managing Partner

Private & Enterprise Intelligence, Investigations & Security Consultancy — Dubai, UAE · Present

Founder and owner of a UAE-based cybersecurity consultancy delivering security assessments and advisory across the Middle East — including security posture reviews and AI-driven automation projects for critical-infrastructure operators.

Founder & Principal

Security Awareness Training & AI Security Assessment — United States · Present

Founder of a U.S.-based company delivering security awareness training and AI security assessments, helping teams build practical, human-centered defenses against phishing, social engineering and emerging AI risk.

Founder & Lead Architect

Agentic AI Agency — International · Present

Founder of an AI agency specializing in agentic AI — designing and deploying autonomous AI agents and automation pipelines that streamline operations across security, media, and enterprise workflows.

“Turning complex security and AI challenges into clear decisions and defensible outcomes for the businesses and institutions I advise.”

SAL TZIFAS