Julieta Ogando

Multidisciplinary
Software Engineer & UX/UI Designer

CONTACT

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PORTFOLIO

behance.net/julietaogando

SKILLS

Experience & Interface Design
Design Systems
Storytelling/Presenting
User Research
Usability Testing
Responsive & Accessible Design
Agile Framework
Interactive Prototyping
Sketching, Wireframing, Ideation
Branding
React, Node.js, TypeScript
MongoDB, MySql, SQL
AWS
Team City
Git Flow
Big Data
Design Patterns

TOOLBOX

Adobe Creative Suite
Figma & FigJam
Visual Studio Code
Jira
Spanish native
English fluent

EDUCATION

Universidad Nacional de las Artes
Art Criticism

Universidad Tecnológica Nacional
Programming Fundamentals

ESBT Nº 4
Personal and Professional Computer
Technician / Networks Specialist

ASK ME ABOUT

Pigeons
Plant based foods
Disco music
Fashion

WORK

Lead Software Engineer
Marte Lab • Jan 2024 – Present

In collaboration with Marte's team, I contribute to the development of custom web pages and services tailored to the needs of artists worldwide. Our goal is to provide artists with the tools and support they need to enhance their online presence and share their work with the world.

Custom Solutions Engineer
Innovid • May 2021 – Nov 2023

At Innovid, I utilized Kanban and Scrum methodologies to maintain and enhance internal and external applications. I played a pivotal role in designing and developing bespoke applications for high-profile clients from scratch. Additionally, I led the enhancement plan for the development lifecycle within my team and formulated an in-company mentoring program for trainee developers.

Semi Senior Developer
Parametric • May 2020 – May 2021

My tenure at Parametric involved using Scrum with .NET and Angular for building and rebranding client portfolio portals. I was responsible for the design aspects of legal documents post-rebranding and addressed critical bugs and hotfixes, ensuring smooth operations and client satisfaction.

Fullstack Developer
Ezenics, Inc. • Dec 2018 – May 2020

At Ezenics, I extensively worked with .NET and Vue.js within a Kanban framework. My primary focus was on developing microservices from the ground up, targeted at energy saving and management, showcasing my ability to handle complex, multi-faceted projects in an international setting.

CERTIFICATIONS

UI-UX Research **WIP**
UI-UX Writing 2024
UI-UX Design 2023
Product Management 2021
Coder House

WORKSHOPS

The Construction of Meaning in Computational Art 2022 — **WIP Arte Digital**
AntiMarketing & Creative Direction 2024 — **Angie Chevallier**

PROJECTS

ART In Caps artincaps.com
ART In Caps is a guide through the epicenter of the artistic scene in Buenos Aires. My mission is to illuminate these artistic treasures, ensuring that you discover the best of the city's art world.

Mercado Track mercadotrack.com
MercadoTrack is a web tool designed for tracking price variations of MercadoLibre's items, aimed at identifying false discounts and establishing a transparent platform for honest exchange of goods.