

Reecia Richardson

PRODUCT DESIGNER

I am a user experience designer located in London. With a hands-on approach, I am passionate about sustainable design. My goal is to create experiences that seamlessly blend physical spaces with the digital realm (products).

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premier Pro

Adobe XD

Arduino

Figma

Sketch

Invision

Solidworks

Keyshot

Microsoft Suite


UX/UI Design

User Research & Service design

CONTACT

 www.reeciarichardson.co.uk

 07931647355

 reeciareicloud.com

EXPERIENCE

Wongdoody

Senior UX Designer

2024-Present

Conducting user and secondary research (interviews) to inform design decisions. Developing wireframes, prototypes, and high-fidelity designs to communicate design concepts. Collaborating closely with a range of stakeholders to ensure designs meet objectives. Leading design reviews and providing constructive feedback to ensure high-quality outputs. Advocating for accessibility, usability, and responsive design standards across all platforms. Contributing to the product strategy by integrating user insights into the overall design vision.

Clients: PWC, Formula E, Nordic Semiconductor.

Publicis Sapient

L2 Experience Designer

2021 - 2024

Conducting a range of user testing to define user stories and journeys. Running workshops with the stakeholders and regularly aligning with the client. Rapidly creating prototypes and iterating designs. Creating service design blueprints to understand the user and business needs and how they can determine a project. Taking responsibility for mentoring and providing guidance to junior designers, fostering skill development and best practices.

Clients: Nissan, Asda, Lloyds Group, OSB, Project Access, Gen AI, RHS, British Ukrainian Aid.

EDUCATION

Brunel University London

MSc Sustainability, Entrepreneurship and Design

2020 - 2021

Modules include: Design futures innovation, Sustainable Design and Business planning.

Loughborough University

BA Industrial Design & Technology

2017 - 2020

Modules include: Prototyping for design, Sustainability, Design research methods.