

Tanzil M

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SUMMARY

Product Designer with 5+ years designing Enterprise products, AI-enabled products, SaaS tools, Mobile apps, Conversational AI platforms, Diagnostic platforms and e-Commerce platforms.

Recently designing AI platform tools used globally by Apple technicians. Previously built an AI localization platform end-to-end as Founding Product Designer at Wordwise.

EXPERIENCE

UX Designer · Apple Inc. (via Adecco) · Bengaluru · Jul 2025 - Jul 2026

Enterprise internal tooling, GSX & ATLAS platforms · 30,000+ global users

- Owned transcript synthesis, AI component design, responsive design, and edge-case mapping for AI assistant flows.
- Collaborated with AI engineering on model limitations and feasibility; partnered cross-functionally on search options, technician flows, and personas.
- Ran whiteboarding sessions and stakeholder workshops across 3 geographies as design evangelist.
- Contributed to design system consistency across GSX & ATLAS, maintaining Apple HIG standards.
- Designed semantic search and card-slotting cut retrieval time ~31% across 50,000+ documents.
- Restructured IA and surfaced device-state signals inline, cutting task time ~14% for 30,000+ users.

Founding Product Designer · Wordwise Language Labs · Bengaluru · Sep 2024 - Jul 2025

AI-powered localization platform · End-to-end: discovery through launch

- Owned end-to-end design of the AI-powered Mother Tongue Index, from discovery to launch.
- Conducted user interviews, found users were failing on ambiguous IA, not missing features; redesigned navigation, lifting task completion by 18%.
- Built a 60+ component design system to WCAG 2.1 AA guidelines, suitable across 12 regional-language audiences.
- Mentored designers on the system and prototyping practices.
- Ran design sprints to keep deliverables on schedule.

UX/UI Designer · NeoTech · Qatar (Remote) · Feb 2023 - Aug 2024

B2B product design across 3 concurrent client verticals: maritime · e-commerce · SaaS

- Designed operational dashboards for client Samaco Marina, surfacing actionable signals from 1,000+ daily events in a single viewport, improving operator navigation efficiency.
- Defined IA strategy across 3 concurrent client products (maritime ops, e-commerce, B2B SaaS), enabling 3 new features without schema restructuring.

UI Designer · Aatery · Bengaluru · Oct 2021 - Dec 2022

B2C e-commerce mobile app

- Designed product discovery, cart, checkout, and order tracking across 45+ screens with a consistent component system, improving retention and cutting onboarding time ~10%.
 - Reduced UI inconsistencies through component documentation, improving design-to-dev handoff quality across mobile and responsive web.
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SKILLS

Design: UX/UI Design · Interaction Design · Information Architecture · Prototyping · Journey Mapping · Design Systems · Analytics Dashboards · Responsive Design.

Tools: Figma · FigJam · Sketch · Framer · ProtoPie · Miro · Hotjar · Dovetail · Maze · Spline · Jira · Notion.

Research: User Research · Usability Testing · Heuristic Evaluation · A/B Testing · Competitive Benchmarking · Data-Informed Design

AI / Data: AI-Assisted UX Patterns · Conversational UI · Data Visualisation · Workflow Simplification for Non-Technical Users · B2B SaaS / Enterprise Tools

Systems & Accessibility: Component Libraries · Design Tokens · WCAG 2.1 AA · Apple HIG · Inclusive Design · Accessibility Auditing

Product & Delivery: Roadmap planning · Stakeholder alignment · Cross-functional Delivery · Agile Sprints.

EDUCATION & CERTIFICATIONS

Bachelor of Engineering · Visvesvaraya Technological University · 2022

Human Computer Interactions (HCI) · UX/UI Design Pro · 2024

Enterprise Product Management · Microsoft · 2026