



Anjali Kadian

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Land Berlin, Germany

Multidisciplinary designer with over 6 years of experience in visual communication, brand strategy, and spatial design. Expert in visual storytelling, styling, and creating design concepts that balance strong aesthetics with strategic impact. Recently returned from a creative parental leave, highly motivated to craft inspiring retail spaces and brand experiences that engage customers and drive sales.

EDUCATION

M.A. Strategic and Creative Direction
Design Akademie Berlin | 2016 - 2019
Berlin, Germany

B.A. Visual and Interior Design
Sushant School of Design | 2012 - 2016
Gurgaon, India

SKILLS & COMPETENCIES

- Visual storytelling & brand aesthetics
- Color concepts, layout & styling
- Retail presentation & space planning
- Trend awareness & target group understanding
- Adobe Creative Suite, Figma, Canva
- Team collaboration & coaching mindset

LANGUAGES

German – Intermediate (A2)
English – Fluent
Hindi – Native

INTEREST

Fashion & Styling
Interior Decorating
Canvas Painting
Food Styling
Swimming

EXPERIENCES

Maternity Leave

January 2024 – August 2025

- Honed multitasking, empathy, and real-life UX through parenting
- Gained fresh creative perspective and deeper purpose
- Returning recharged, inspired, and ready to design for real life

Sales Associate & Visual Mechaniser

Michael Kors

Jun 2022 – Jan 2024

- Assisted customers and increased sales
- Created and maintained window and in-store displays
- Styled mannequins and presented products effectively
- Followed visual merchandising guidelines
- Worked with the team to optimize product placement

→ Reference from this role attached

Visual & Interior Designer

Interiors and Beyond

October 2020 – April 2022

- Designed and executed interior projects aligned with the brand's vision and customer lifestyle
- Built and shaped the company's visual identity across spatial and digital platforms
- Created cohesive brand experiences by integrating design, styling, and storytelling

Visual Designer

Centogene AG

April 2020 – Nov 2020 & Aug 2018 – March 2019

- Designed clear, engaging digital infographics and newsletters to simplify complex medical content
- Produced on-brand visuals that boosted platform engagement by 30% year-over-year
- Partnered cross-functionally to transform scientific data into impactful visual communications