

Name

Priyanka Adhikari

Email

priyanka.adhikari@hey.com

LinkedIn

in/priyanka-adhikari

Address

Mumbai, India

Phone

8888827366

Portfolio

p14i.io



Summary

Product Designer with a background in enterprise SaaS, combining UX principles, systems thinking, and user research to solve complex problems. Passionate about understanding user needs, simplifying workflows, and creating intuitive digital experiences that deliver real value.

Project

April 2026 - July 2026

NextLeap*UI/UX Designer Fellowship*

Completed an intensive, project-based Product Design fellowship covering UX research, JTBD, information architecture, user flows, wireframing, prototyping, design systems, usability testing, accessibility, and end-to-end product design using Figma.

December 2024 - March 2025

Codecademy*Complete Front-End Development with React Professional Certification*

Completed a 14-week intensive bootcamp covering HTML, CSS, JavaScript, and React through instructor-led live sessions. Developed practical front-end development skills through hands-on coding exercises and interactive web application projects. Built a React-based News App as a capstone project alongside 10 mini-projects, strengthening skills in responsive design, UI development, and component-based architecture.

March 2023 - July 2023

Memorisely*UI/UX Bootcamp*

Live 15-week bootcamp focused on learning core UX/UI design skills. Collaborative and solo case study projects across mobile and web applications, focusing on learning effective processes and employing design thinking to problem-solve. Developed multiple interactive prototypes in Figma and Framer to visualize user flows and test design concepts with stakeholders.

Experience

July 2026 - August 2026

Freelance Brand Designer

Brand Designer

- CornStarch AI: Designed educational social-media carousels explaining ingredient safety, product scanning, health risks, and how the Cornstarch AI app helps users make informed purchasing decisions.

- Kridha Jewellery: Designed premium Instagram stories for a jewellery exhibition, combining product imagery, promotional copy, event information, and consistent luxury branding.

- Make My Books: Produced multiple educational and promotional carousel series on bookkeeping, revenue, invoicing, and business finance while adapting an established visual identity.

- Lean By Suvidhi: Designed social-media content for a nutrition and wellness coach, transforming health advice and personal experiences into visually engaging, audience-friendly stories.

September 2023 - February 2026

Deel

Team Lead, Technical Operations and FinTech Support (Remote)

Led a global team of 20+ specialists while partnering with Product, Engineering, and Go-To-Market teams to design scalable workflows, automate operations, and improve the end-to-end experience for enterprise customers.

September 2022 - August 2023

Deel

Domain Lead | Technical Service Lead (Remote)

Bridged customers, support, Product, and Engineering to uncover user needs, prioritize product improvements, and create more intuitive, scalable workflows across Deel's enterprise platform.

July 2021 - August 2022

Deel

Service Operations Manager (Remote)

Partnered with Product, Engineering, and customer-facing teams to uncover user pain points, streamline internal workflows, and improve the experience of enterprise HR and payroll products through data-driven operational design.

October 2019 - June 2021

PTC

Cloud Strategic Accounts Engineer

Delhi, India

Owned the customer experience for Marks & Spencer's enterprise SaaS platform, translating business needs and user challenges into workflow improvements while collaborating with Product, Engineering, and Cloud teams to deliver reliable, scalable solutions.

November 2018 - September 2019

PTC

Cloud Incident Management Engineer

Delhi, India

Worked closely with enterprise users to understand production challenges, collaborating with engineering teams to improve the usability, reliability, and performance of cloud-based SaaS products.

April 2017 - October 2018

Capgemini

Associate Consultant

London, United Kingdom

Helped global fashion brands improve their digital product development experience by supporting web-based FlexPLM platforms, Adobe Illustrator integrations, and Tech Pack workflows used by design and merchandising teams.

October 2016 - March 2017

Capgemini

Senior Software Engineer

Mumbai, India

Worked closely with enterprise customers to improve complex web applications, translating user feedback into smoother workflows and more intuitive experiences.

August 2015 - October 2016

Capgemini

Software Engineer

Pune, India

Built and enhanced enterprise web applications, an internal knowledge-sharing website, and an Android mobile app, making everyday workflows faster, more accessible, and easier for engineering teams to use.

Education

2015

KC College of Engineering, Mumbai University

Bachelor of Engineering in Computer Engineering | Minor in Human Computer Interaction (Elective)

- Thane, Maharashtra, India
- Studied user-centered design, usability engineering, cognitive psychology, interaction design, accessibility, information architecture, and interface evaluation.
- Applied HCI principles to analyze user behavior, reduce cognitive load, improve navigation, and design intuitive digital experiences through usability testing and heuristic evaluation.

Skills

Technical Skills

Illustrator, Figma, Framer, HTML, CSS, JS, ReactJS

Industry Knowledge

UX Design, User Research, Interaction Design, Visual Design, Wireframing, Prototyping, Information Architecture, Design Systems, Usability Testing, Accessibility, Design Thinking, Human-Computer Interaction (HCI)

Languages

German



English



Bengali



Hindi



Mumbai, the 14.10.2026