

I'm Maciej Wachowicz, a Junior Product Designer with a passion for creating intuitive and user-friendly experiences. My transition from a 6-year architecture career to product design, enhanced by postgraduate studies and specialized courses, provides me strong grasp of design dynamics and allows to create functional and visually compelling user-centered designs.

When I'm not designing, I enjoy spending time outdoors, traveling, and exploring both natural and urban environments. These experiences enrich my approach to UX & Product design, infusing my work with diverse and global insights.

Check out my work, connect with me on LinkedIn, or drop me a line!

**EDUCATION** 

2023/2024 INTERACTION DESIGNER COURSE

Motion design in Figma and Adobe After Effects, certified course by Design Practise

2021/2022 PRODUCT & UX DESIGN POSTGRADUATE STUDIES

SWPS University, Warsaw, Poland

2019/2021 DIGITAL DESIGNER COURSE

UI/UX design, certified course by Design Practise

2017/2019 MASTER OF ARCHITECTURE

Wrocław University od Technology, Wrocław, Poland

(EXPERIENCE)

2024 FREELANCE PRODUCT DESIGNER | REMOTE

Designed a web application for seeking people to collaborate "New connect", my tasks:

• UX research, competitive analysis, user flow, IA, logo design, wireframes, UI design,

prototyping

2023/2024 SWPS UNIVERSITY - STUDENTS PROJECT | UX & PRODUCT DESIGNER | WARSAW, POLAND

Designed a parenting mobile application in a team of 5 people, my tasks:

• conducting user research (desk research, primary research: IDI's sessions), analysing data (an affinity diagram)

 working on products by using: User persona, Customer Journey Map, Value Proposition Canvas, Competitive analysis, MVP, User flow, User scenario, Sketches, Wireframes, Medium and High-Fidelity prototyping in Figma
 conducting usability testing and implements improvements in prototype

GRUPA+ ARCHITECTS | ARCHITECT DESIGNER | WARSAW, POLAND (HYBRID)

· working on project from concept to executive project

collaboration with industry specialists

2019/2021 Z3Z ARCHITECTS | ARCHITECT DESIGNER | WARSAW, POLAND

• working on project from concept to executive project

· leading and participating in meetings with clients and industry specialists

SKILLS

2021/2022

Tools Pen&Paper, Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, 3D modelling,

Framer, Basic knowledge of HTML&CSS

Soft skills communication, adaptability, problem-solving, teamwork, empathy, responsibility

Languages Polish (Native), English (Fluent), Spanish (Beginner-actively learning)

Interests travelling, self-development, sketching, cooking, podcast