

SCHMACK

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ITERABLE

SCHMACK

SCHMACK is a Growth Agency with offices in Stockholm, London and Paris. We have successfully helped companies like Klarna, MTRX, Bruce, and Aurezzi create outstanding customer experiences. SCHMACK leads the largest podcast on CX and CRM and manages Smoke Signals, a thriving Martech-community on Slack. Additionally, we play an active role in academia, teaching at universities to influence the future of marketing automation and Martech. We get you new customers, who pay more, and stay longer.

Contact:

seb@schmack.co or [book a meeting](#).



Iterable is an AI-powered cross channel communication platform that enables brands like Fiit, Headway, The Body Coach, Secret Escapes, and Zoopla to deliver joyful experiences with harmonised, individualised and dynamic communications at scale. Iterable's data engine, ease of use, and flexible and open architecture make it the best platform to close the data activation gap by bringing together customer data, the ability to design the experiences, deliver them and optimise them. All in one platform.

Contact:

luca.ferrari@iterable.com



A Gift from SCHMACK and our clients:

Going somewhere? Go with:

MTRX

20% off your next booking

Code: SCHMACKMTRX

Valid until July 5th
Only valid on trips departing before August 31st

Get ready for a hot summer with:

BRUCE

**50% off first month for
any membership types**

Code: SCHMACK

Valid until the end of June
Only available for new customers

SMOKE SIGNALS

Join our discussions on acquisition, retention, Customer Experience, CRM, and Martech, ... in the Smoke Signals Slack community.

[Click to join](#)

September 12, 2024

Activate Tour Stockholm

[Save The Date](#)

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