

# Noah DiMaggio

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## EDUCATION

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### Boston University College of Communication

Bachelor of Science in Advertising

**Boston, MA**

May 2025

### Avon High School

High School Diploma

**Avon, CT**

June 2021

## EXPERIENCE

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### Freelance Graphic Designer/Creative

Advertising and Apparel Design

[@Brainofnoah](#)

Sep 2020 - Present

- Accumulated **28,000+ followers** organically on business Instagram account
- Created short-form video content that amassed over **5 million views** in 30 days
- Designed streetwear/licensed apparel for a variety of clients including USF and TB Sun FC
- Designed and adapted digital advertising creative for Meta and Google campaigns supporting agency clients including The Grist and N/A Collective

### Bleeding Angels Clothing Brand

Business Owner and Sole Operator

[bleedingangelsus.com](https://bleedingangelsus.com)

Nov 2023 - Present

- Launched a self-designed clothing line that surpassed **\$100k in sales** in under a year
- Designed and managed an advertising plan through Meta ads which resulted in a **5.0X ROAS**
- Responsible for the production and creative direction of multiple photoshoots

### The Grist

Graphic Design Intern

**Boston, MA**

July 2024 - September 2024

- Worked collaboratively with senior designers and art directors on marketing materials for clients including Pastene, Wasabi, Bosse Sports, and Lifecycle Renewables
- Independently designed internal materials including client portfolio booklet
- Resized online banner designs to optimize them for Meta and Google paid ads
- Production assistant for video shoots

### Boston University AdLab

Art Director

**Boston, MA**

Sep 2024 - May 2025

- Awarded Adlab's **best art direction** for the "Abuela-Approved" campaign for Anna's Taqueria
- Designed stickers that were used in official packaging, billboards, social posts, and TikTok videos.
- Concepted and presented creative ideas to representatives in a branded presentation deck

## ACTIVITIES

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### Phi Kappa Tau (Zeta Pi)

Ex-Comm/Social Media Chair

**Boston, MA**

Mar 2023 - Nov 2023

- Managed Instagram account and gained 1K+ followers and over 10K impressions
- Helped design rush T-shirts that won the Phi Tau Rush Shirt Contest 3 years in a row
- Created brand content including flyers, banners, business cards, digital posters

## SKILLS

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- Art Direction, Graphic Design, Concept Development, Campaign Development, Motion Graphics, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign, Meta Ads Manager