

grizzlink



We look, ask, browse, and seek fresh insights.

Guided by the principles of evidence-based marketing, we create innovative marketing strategies that drive growth and customer acquisition.

About

Team



We are a team of creators. Combining strategy, creativity, craftsmanship, and innovation. We enjoy finding new ways, playing with ideas, and bringing fresh perspectives.

200+

Projects

During our 6 years in the market, we have successfully completed over 200 projects. And we are constantly looking forward to new ones.

70+

Clients

We have collaborated with over 70 satisfied clients who have entrusted us with their projects.

Latest project

We won the tender for a long-term concept for the Mattoni glass bottle! This project resulted in a TV commercial, photos, and a communication plan for the year.



Services

Research

Qualitative
Quantitative
Market data
Competitive intelligence

Strategy

Marketing
Communication
Social media

Creative

Creative concept/campaign
Identity
Design
Interactive solution
Web design (UX/UI)
Packaging

Social

Social media management
Monitoring & Listening
Community management
Influencer marketing

Comms

PPC
Display
Emailing
Digital PR
SEO

Data & Web

Web analytics
Reporting
Web Design & Development
CMS

Content

Photo & Video
Graphic design & Illustration
Animation
Copywriting
Production

+ Start your project

Telly



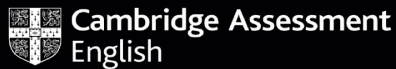
Wobenzym®



CPI
Property
Group



cebia



Medovník®
original



Uber

COSTA COFFEE



Česká filharmonie

m·n·l·t



assecO
SOLUTIONS



Selected references

Kofola Dilmah Ice Tea

Creative concept

Copywriting

Microsite

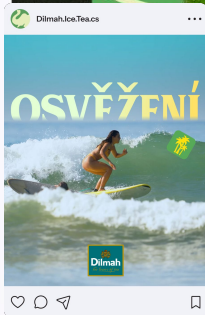
3D

Design

Social media

Video

POS & Print



MADE IN
SRI LANKA

Přírodní ingredience
Jen ručně sbírané
čajové listky, ovocná
šťáva a přírodní aroma

Nízký obsah cukru
Jen 4,9 g/100 ml




Čistě složení
Bez umělých barviv,
sladidel a konzervantů

Reálná tradice
Generace zkušeností
v každé kapce

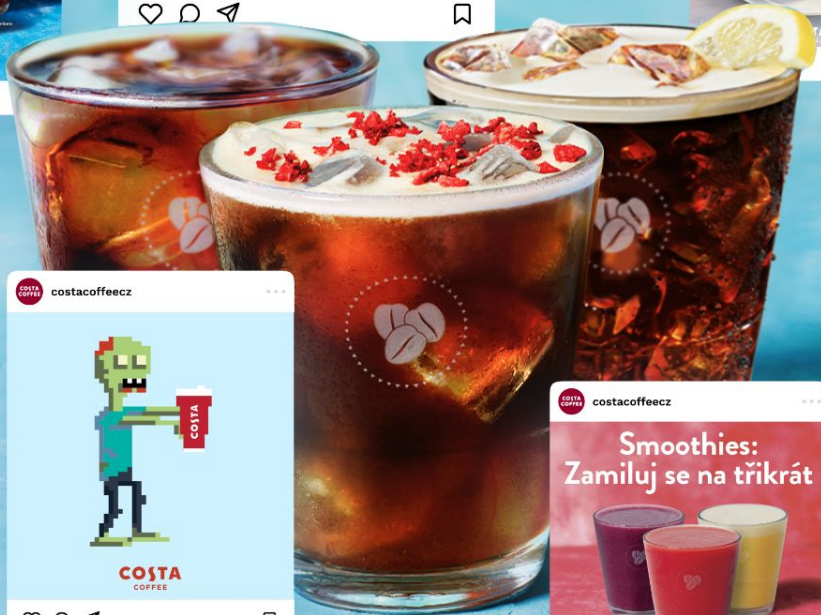
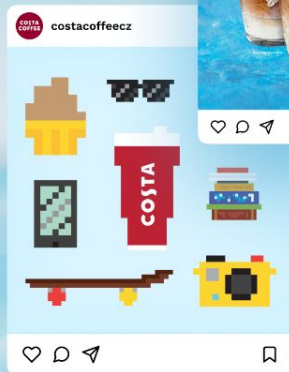
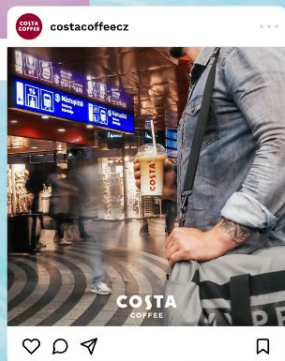
Costa Coffee

Creative concept

Copywriting

Design

Social media



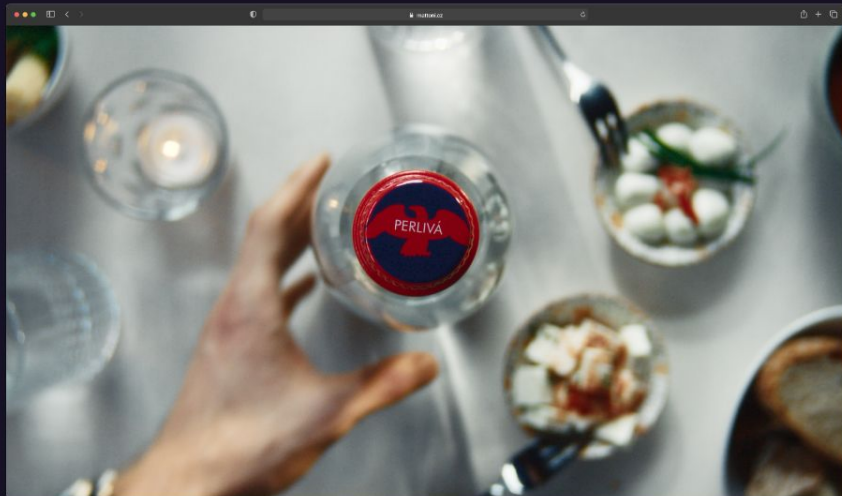
Mattoni

Brand concept

Video & photo shoot

Media planning

Digital campaigns



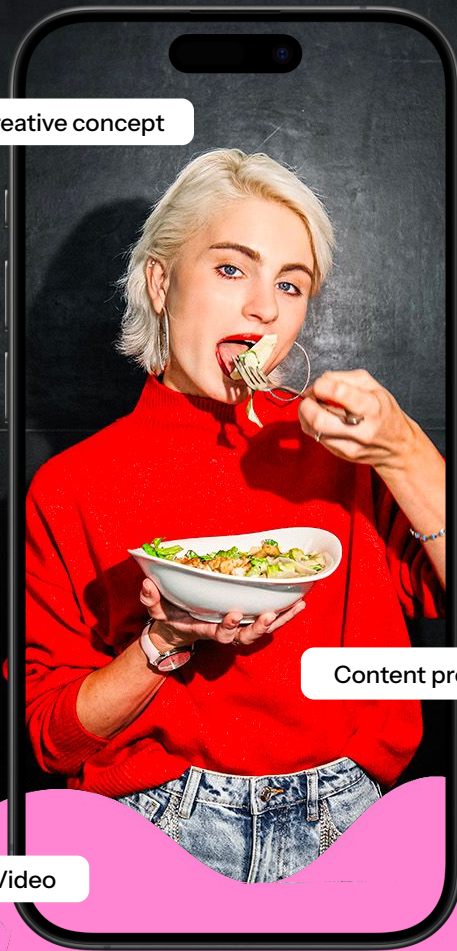
 [About](#)



Vapiano

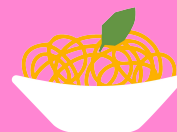


Global creative concept



Content production

Video



Telly

Research

Rebranding

Telly

DIGI TV se mění na Telly

Privítejte i vy nového člena rodiny!



PPC a display

Outdoor



Copywriting

Print

Digital

Social media

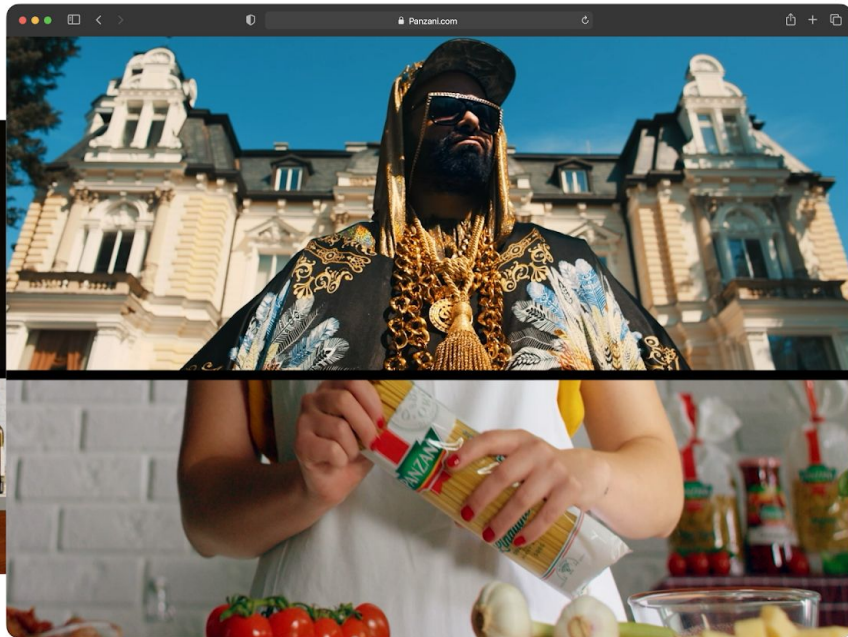
Panzani

Creative concept

Social media

Video

Digital / Online

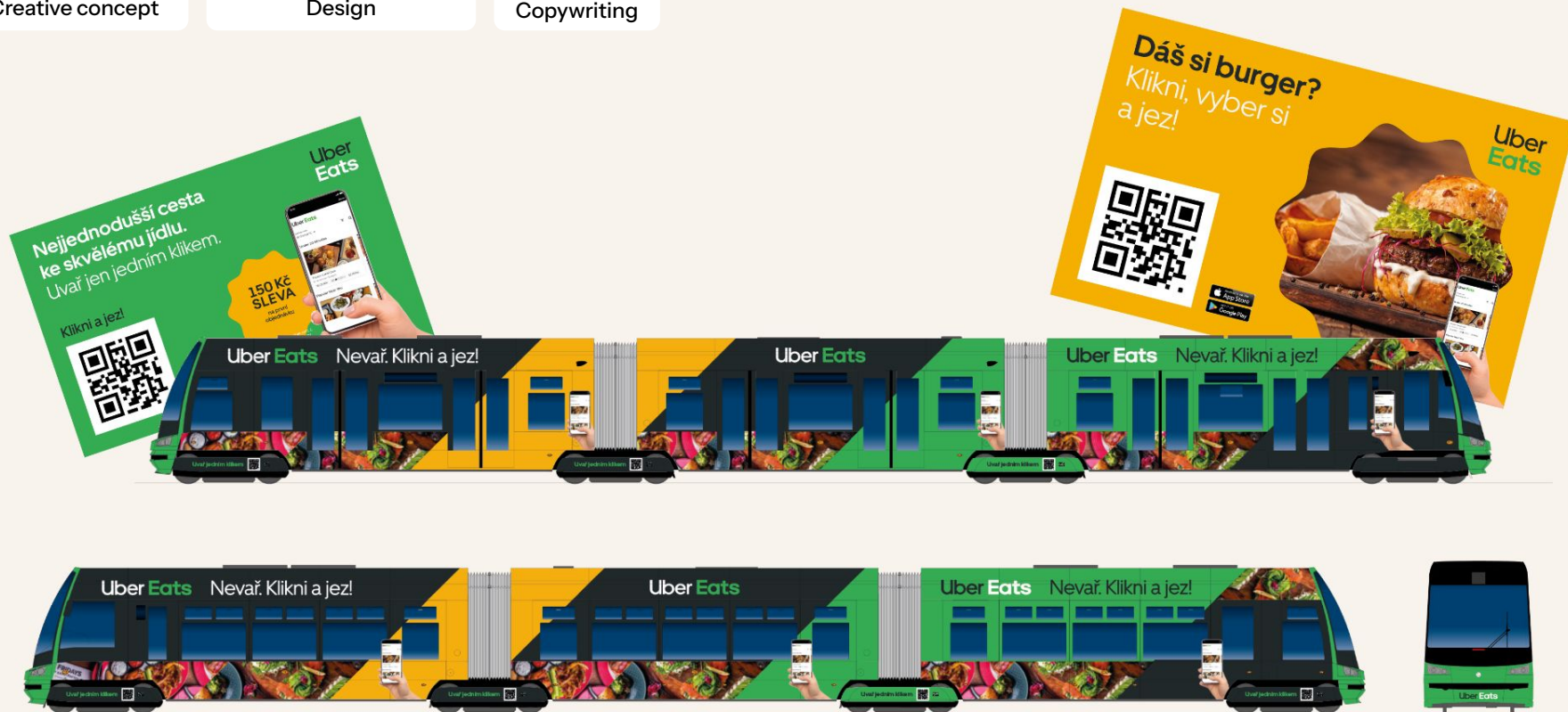


Uber Eats

Creative concept

Design

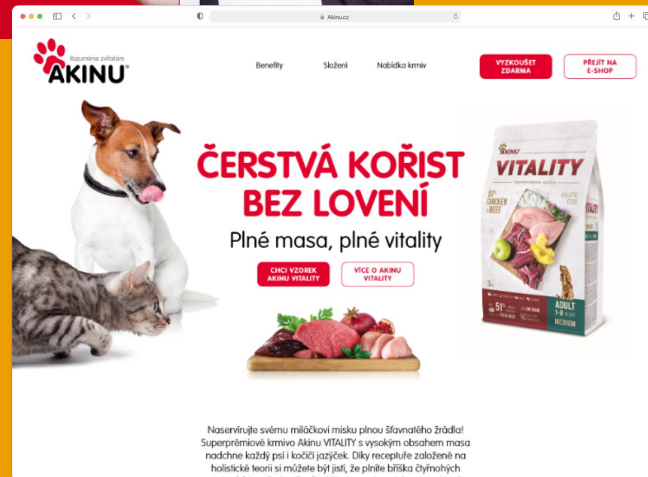
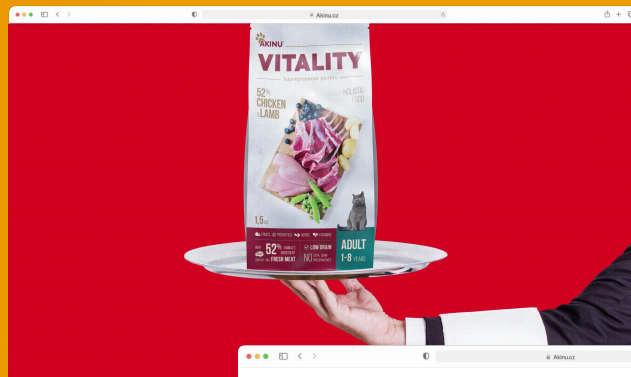
Copywriting



Akinu

Creative concept

TVC spot



Print

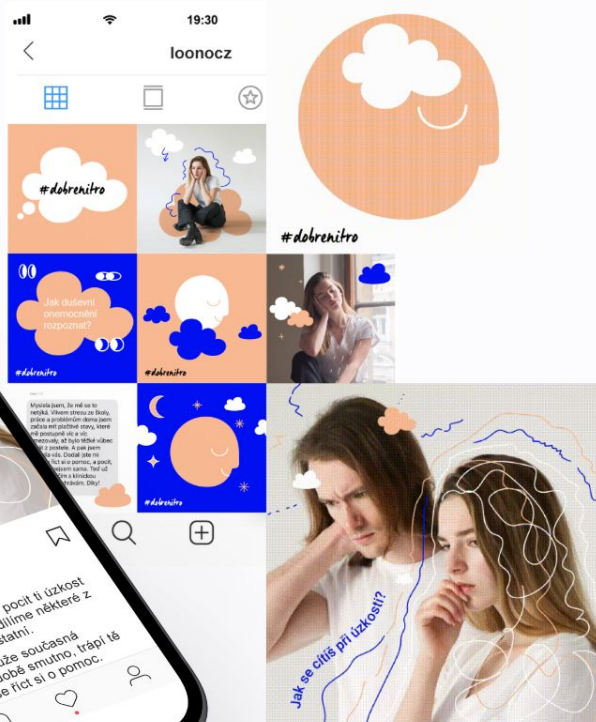
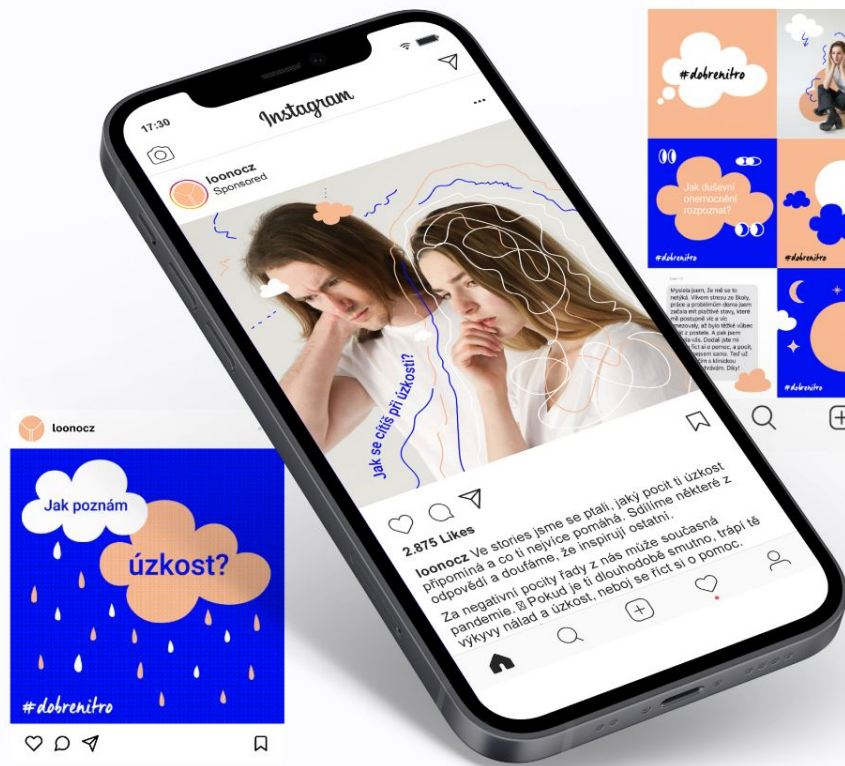
Digital

Social

Loono

Product launch

Creative concept



Copywriting

Design

Social media



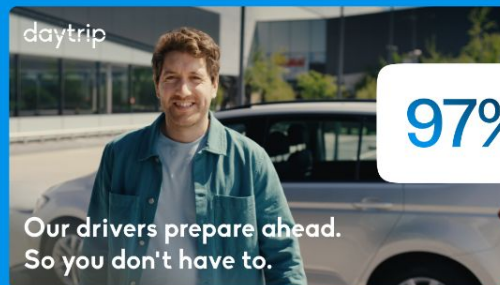
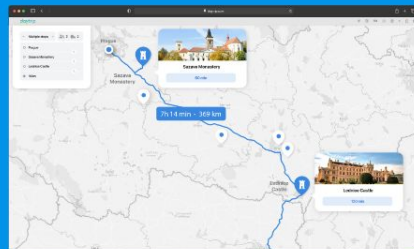
Daytrip

Global brand concept

Video & photo shoot

Media planning

Digital campaigns



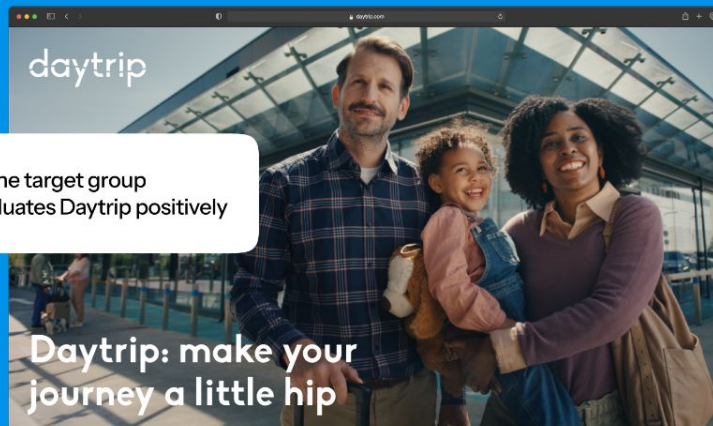
97%

of the target group likes the campaign



95%

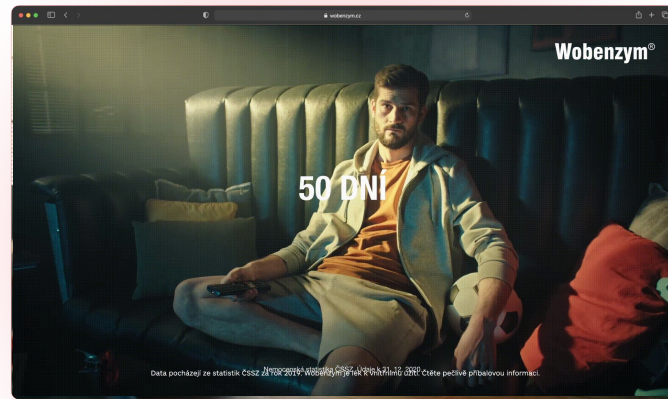
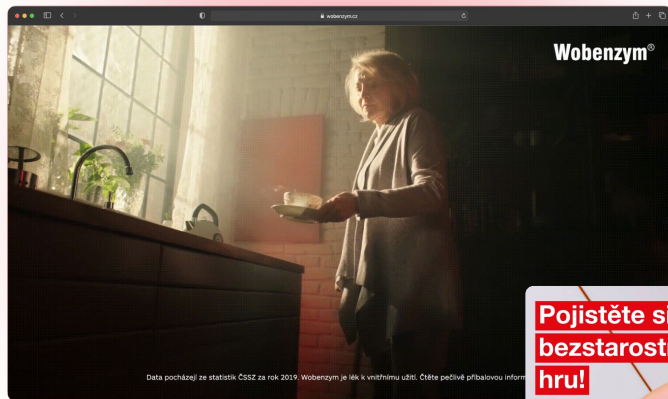
of the audience is motivated to book Daytrip on their future trips



88%

of the target group evaluates Daytrip positively

Wobenzym



Creative concept

TVC spot

Outdoor

Print

Digital

Social



Panorama Chlum

Creative concept

Corporate identity

Copywriting

Digital

Design



3.0 Typografie

Kámen Stone Dřevo Wood Příroda Nature

Šumava
— srdce Vltavy
Šumava
— the heart
of the Vltava River



Rodinný dům SO 03

Samostatný rodinný dům se rozkládá na 244 m².

VIČE INFORMACÍ



Rodinné domy SO 01 a SO 02

První dva stavebně propojené rodinné domy 2 x 204 m² tvoří poloutvářený dvůr. Lze je však spojit i jeden.

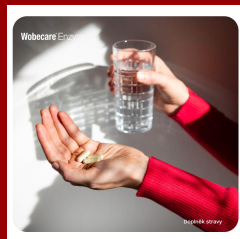
VIČE INFORMACÍ



Wobecare

Creative concept

TVC



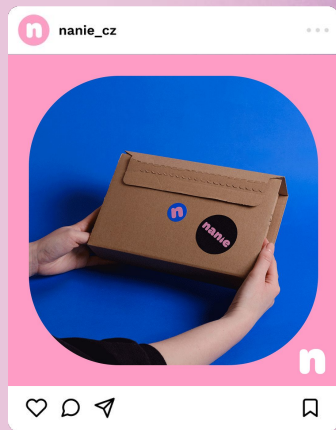
Print

Digital

Social

Nanie

Social media



Visual identity



Communication strategy

Packaging design



Anatomický tvar



Yolab

Yolab



CI

Marketing strategy

Content production

Digital campaigns



Evala

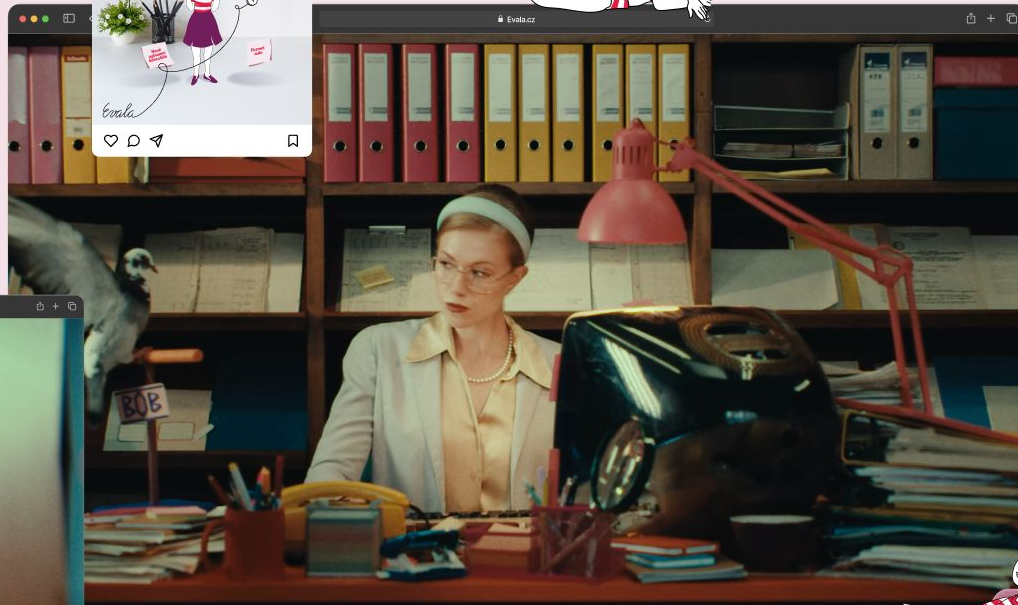
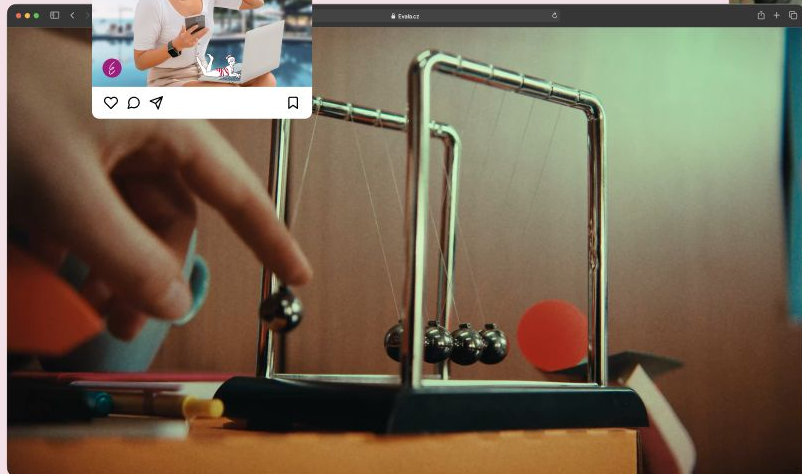
Creative concept

Video & photo shoot

Media planning

Communication strategy

Digital campaigns



 [About](#)



CPI

Brand concept

Video & photo shoot

Media planning

Digital campaigns



Hollandia

Creative concept

TVC spot

Design

Social media

OOH

Print

Video ads

PPC, Display



Sedita Rodinné

Creative concept

Illustration

Photos

Digital

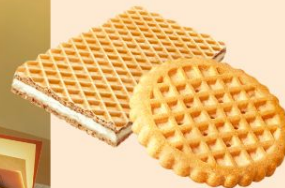
POS

Web

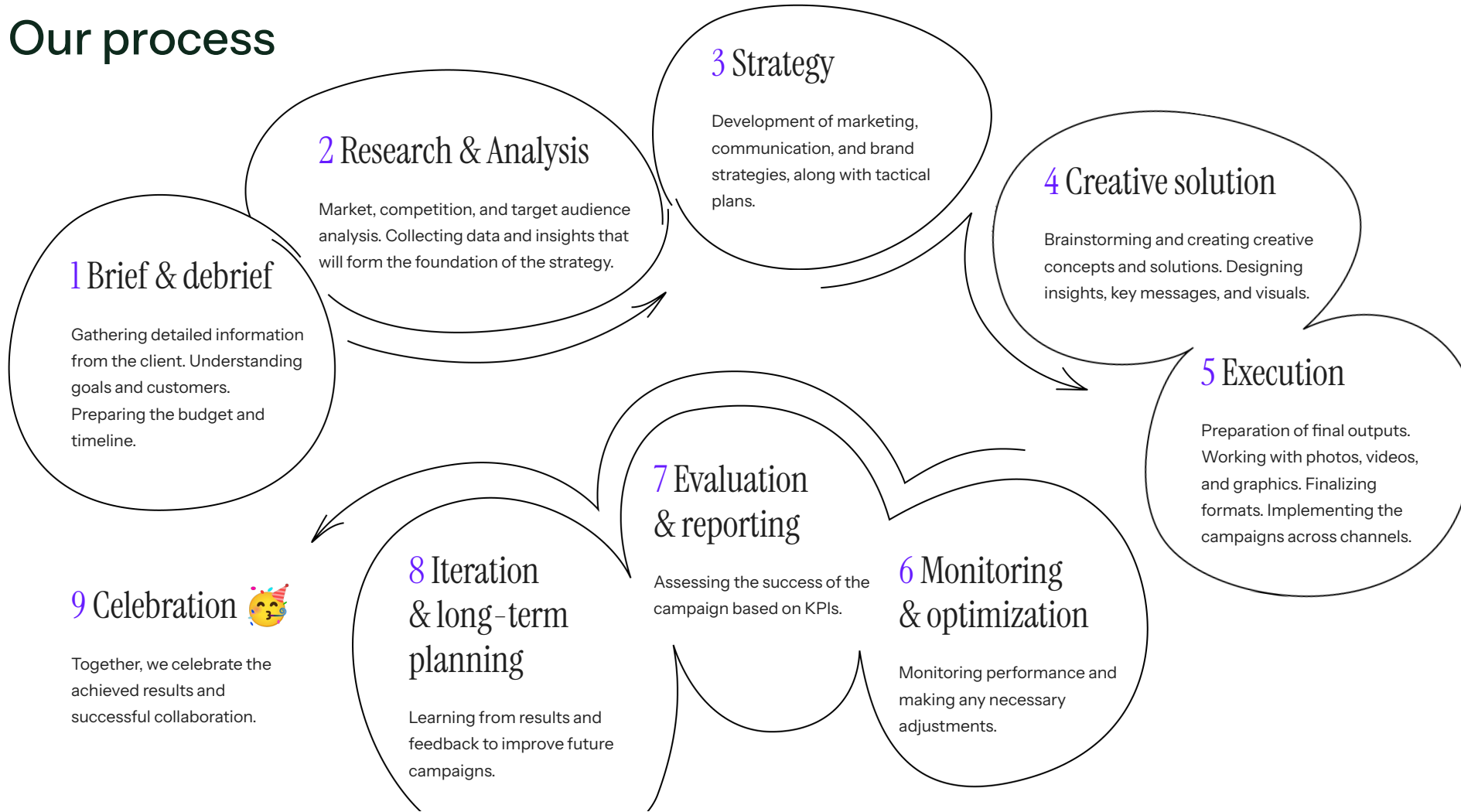
Consumer contests



Rodinné



Our process



References



Jan Škoda
CMO

We know we can rely on Grizzlink

We have been working with the Grizzlink team for a long time within the preparation of product campaigns such as Selský jogurt, Balance, Pan Bůůů. They always take care of complete processing from the design of the communication concept through the campaign strategy to ensuring production in the form of shooting TV spots, graphics, texting and subsequent execution. Any campaign can both capture the product and target the right customers.



Mihaela Fit
Digital Marketing Manager

The collaboration was marked by clear communication, timely deliveries, and a pro-active approach to problem-solving!

Working with Grizzlink for our EMA region has been a great experience! Their team demonstrated a good understanding of our market dynamics and delivered impactful campaigns. The creative design projects perfectly captured our brand's essence.



Světlana Votočková
Brand Manager

Grizzlink has a refreshingly rational view of the digital component within the communication mix

They understand the importance of a brand's presence in the online space, yet always as an integrated part of the overall strategy and brand positioning. It was precisely this approach that led me to start working with Grizzlink on the client side for the traditional wafer and biscuit brand Rodinné by Sedita.



Jan Schöppel
Head of Marketing

Grizzlink has greatly helped us with the whole rebranding process

From market research preparation to concept development and full campaign execution (including production and media planning — in cooperation with the media agency), I see them as a strategic partner who helps me coordinate the work of multiple agencies (PPC, social, media). I must say that under their leadership, the performance of these individual agencies has significantly improved.



We'd love to
hear from you.



[Start a project](#)

Grizzlink
Italská 1219/2,
120 00 Praha 2

[Grizzlink.cz](#)
nekousu@grizzlink.cz
+420 732 310 940