SENIOR PRODUCT DESIGNER

Nathan Guo

8+ years of experience delivering user-centered solutions across industries. Skilled in advanced prototyping, AI-driven design, UX research, and scalable design systems.

RECENT EXPERIENCE

Senior Product Designer @Volue

7.2024 - Now | Munich | B2B energy trading application

Indie Product Designer @AccentGuessr

9.2023 - Now | Munich | indie web game

Led concept development, UX research, prototyping, and visual design, delivering a cohesive app that blends education and entertainment

Senior Product Designer @StudySmarter

1.2022 - 8.2023 | Munich | B2C web/native app

Designed intuitive, playful experiences for language enthusiasts. Led concept development, UX research, prototyping, and visual design, delivering a cohesive app that blends education and entertainment

UI/UX Designer @IDnow

9.2020 - 12.2021 | Munich | B2B2C mobile app

Designed **BankIdent** from scratch in a cross-functional team; redesigned **customer portal;** maintained **design system;** updated a range of product animation, and carried regular **user testings**, shadowing research etc.

Product Designer @Lightricks

10.2019 - 8.2020 | Munich/Jerusalem | B2C mobile apps

Designed user-friendly prototypes and features for **Beatleap** and **Facetune**, elevating app usability and supporting high user ratings.

Product Designer @Virtual Identity

4.2019 - 10.2019 | Munich | B2B web app

Improved medical AI efficiency for **Siemens Healthineers**, reducing task times by 25% through user-focused feature development.

UX Designer @Paysafe

5.2018 - 3.2019 | Vienna | B2C web app

Led brand redesign with an agile squad, involving design sprints, workshops, and user testing, resulting an surge 18% in brand recognition globally.

UX Designer @Netcetera

11.2016 - 4.2018 | Linz | B2C banking app

Crafted UI for the Czech CSOB app in an agile environment. Delivered a fully functional admin portal, achieving a notable 15% increase in DAU.

INFO

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EDUCATION

Interface Cultures • MA
University Of Art And Design Linz, Austria

Media Art & Design • BA
Renmin University Of China

SKILL SET

Discover: User Interview & Testing, Workshop Facilitation, AI Assisted Data Analytics, Amplitude, Miro, FigJam

Design: Figma, ProtoPie, Webflow, Framer, Procreate, Content Design, Design Tokens, Advanced Variable Prototyping, Lottie

Others: CSS/HTML, Javascript, AI Agents, Midjourney

PUBLICATION & PUBLIC SPEAKING

5 Takeaways Of Push Conference 24
Panel Discussion At Hatch Conference 24
Character Lottie Animation Workflow
Melokey:Create Melody With Keys
Dartboard As An Agent Of Map Navigation

LANGUAGE

English-Professional (IELTS 7.0)
German-Sufficient (CEFR C1)
Chinese-Native Proficiency
Duolingo 1000+ Day Streak

CERTIFICATION

Product Psychology **Growth.Design**
Measuring UX And ROI, **NNGroup**
UX Research At Scale, **U Michigan**
Design Specialist Certificate, **UCSD**
Entrepreneurship Certificate, **Warton School**
Foundations Of User Experience, **Google**
User Research Method, Mobile UX Certificate, HCI Certificate, **IDF**