

Deepak Singh Solanki

UI/UX Designer • Graphic Designer

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Behance Dribbble

PROFESSIONAL SUMMARY

Creative and detail-oriented **UI/UX Designer & Graphic Designer** with **3+ years of experience** crafting intuitive, user-centered digital experiences and brand identities. Skilled in **Figma, Adobe XD, Illustrator, Photoshop**, product design, mobile/web UI design, wireframes, prototypes, and design systems that elevate business value and user engagement. Experienced in building design solutions for **SaaS, ERP, EdTech, Real Estate, Beauty, Hospitality, and Enterprise Web Platforms**. Strong understanding of visual hierarchy, accessibility, typography, and responsive design. Delivers designs that are **clean, modern, functional, and aligned with business goals**.

PROFESSIONAL EXPERIENCE

UI/UX Designer & Graphic Designer

06/2024 – Present | Indore, India

Vital Skills Academy

- Designed intuitive **UI layouts, wireframes, and high-fidelity prototypes** for web and mobile products.
- Created **brand assets**, logos, banners, and digital creatives for marketing and internal projects.
- Built consistent **design systems** including color palettes, typography, icons, and reusable components.
- Conducted **UX research**, competitor analysis, and user flow planning to improve usability.
- Trained students in UI/UX fundamentals, visual design, and modern design workflows.

Senior UI/UX Designer & Graphic Designer

01/2023 – 10/2025 | Indore, India

Archaean Pro Design

- Designed responsive web UIs, dashboards, product interfaces, and landing pages.
- Delivered training in **UI/UX Design, Visual Design, Branding, and Design Thinking** to 300+ students.
- Created complete **branding identities**, marketing graphics, and UI kits for client projects.
- Collaborated closely with teams to improve product usability and visual clarity.

UI/UX & Graphic Designer

08/2023 – 01/2024 | Indore, India

Tekstitcher It Services Pvt Ltd, Indore

- Developed interactive **wireframes & prototypes** in Figma and Sketch for user testing.
- Assisted senior designers with **design documentation, UI guidelines, and style guides**.
- Advocated **user-centered design principles**, improving team workflows and design culture.
- Ensured alignment of UI elements, branding, and design systems across all projects.

UI/UX Designer

05/2022 – 08/2023 | Indore, India

Code Mongoose Technologies Pvt. Ltd, Indore

- Led the design lifecycle from concept → wireframes → prototypes → final UI.
- Created wireframes, prototypes, and high-fidelity screens using **Figma, Sketch, Adobe XD**.
- Built and maintained **design systems** for consistent UI patterns.
- Ensured coherent user flows and visual consistency across all design interactions.

SKILLS

Tools & Technologies

Figma, Adobe Illustrator, Adobe Photoshop, Adobe Express, Wireframe cc, Marvel, Canva, Webflow (Basic), Framer, Frontend Development

UX/UI Design

User Research, User Flow & Information Architecture, Wireframing & Prototyping, High-Fidelity UI Design, Design Systems & Component Libraries, Interaction Design / Micro-Animations, Usability Testing

Graphic & Branding

Logo Design, Brand Identity Systems, Social Media Creatives, Marketing & Ad Graphics, Iconography, Print & Digital Collateral

PROJECTS

Earnizy – Financial Product Marketplace

11/2023 – 2024

Lead UI/UX Designer

A financial platform that allows users to earn commissions by promoting financial products such as credit cards, savings accounts, demat accounts, and loans.

Responsibilities:

- Led UI/UX for platform dashboards, onboarding flows, and mobile UI.
- Designed intuitive flows for commission earnings, product listings, and lead management.
- Built a clean, trustworthy visual system to improve credibility in the FinTech domain.
- Simplified complex financial workflows into easy-to-use interaction patterns.

Tools: Figma, Adobe Illustrator, Adobe Photoshop, Wireframe

AlFolio App – Blockchain Credential Verification

10/2022 – 01/2023

Lead UI/UX Designer

A blockchain-based solution for storing and verifying mark sheets, scorecards, and academic documents with enhanced security.

Responsibilities:

- Designed full mobile + web UI for document storage, verification, and sharing.
- Developed a modern visual system aligned with blockchain trust and transparency.
- Mapped user flows for students, institutions, and employers.
- Ensured clean UI, strong accessibility, and simplified verification steps.

Tools: Figma, Adobe Illustrator, Adobe Photoshop

Diamond Shopping Platform

09/2023 – 01/2024

Researcher, UX/UI designer

An online diamond shopping platform offering detailed resources on diamond history, science, and grading while enabling secure diamond purchases.

Responsibilities:

- Conducted user research and mapped user journeys for buying and learning experiences.
- Designed web UI screens focusing on trust, clarity, and luxury aesthetics.
- Built interactive prototypes enabling smooth navigation from education → product discovery → checkout.
- Improved user engagement through structured information architecture and modern UI components.

Tools: Figma, FigJam, Adobe Illustrator, Adobe Photoshop,

BitwiseNucles – ERP & SaaS Branding

05/2025 – 11/2025

Lead UI/UX Designer & Branding Designer

Designed a modern and scalable UI/UX system for BitwiseNucles, a tech company offering ERP, IT services, and web development solutions.

Responsibilities

- Created a minimal, modern logo representing precision and innovation.
- Designed a full UI/UX system for ERP modules, dashboards, and web platforms.
- Developed scalable design components and design system guidelines.
- Improved navigation, product clarity, and user workflows through structured IA.
- Collaborated with stakeholders to align visual identity with business goals.

Tools: Figma, Illustrator, Photoshop

MR Gamblers – Casino Comparison Platform

11/2025 – 11/2025

UI/UX Designer

Redesigned MR Gamblers with a mobile-first UI, clearer navigation, and improved credibility for casino reviews, bonuses, and game listings.

Responsibilities

- Redesigned the complete website UI with mobile-first UX principles.
- Improved user flow for casino comparison, bonus listings, and game discovery.
- Enhanced brand trust through better visual hierarchy and content structure.

- Designed a modern UI system with clean typography and improved readability.
- Optimized page layouts for SEO, performance, and user interaction.

Tools: Figma, Adobe Illustrator, Photoshop

EDUCATION

Devi Ahilya Vishwavidyalaya Indore (M.P)

07/2019 – 08/2022 | Sanawad, India

Bachelor of Science

**Virtual Voyage College Of Design, Media Art & Management,
Indore**

01/2021 – 07/2022 | Indore, India

Front-end Developer & Web Designer

SOFT SKILLS

Collaboration and Teamwork • UX Research • Visual Communication and UI design • Life-Long Learning Creativity • Problem-Solving • Collaboration • Detail-Oriented • Time Management

DECLARATION

I Deepak Singh Solanki do hereby declare that the above given information is true and to the best of my knowledge

Deepak Singh Solanki