JOTUN

CANVAS

COLOUR DESIGN BY JOTUN



MAJESTIC

PREMIUM INTERIOR PAINT

WALL: JOTUN 1622 **EDELWEISS**



FRONT PAGE
WALL (TOP): JOTUN 12075 **SOOTHING BEIGE** WALL: JOTUN 12290 **ANTWERP BEIGE**
WALL (BACK): JOTUN 8583 **EARTHY YELLOW** TRIM: JOTUN 1376 **MIST**

Your home is your canvas







We may not think it, but every one of us is an artist. We all express ourselves visually in the way we engage with the world around us – the clothes we wear, the objects we collect, and the colours we surround ourselves with. Even if we don't always realise it, all of us are brimming with ideas. Sometimes we just need to find the courage to express them.

Consciously or not, we use colour both to communicate how we feel, and to influence our own emotions, as we respond emotionally – and often instinctively – to different shades and tones. Where reds might energise us, blues may calm us down. Yellows might lift our moods and inspire our creativity; greens may clear our minds and soothe us with the consolation of nature.

The effects of different colours on our minds and moods have been explored from antiquity onwards – as have the scientific principles of colour theory. For centuries, the colour wheel has shown us how similar, neighbouring colours can enhance one another, while opposing colours can create evocative, complementary contrasts.

Here, in tribute to the art and science of colour, Jotun presents 23 colours for 2024. Reflecting the beauty and nuance of nature's own palette, this collection is designed to provide both aesthetic inspiration and practical insight. In these pages, you will find the tools and the confidence to express yourself and be creative – with nature as your muse, and your home as your canvas.

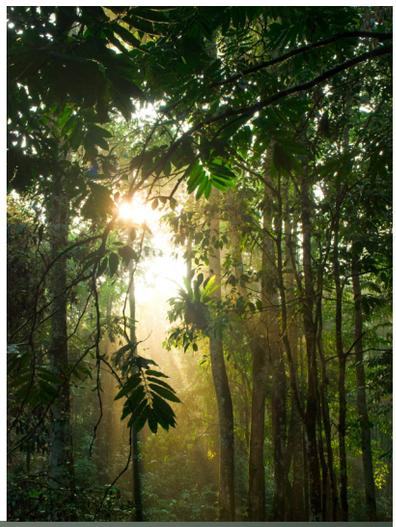
Lisbeth Larsen
Global Colour Manager, Jotun



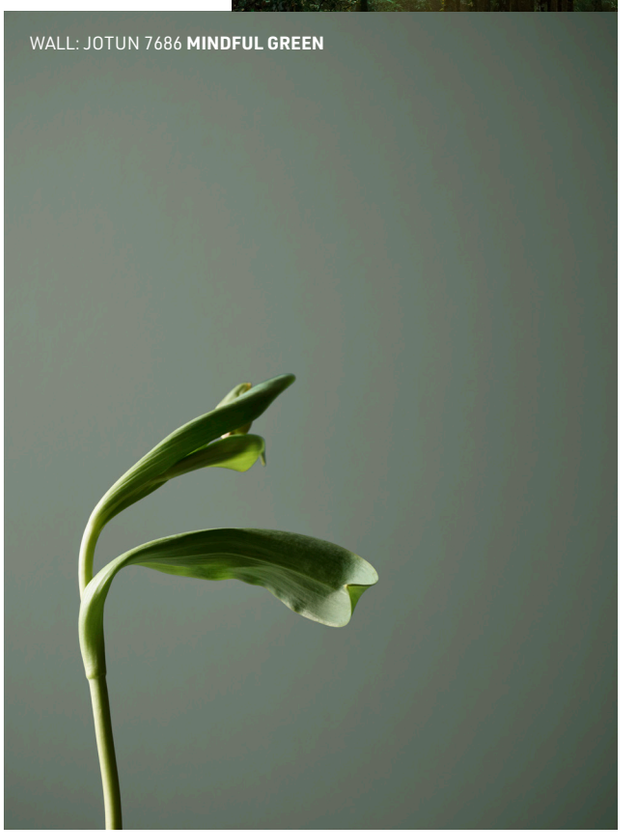
The consolation of nature. The greatest of artists, Nature, tends to paint in monochrome, creating its diverse and extraordinary landscapes in myriad shades of green. Imbue your home with a sense of serenity by borrowing a palette of layered greens from the natural world. Fresh and vibrant Pistachio makes a dynamic companion to the more muted tones of Mindful Green and Subtle Green, which can be used in combination to highlight interior details within the space.

CEILING AND WALL: JOTUN 7685 **SUBTLE GREEN**
WALL (BACK): JOTUN 7386 **PISTACHIO**
TRIM: JOTUN 7686 **MINDFUL GREEN**
WINDOW: JOTUN 9918 **MORNING FOG**

Green peace. The strong connection between nature and the green colour family perhaps explains why greens typically create calming atmospheres. With a palette of complementary colours rooted in nature, you can infuse an interior with the tranquillity and inspiration of a forest glade.









MAJESTIC SENSE
– For flawless walls and fresh air indoors

WALL: JOTUN 12077 **SHEER GREY**
PANELS: JOTUN 8493 **GREEN TEA**



Let it glow. In the language of colour, yellow is synonymous with joy. Even in its most subtle expression, yellow cannot fail to bring an uplifting, energising influence to a room. Combine a pastel yellow such as Fresh Pasta with a neutral shade like Comfort Grey to bring definition to the space, or pair it with neighbouring tones such as Green Tea, and capture the quiet magic of sunlight filtering through the trees.


WALL: JOTUN 8493 **GREEN TEA**

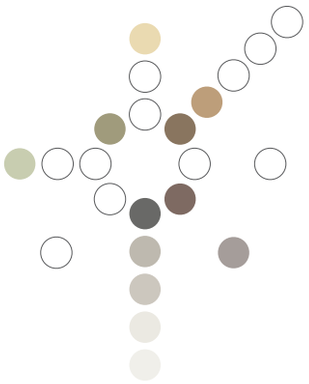

WALL: JOTUN 1775 **FRESH PASTA**


CEILING, DOOR AND TRIM: JOTUN 12078 **COMFORT GREY**
WALL: JOTUN 1775 **FRESH PASTA** WALL (BACK): JOTUN 1622 **EDELWEISS**

CEILING: JOTUN 8493 **GREEN TEA**
WALL: JOTUN 20218 **HEALING LAVENDER**



Contemporary combinations. Considered colour pairings such as Healing Lavender and Green Tea result in distinctly modern interior aesthetics. Each shade enhances the other, creating a beautifully balanced double-act of golden green and muted purple – and a setting that attracts attention while still giving the objects and furniture within it the chance to shine.



Opposites attract. Juxtaposing colours from different areas of the colour wheel can be a very effective way to introduce character and excitement into a space. Colours that seemed muted or soft can acquire a fresh and unexpected energy when deployed alongside a carefully selected companion.









MAJESTIC SENSE
– Luxuriously smooth walls for the longest time


WALL: JOTUN 2224 **INDI PINK**

Under the pink. Contrasting colours aren't the only way to add depth to a room. Use colours of the same hue but different levels of intensity – such as Jotun's new, gentle Indi Pink and the bolder Muted Coral – as base and accent colours to create interest, or deploy alongside neutrals like Soothing Beige to emphasise perspective.









MAJESTIC SUPREME FINISH
– A beautiful flawless finish for wood & trims surfaces

JOTUN

JOTUN 1376 **MIST**



JOTUN 12075 **SOOTHING BEIGE**



JOTUN 12077 **SHEER GREY**



JOTUN 12078 **COMFORT GREY**



JOTUN 5081 **SILVER MOON**



JOTUN 7386 **PISTACHIO**



JOTUN 7685 **SUBTLE GREEN**

JOTUN 1775 **FRESH PASTA**



JOTUN 8583 **EARTHY YELLOW**



JOTUN 2224 **INDI PINK**

JOTUN 1622 **EDELWEISS**



JOTUN 20218 **HEALING LAVENDER**

JOTUN



JOTUN 12290 **ANTWERP BEIGE**



JOTUN 12291 **SOFT BROWN**



JOTUN 1632 **ROCK SUGAR**



JOTUN 4947 **TRUE BLUE**

JOTUN 9918 **MORNING FOG**



JOTUN 7686 **MINDFUL GREEN**



JOTUN 0288 **MEXICO**



JOTUN 8493 **GREEN TEA**



JOTUN 20217 **MUTED CORAL**



JOTUN 2300 **DEEP SOIL**



JOTUN 9925 **FAHM**

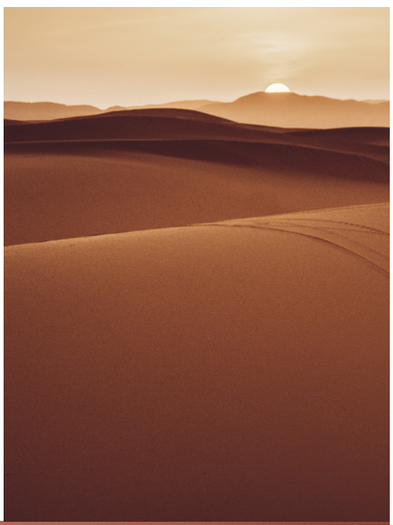
All colours reproduced are shown as close to actual paint colours as modern printing techniques allow. Where colour matching is critical, an applied sample is recommended.
Colours can only be rendered correctly using Majestic or other Jotun-products tinted with Jotun Multicolor Tinting System.

CEILING: JOTUN 0288 **MEXICO**
WALL: JOTUN 8583 **EARTHY YELLOW**

Rustic and rooted. To create an environment in which you can feel centred and connected to the earth, look to the yellow/red half of the colour wheel. Touched with golden tones, colours such as Earthy Yellow, Mexico and Muted Coral are the cornerstones of rustic interior styles.



Warm and grounded. Soil and sand, shells and stones … Green is far from Nature's only colour of choice. Grounding earth tones, soulful yellows and warm red hues evoke the world's sublime landscapes of mountain and desert, realms of rock glowing gold with the sunrise.





WALL AND CEILING: JOTUN 0288 **MEXICO**



TABLE: JOTUN 20217 **MUTED CORAL**



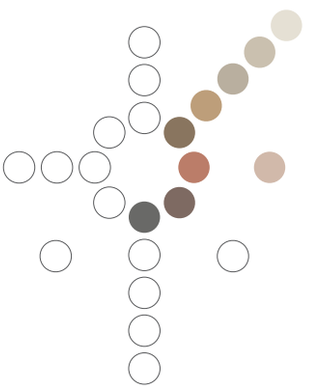
MAJESTIC SENSE
– With Clean Air Technology and odour-less comfort


WALL: JOTUN 12290 **ANTWERP BEIGE**
TABLE: JOTUN 12075 **SOOTHING BEIGE**


WALL: JOTUN 12291 **SOFT BROWN**


TABLE: JOTUN 12291 **SOFT BROWN**

Beauty in brown. From the rich depths of Soft Brown to the caramel lightness of Rock Sugar and the flinty tranquillity of Soothing Beige, Jotun's family of browns and beiges can be mixed and matched to create hugely nuanced interior schemes, radiating warmth and comfort.

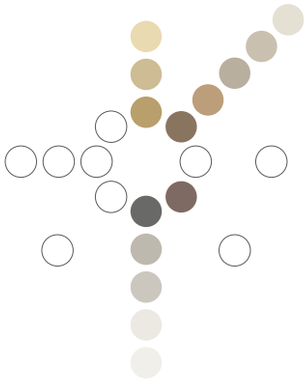




WALL (TOP): JOTUN 12291 **SOFT BROWN**
WALL: JOTUN 1632 **ROCK SUGAR**
SHELF: JOTUN 12075 **SOOTHING BEIGE**

CEILING: JOTUN 12290 **ANTWERP BEIGE**
WALL (TOP): JOTUN 12075 **SOOTHING BEIGE**
WALL: JOTUN 12290 **ANTWERP BEIGE**
WALL (BACK): JOTUN 8583 **EARTHY YELLOW**
TRIM: JOTUN 1376 **MIST**
DOOR FRAME: JOTUN 0288 **MEXICO**





A fine balance. The impact of an interior is often rooted in its neutrals. Timeless muted tones, ranging from golden beiges to stony greys, bring balance and harmony to the home. The natural foundation of any colour scheme, neutrals can be deployed to enhance the effect of stronger colours, or combined to create delicately layered, inherently relaxing spaces.



WALL: JOTUN 12078 **COMFORT GREY**



WALL: JOTUN 9925 **FAHM**

Going for gold. Mexico and Earthy Yellow, two neighboring colours from the same quadrant of the colour wheel, can lend emphasis to muted neutrals like Jotun's new Antwerp Beige. Bold accents such as Mexico can be used to bring richness and distinction to an interior, whereas Earthy Yellow introduces warmth, subtlety and elegance.



MAJESTIC SENSE
– Covers imperfections for long lasting beauty

Hot and cold. The blue and golden colour families can be combined to create finely tuned harmonies of warm tones and cooler shades. Warmer neutrals can be offset with individual objects or features in deep blue, or used to create moments of comfort in cool, contemporary palettes, rooted in greys and white.



WALL: JOTUN 5081 **SILVER MOON**
WALL (BACK): JOTUN 1376 **MIST**
WALL (LEFT): JOTUN 12077 **SHEER GREY**

Into the blue. New for 2024, Jotun's True Blue is a powerful and pure blue that evokes natural landscapes of sky and sea. A perfect partner to crisp whites, it demonstrates how, with bold colours, a little can go a long way. Applying a fresh feature colour to just a single element of the space can have a truly transformative effect – often, a small change can have a dramatic effect on the look and feel of a space.





WALL: JOTUN 9918 **MORNING FOG**
CABINET: JOTUN 4947 **TRUE BLUE**



WALL AND TABLE: JOTUN 4947 **TRUE BLUE**



MAJESTIC SENSE
– For beautiful, healthy spaces

WALL: JOTUN 8493 **GREEN TEA**

Unique colour recipes. A key part of colour creation is developing the shade to suit Jotun's different products. Once a colour is created, the next step is adapting the colour to the unique product formula. Each Jotun colour recipe is carefully optimised to our global product portfolio.







Jotun colour tech lab. Creating the highest-quality paint colours takes the best ingredients and a keen eye for aesthetics. Our colour tech lab turns initial ideas into refined recipes that create the perfect wall colour for surfaces of every scale.

Quality assurance. Our unique recipes ensure stability in multiple lighting conditions, exceptional colour accuracy and excellent hiding power. Please note that gloss and other product finishes might influence a colour's appearance.

JOTUN

COLOUR ASSURANCE

The colours in this collection are carefully developed with unique recipes optimised to Jotun's products. Colour accuracy can only be achieved when using Jotun's products.

MAJESTIC INTERIOR PAINTS

PERFECT COLOURS FOR LONG LASTING BEAUTY



MAJESTIC SENSE
Perfect Beauty,
Healthy Home
- Clean Air Technology
- Odour-less Comfort
- Luxuriously Smooth
- Covers Hairline Cracks



MAJESTIC TRUE BEAUTY SHEEN
Smooth luxurious finish designed to last
- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



MAJESTIC TRUE BEAUTY MATT
Smooth luxurious finish designed to last
- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



MAJESTIC PRIMER
Enhances beautiful colours & improves colour last
- Enhances Beautiful Colours
- Water Resistant
- Alkaline Resistant
- Good Adhesion



MAJESTIC SUPREME FINISH
A beautiful home through the finer details
- Beautiful flawless finish
- Superior Easy Clean
- Low Odour
- Fast Drying Time



MAJESTIC PRIMER FOR WOOD & TRIMS
Accentuates the gorgeous colour and lifespan
- Enhances Beautiful Colours
- Low Odour
- Good Adhesion



JOTUN PAINTS (MALAYSIA) SDN BHD (824636-K)
Lot 7, Persiaran Perusahaan, Seksyen 23, 40300 Shah Alam,
Selangor Darul Ehsan, Malaysia.
Landline: +603 5123 5500, Fax: +603 5123 5599

JOTUN (SINGAPORE) PTE LTD.
37 Tuas View Crescent, Singapore 637236.
Landline: +65 6508 8288, Fax: +65 6265 7484

JOTUN MYANMAR CO.LTD
1208 - 1212, Level 12, Tower 2(A), Times City Complex,
Kamayut Township, Yangon, Myanmar.
Landline: +95 1 860 1013 / +95 1 860 1014

JOTUN (CAMBODIA) LTD.
Building No. 1, (Oval Office Tower), 18th Floor, Street 360,
Sangkat Boeung Keng Kang 1, Khan Boeung Keng Kang,
120102 Phnom Penh, Cambodia.
Landline: +855 78 755 755 Email: infokh@jotun.com

JOTUN (PHILIPPINES) Inc.
27 Millennium Drive, Light Industry Science Park III,
Bgy. Sta Anastacia, Sto. Tomas, Batangas, Philippines.
Landline: +632 8776 1337 Fax: +632 8555 0760

jotun.com

JOTUN

Photo: Anders Schønnemann Stylist team: Kråkvik & D'Orazio Portrait photo: Morten Rakke Design: Allegro